

Window Film Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/W678D9ECC0DEEN.html>

Date: August 2022

Pages: 142

Price: US\$ 2,499.00 (Single User License)

ID: W678D9ECC0DEEN

Abstracts

The global window film market size reached US\$ 10.7 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 14.8 Billion by 2027, exhibiting a growth rate (CAGR) of 5.73% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Window film refers to a sheet of solid polyester laminate used to enhance the overall aesthetic of a building. It is made using protective release liners, scratch-resistant coatings, and adhesives with ultra-violet (UV) inhibitors, which are further coated, laminated, metalized, sputtered and colored. It can be tinted with metals, dyes, and pigments to reduce the visible light transmitted through the glass and block heat from the sun. Nowadays, different types of window films are available, depending on the application and requirements of individuals. For instance, films manufactured using clear and multiple layers of polyethylene terephthalate (PET) offer protection from shattering glass.

Window Film Market Trends:

The benefits of window films, including saving money on high energy costs, reducing heat build-up, cutting excessive glare, eliminating premature fading of interior furnishings, increasing safety and security, and adding privacy, represents one of the primary factors contributing to market growth. Besides this, the rising trend of modern and contemporary homes is also fueling the market growth. Window films are utilized in office buildings wherein certain areas are prone to intense glaring from the sun, which makes it uncomfortable to work. As they assist in climate and energy control and reduced heating, ventilation, and air conditioning (HVAC) equipment wear and

maintenance, window films are increasingly being used to improve the building score of commercial structures. Apart from this, as window film installation is easy and inexpensive, it is gaining traction in retail spaces, restaurants, museums, schools and daycare centers, and health care facilities around the world. The leading players are also offering high-tech products with vacuum metallization and nano-particle pigmentation, which is anticipated to expand their applications in the automotive industry.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global window film market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product and application.

Breakup by Product:

- Sun Control
- Decorative
- Security and Safety
- Privacy
- Others

Breakup by Application:

- Automotive
- Residential
- Commercial
- Marine
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India

South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, American Standard Window Films, Armolan, Avery Dennison Corporation, Eastman Chemical Company, Johnson Window Films Inc., LINTEC Corporation, Nexfil Co. Ltd., Saint-Gobain Performance Plastics Corporation (Compagnie de Saint-Gobain S.A.) and Toray Plastics (America) Inc. (Toray Industries Inc.).

Key Questions Answered in This Report:

How has the global window film market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global window film market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global window film market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL WINDOW FILM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Sun Control
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Decorative
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Security and Safety

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Privacy
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Automotive
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Residential
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Commercial
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Marine
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends

- 8.2.1.2 Market Forecast
- 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
- 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT ANALYSIS

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 3M Company

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 American Standard Window Films

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Armolan

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Avery Dennison Corporation

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.4.3 Financials

13.3.4.4 SWOT Analysis

13.3.5 Eastman Chemical Company

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6 Johnson Window Films Inc.

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 LINTEC Corporation

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.7.3 Financials

13.3.8 Nexfil Co. Ltd.

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

13.3.9 Saint-Gobain Performance Plastics Corporation (Compagnie de Saint-Gobain S.A.)

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

13.3.10 Toray Plastics (America) Inc. (Toray Industries Inc.)

13.3.10.1 Company Overview

13.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Window Film Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Window Film Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Window Film Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 4: Global: Window Film Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 5: Global: Window Film Market: Competitive Structure

Table 6: Global: Window Film Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Window Film Market: Major Drivers and Challenges

Figure 2: Global: Window Film Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Window Film Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Window Film Market: Breakup by Product (in %), 2021

Figure 5: Global: Window Film Market: Breakup by Application (in %), 2021

Figure 6: Global: Window Film Market: Breakup by Region (in %), 2021

Figure 7: Global: Window Film (Sun Control) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 8: Global: Window Film (Sun Control) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 9: Global: Window Film (Decorative) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 10: Global: Window Film (Decorative) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 11: Global: Window Film (Security and Safety) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 12: Global: Window Film (Security and Safety) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 13: Global: Window Film (Privacy) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 14: Global: Window Film (Privacy) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 15: Global: Window Film (Other Products) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 16: Global: Window Film (Other Products) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 17: Global: Window Film (Automotive) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 18: Global: Window Film (Automotive) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 19: Global: Window Film (Residential) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 20: Global: Window Film (Residential) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 21: Global: Window Film (Commercial) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 22: Global: Window Film (Commercial) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 23: Global: Window Film (Marine) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 24: Global: Window Film (Marine) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 25: Global: Window Film (Other Applications) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 26: Global: Window Film (Other Applications) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 27: North America: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 28: North America: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 29: United States: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 30: United States: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 31: Canada: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 32: Canada: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 33: Asia-Pacific: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 34: Asia-Pacific: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 35: China: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 36: China: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 37: Japan: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 38: Japan: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 39: India: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 40: India: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 41: South Korea: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 42: South Korea: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 43: Australia: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 44: Australia: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 45: Indonesia: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 46: Indonesia: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 47: Others: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 48: Others: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 49: Europe: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 50: Europe: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 51: Germany: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 52: Germany: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 53: France: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 54: France: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 55: United Kingdom: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 56: United Kingdom: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 57: Italy: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 58: Italy: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 59: Spain: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 60: Spain: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 61: Russia: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 62: Russia: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 63: Others: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 64: Others: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 65: Latin America: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 66: Latin America: Window Film Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 67: Brazil: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 68: Brazil: Window Film Market Forecast: Sales Value (in Million US\$),

2022-2027

Figure 69: Mexico: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 70: Mexico: Window Film Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 71: Others: Window Film Market: Sales Value (in Million US\$), 2016 & 2021

Figure 72: Others: Window Film Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 73: Middle East and Africa: Window Film Market: Sales Value (in Million US\$),
2016 & 2021

Figure 74: Middle East and Africa: Window Film Market: Breakup by Country (in %),
2021

Figure 75: Middle East and Africa: Window Film Market Forecast: Sales Value (in Million
US\$), 2022-2027

Figure 76: Global: Window Film Industry: SWOT Analysis

Figure 77: Global: Window Film Industry: Value Chain Analysis

Figure 78: Global: Window Film Industry: Porter's Five Forces Analysis

I would like to order

Product name: Window Film Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/W678D9ECC0DEEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W678D9ECC0DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

