+44 20 8123 2220
info@marketpublishers.com

Wine Cooler Market by Installation Type (Free-standing, Countertop, Built-in), Technology (Compressor, Thermoelectric), Structure (Dual Zone, Single Zone, and Others), Distribution Channel (Offline, Online), Application (Commercial, Residential), and Region 2023-2028

https://marketpublishers.com/r/WDC83D97FE39EN.html
Date: March 2023
Pages: 147
Price: US$ 2,499.00 (Single User License)
ID: WDC83D97FE39EN

Abstracts

Market Overview:

The global wine cooler market size reached US$ 2.83 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 3.99 Billion by 2028, exhibiting a growth rate (CAGR) of 5.8% during 2023-2028. The increasing consumption of alcoholic beverages, the emerging trend of socializing at restaurants, pubs and bars, and the widespread of wine coolers across the food and beverage (F&B) and hospitality sectors represent some of the key factors driving the market.

A wine cooler represents an electronic consumer appliance specially designed to store alcoholic beverages at the required temperature and humidity to keep them cold and fresh. It includes dual and single-zoned structures that are available in different installation types, such as built-in, free-standing, and countertops. These coolers mitigate the bacterial growth from the product, reduce the change in smell, improve the taste, extend its shelf life, and keep the beverage in a drinkable state for a longer duration. Apart from this, the wine cooler offers accessibility, versatility, easy portability, enhanced product visibility, energy efficiency, and optimal humidity levels at lower maintenance and cost-effective rates. As a result, the wine cooler is extensively utilized across residential and commercial buildings for the effective refrigeration, storage, and preservation of wines.

+44 20 8123 2220
info@marketpublishers.com

Wine Cooler Market Trends:

The emerging trend of socializing at restaurants, pubs, and bars, especially amongst the millennials during social gatherings and meetings has facilitated the installation of wine coolers across the hospitality and food and beverage (F&B) sectors. This represents one of the key factors driving the market growth. Moreover, the recent product innovations, such as variants with improved insulation on both cabinets and doors and light-emitting diodes (LEDs) lighting to monitor and control temperature zones, are supporting the market growth. The advent of wine cave technology that offers various features, such as minimized vibrations, temperature fluctuations, light exposure, and enhanced humidity to wine to maintain its freshness and quality, is favoring the market growth. Furthermore, technological advancements, such as the integration of wine coolers with various mobile applications and internet-enabled touch screens, are propelling the market growth. The market is also being driven by the increasing consumption of wine at a moderate rate, primarily due it diversified health benefits. Apart from this, the easy product availability across diverse shopping platforms, the ongoing marketing and advertising of wine coolers, and the growing strategic collaborations amongst key players to launch advanced beverage cooling solutions, are creating a positive outlook for the market. Other factors, such as the rising trend of wine coolers becoming an essential home appliance, the increasing consumption of non-alcoholic wines, and the rising penetration of mobile applications for ordering alcohol with user-friendly features and attractive discounts, are driving the market growth further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global wine cooler market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on the installation type, technology, structure, distribution channel, and application.

Installation Type Insights:

Free-standing
Countertop
Built-in

+44 20 8123 2220
info@marketpublishers.com

The report has also provided a detailed breakup and analysis of the wine cooler market based on the installation type. This includes free-standing, countertop, and built-in. According to the report, free-standing represented the largest segment.

Technology Insights:

Compressor
Thermoelectric

A detailed breakup and analysis of the wine cooler market based on the technology has also been provided in the report. This includes compressor and thermoplastics.

Structure Insights:

Dual Zone
Single Zone
Others

The report has also provided a detailed breakup and analysis of the wine cooler market based on the structure. This includes dual, single, and other.

Distribution Channel Insights:

Offline
Online

A detailed breakup and analysis of the wine cooler market based on the distribution channel has also been provided in the report. This includes offline and online.

Application Insights:

Commercial
Residential

The report has also provided a detailed breakup and analysis of the wine cooler market

+44 20 8123 2220
info@marketpublishers.com

based on the application. This includes commercial and residential. According to the report, commercial represented the largest segment.

Regional Insights:

North America

United States
Canada

Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America

Brazil
Mexico
Others

+44 20 8123 2220
info@marketpublishers.com

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for wine coolers. Some of the factors driving the North America wine cooler market included the increasing consumption of alcoholic beverages, the emerging trend of socializing at restaurants, pubs and bars, and the widespread product adoption across the F&B and hospitality sectors.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global wine cooler market. Detailed profiles of all major companies have also been provided. Some of the companies covered includes Allavino, Avanti Products Inc, Dunavox Kft, Electrolux AB, EuroCave SAS, Haier Group Corporation, LG Electronics Inc, Shenzhen VRBON Electrical Appliance Co. Ltd., Siemens AG, Whirlpool Corporation, Whynter LLC, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global wine cooler market performed so far and how will it perform in the coming years?
What are the drivers, restraints, and opportunities in the global wine cooler market?
What are the key regional markets?
Which countries represent the most attractive wine cooler markets?
What is the breakup of the market based on the installation type?
What is the breakup of the market based on the technology?
What is the breakup of the market based on the structure?
What is the breakup of the market based on the distribution channel?
What is the breakup of the market based on the application?
What is the competitive structure of the global wine cooler market?
Who are the key players/companies in the global wine cooler market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study
2.2 Stakeholders
2.3 Data Sources
  2.3.1 Primary Sources
  2.3.2 Secondary Sources
2.4 Market Estimation
  2.4.1 Bottom-Up Approach
  2.4.2 Top-Down Approach
2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview
4.2 Key Industry Trends

5 GLOBAL WINE COOLER MARKET

5.1 Market Overview
5.2 Market Performance
5.3 Impact of COVID-19
5.4 Market Forecast

6 MARKET BREAKUP BY INSTALLATION TYPE

6.1 Free-standing
  6.1.1 Market Trends
  6.1.2 Market Forecast
6.2 Countertop
  6.2.1 Market Trends
  6.2.2 Market Forecast
6.3 Built-in

+44 20 8123 2220
info@marketpublishers.com

6.3.1 Market Trends
6.3.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Compressor
7.1.1 Market Trends
7.1.2 Market Forecast
7.2 Thermoelectric
7.2.1 Market Trends
7.2.2 Market Forecast

8 MARKET BREAKUP BY STRUCTURE

8.1 Dual Zone
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Single Zone
8.2.1 Market Trends
8.2.2 Market Forecast
8.3 Others
8.3.1 Market Trends
8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Offline
9.1.1 Market Trends
9.1.2 Market Forecast
9.2 Online
9.2.1 Market Trends
9.2.2 Market Forecast

10 MARKET BREAKUP BY APPLICATION

10.1 Commercial
10.1.1 Market Trends
10.1.2 Market Forecast
10.2 Residential

+44 20 8123 2220
info@marketpublishers.com

10.2.1 Market Trends
10.2.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North America
11.1.1 United States
11.1.1.1 Market Trends
11.1.1.2 Market Forecast
11.1.2 Canada
11.1.2.1 Market Trends
11.1.2.2 Market Forecast
11.2 Asia-Pacific
11.2.1 China
11.2.1.1 Market Trends
11.2.1.2 Market Forecast
11.2.2 Japan
11.2.2.1 Market Trends
11.2.2.2 Market Forecast
11.2.3 India
11.2.3.1 Market Trends
11.2.3.2 Market Forecast
11.2.4 South Korea
11.2.4.1 Market Trends
11.2.4.2 Market Forecast
11.2.5 Australia
11.2.5.1 Market Trends
11.2.5.2 Market Forecast
11.2.6 Indonesia
11.2.6.1 Market Trends
11.2.6.2 Market Forecast
11.2.7 Others
11.2.7.1 Market Trends
11.2.7.2 Market Forecast
11.3 Europe
11.3.1 Germany
11.3.1.1 Market Trends
11.3.1.2 Market Forecast
11.3.2 France

+44 20 8123 2220
info@marketpublishers.com

11.3.2.1 Market Trends
11.3.2.2 Market Forecast
11.3.3 United Kingdom
11.3.3.1 Market Trends
11.3.3.2 Market Forecast
11.3.4 Italy
11.3.4.1 Market Trends
11.3.4.2 Market Forecast
11.3.5 Spain
11.3.5.1 Market Trends
11.3.5.2 Market Forecast
11.3.6 Russia
11.3.6.1 Market Trends
11.3.6.2 Market Forecast
11.3.7 Others
11.3.7.1 Market Trends
11.3.7.2 Market Forecast
11.4 Latin America
11.4.1 Brazil
11.4.1.1 Market Trends
11.4.1.2 Market Forecast
11.4.2 Mexico
11.4.2.1 Market Trends
11.4.2.2 Market Forecast
11.4.3 Others
11.4.3.1 Market Trends
11.4.3.2 Market Forecast
11.5 Middle East and Africa
11.5.1 Market Trends
11.5.2 Market Breakup by Country
11.5.3 Market Forecast

12 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

12.1 Overview
12.2 Drivers
12.3 Restraints
12.4 Opportunities

+44 20 8123 2220
info@marketpublishers.com

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview
14.2 Bargaining Power of Buyers
14.3 Bargaining Power of Suppliers
14.4 Degree of Competition
14.5 Threat of New Entrants
14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure
16.2 Key Players
16.3 Profiles of Key Players
  16.3.1 Allavino
    16.3.1.1 Company Overview
    16.3.1.2 Product Portfolio
  16.3.2 Avanti Products Inc
    16.3.2.1 Company Overview
    16.3.2.2 Product Portfolio
  16.3.3 Dunavox Kft
    16.3.3.1 Company Overview
    16.3.3.2 Product Portfolio
  16.3.4 Electrolux AB
    16.3.4.1 Company Overview
    16.3.4.2 Product Portfolio
    16.3.4.3 Financials
    16.3.4.4 SWOT Analysis
  16.3.5 EuroCave SAS
    16.3.5.1 Company Overview
    16.3.5.2 Product Portfolio
  16.3.6 Haier Group Corporation
    16.3.6.1 Company Overview
    16.3.6.2 Product Portfolio
  16.3.7 LG Electronics Inc

+44 20 8123 2220
info@marketpublishers.com

16.3.7.1 Company Overview
16.3.7.2 Product Portfolio
16.3.7.3 Financials
16.3.7.4 SWOT Analysis
16.3.8 Shenzhen VRBON Electrical Appliance Co. Ltd.
16.3.8.1 Company Overview
16.3.8.2 Product Portfolio
16.3.9 Siemens AG
16.3.9.1 Company Overview
16.3.9.2 Product Portfolio
16.3.9.3 Financials
16.3.9.4 SWOT Analysis
16.3.10 Whirlpool Corporation
16.3.10.1 Company Overview
16.3.10.2 Product Portfolio
16.3.10.3 Financials
16.3.10.4 SWOT Analysis
16.3.11 Whynter LLC
16.3.11.1 Company Overview
16.3.11.2 Product Portfolio

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Global: Wine Cooler Market: Key Industry Highlights, 2022 & 2028
Table 2: Global: Wine Cooler Market Forecast: Breakup by Installation Type (in Million US$), 2023-2028
Table 3: Global: Wine Cooler Market Forecast: Breakup by Technology (in Million US$), 2023-2028
Table 4: Global: Wine Cooler Market Forecast: Breakup by Structure (in Million US$), 2023-2028
Table 5: Global: Wine Cooler Market Forecast: Breakup by Distribution Channel (in Million US$), 2023-2028
Table 6: Global: Wine Cooler Market Forecast: Breakup by Application (in Million US$), 2023-2028
Table 7: Global: Wine Cooler Market Forecast: Breakup by Region (in Million US$), 2023-2028
Table 8: Global: Wine Cooler Market: Competitive Structure
Table 9: Global: Wine Cooler Market: Key Players

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Global: Wine Cooler Market: Major Drivers and Challenges
Figure 2: Global: Wine Cooler Market: Sales Value (in Billion US$), 2017-2022
Figure 3: Global: Wine Cooler Market Forecast: Sales Value (in Billion US$), 2023-2028
Figure 4: Global: Wine Cooler Market: Breakup by Installation Type (in %), 2022
Figure 5: Global: Wine Cooler Market: Breakup by Technology (in %), 2022
Figure 6: Global: Wine Cooler Market: Breakup by Structure (in %), 2022
Figure 7: Global: Wine Cooler Market: Breakup by Distribution Channel (in %), 2022
Figure 8: Global: Wine Cooler Market: Breakup by Application (in %), 2022
Figure 9: Global: Wine Cooler Market: Breakup by Region (in %), 2022
Figure 10: Global: Wine Cooler (Free-standing) Market: Sales Value (in Million US$), 2017 & 2022
Figure 11: Global: Wine Cooler (Free-standing) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 12: Global: Wine Cooler (Countertop) Market: Sales Value (in Million US$), 2017 & 2022
Figure 13: Global: Wine Cooler (Countertop) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 14: Global: Wine Cooler (Built-in) Market: Sales Value (in Million US$), 2017 & 2022
Figure 15: Global: Wine Cooler (Built-in) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 16: Global: Wine Cooler (Compressor) Market: Sales Value (in Million US$), 2017 & 2022
Figure 17: Global: Wine Cooler (Compressor) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 18: Global: Wine Cooler (Thermoelectric) Market: Sales Value (in Million US$), 2017 & 2022
Figure 19: Global: Wine Cooler (Thermoelectric) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 20: Global: Wine Cooler (Dual Zone) Market: Sales Value (in Million US$), 2017 & 2022
Figure 21: Global: Wine Cooler (Dual Zone) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 22: Global: Wine Cooler (Single Zone) Market: Sales Value (in Million US$), 2017 & 2022

+44 20 8123 2220
info@marketpublishers.com

Figure 23: Global: Wine Cooler (Single Zone) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 24: Global: Wine Cooler (Other Temperature Zones) Market: Sales Value (in Million US$), 2017 & 2022
Figure 25: Global: Wine Cooler (Other Temperature Zones) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 26: Global: Wine Cooler (Offline) Market: Sales Value (in Million US$), 2017 & 2022
Figure 27: Global: Wine Cooler (Offline) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 28: Global: Wine Cooler (Online) Market: Sales Value (in Million US$), 2017 & 2022
Figure 29: Global: Wine Cooler (Online) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 30: Global: Wine Cooler (Commercial) Market: Sales Value (in Million US$), 2017 & 2022
Figure 31: Global: Wine Cooler (Commercial) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 32: Global: Wine Cooler (Residential) Market: Sales Value (in Million US$), 2017 & 2022
Figure 33: Global: Wine Cooler (Residential) Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 34: North America: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 35: North America: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 36: United States: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 37: United States: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 38: Canada: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 39: Canada: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 40: Asia-Pacific: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 41: Asia-Pacific: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 42: China: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 43: China: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028

+44 20 8123 2220
info@marketpublishers.com

Figure 44: Japan: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 45: Japan: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 46: India: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 47: India: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 48: South Korea: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 49: South Korea: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 50: Australia: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 51: Australia: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 52: Indonesia: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 53: Indonesia: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 54: Others: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 55: Others: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 56: Europe: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 57: Europe: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 58: Germany: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 59: Germany: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 60: France: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 61: France: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 62: United Kingdom: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 63: United Kingdom: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 64: Italy: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 65: Italy: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 66: Spain: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 67: Spain: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 68: Russia: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 69: Russia: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 70: Others: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022

+44 20 8123 2220
info@marketpublishers.com

Figure 71: Others: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 72: Latin America: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 73: Latin America: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 74: Brazil: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 75: Brazil: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 76: Mexico: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 77: Mexico: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 78: Others: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 79: Others: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 80: Middle East and Africa: Wine Cooler Market: Sales Value (in Million US$), 2017 & 2022
Figure 81: Middle East and Africa: Wine Cooler Market: Breakup by Country (in %), 2022
Figure 82: Middle East and Africa: Wine Cooler Market Forecast: Sales Value (in Million US$), 2023-2028
Figure 83: Global: Wine Cooler Industry: Drivers, Restraints, and Opportunities
Figure 84: Global: Wine Cooler Industry: Value Chain Analysis
Figure 85: Global: Wine Cooler Industry: Porter's Five Forces Analysis

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Wine Cooler Market by Installation Type (Free-standing, Countertop, Built-in), Technology (Compressor, Thermoelectric), Structure (Dual Zone, Single Zone, and Others), Distribution Channel (Offline, Online), Application (Commercial, Residential), and Region 2023-2028

Product link: https://marketpublishers.com/r/WDC83D97FE39EN.html

Price: US$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WDC83D97FE39EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970