

# Wi-Fi Hotspot Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/WE792AB58C75EN.html>

Date: November 2023

Pages: 146

Price: US\$ 2,499.00 (Single User License)

ID: WE792AB58C75EN

## Abstracts

The global wi-fi hotspot market size reached US\$ 4.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.1 Billion by 2028, exhibiting a growth rate (CAGR) of 18.63% during 2022-2028.

Wi-Fi hotspots are internet access points that enable users to connect their mobile devices, such as smartphones or laptops, to a Wi-Fi network. They are highly convenient and allow users to get strong internet connections away from the office or home. They assist service providers or operators in increasing customer retention, building brand awareness, making pay-as-you-go transactions, and creating partnerships with mobile operators for offload. At present, they are available in public places, such as coffee shops, libraries, retail stores, hotels, and airports, across the globe.

### Wi-Fi Hotspot Market Trends:

Increasing digitization, along with the deployment of smart infrastructure systems around the world, represents one of the key factors bolstering the growth of the market. Wi-fi hotspots help small, large, and medium enterprises manage their networks at a relatively lower cost. They also enhance data transmission, provide access to various applications, and offer seamless results. Apart from this, enterprises worldwide are implementing the trend of Bring Your Own Device (BYOD) that allows employees to work using their personal devices and accessing corporate network data and resources like email and applications. This can also be attributed to a considerable rise in the need for offering flexibility to employees on account of the coronavirus disease (COVID-19) outbreak, which is contributing to market growth. Furthermore, due to the boosting sales of smartphones, the growing presence of high-end network infrastructure and the rising deployment of 5G networks, there is a significant reliance on Wi-Fi hotspots in public

spaces. In addition, leading market players are focusing on increasing speeds, quality of services, mobility, capacities and reducing latencies, which is anticipated to create a favorable market outlook.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wi-fi hotspot market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, software, services, end user and vertical.

#### Breakup by Component:

- Wireless Hotspot Gateways
- Wireless Hotspot Controllers
- Mobile Hotspot Devices

#### Breakup by Software:

- Centralized Hotspot Management
- Wi-fi Security Software
- Wi-fi Hotspot Billing Software
- Cloud Based Hotspot Management

#### Breakup by Services:

- Professional Service
- Installation and Integration Services
- Consulting Services
- Managed Services

#### Breakup by End User:

- Communication Service Provider and Network Operators
- Enterprises
- Government

#### Breakup by Vertical:

- IT and Telecom

Financial Services  
Education  
Healthcare  
Hospitality  
Transportation  
Retail  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aptilo Networks (Enea AB), AT&T Inc., Boingo Wireless Inc., CASA Systems, Cisco Systems Inc., Cloud4Wi Inc., D-Link Corporation, Huawei

Technologies Co.Ltd., iPass Inc. (Pareteum Corporation), Netgear Inc., Sierra Wireless Inc, Superloop Limited, Telefonaktiebolaget LM Ericsson and Telstra Corporation Limited.

#### Key Questions Answered in This Report

1. What was the size of the global wi-fi hotspot market in 2022?
2. What is the expected growth rate of the global wi-fi hotspot market during 2023-2028?
3. What are the key factors driving the global wi-fi hotspot market?
4. What has been the impact of COVID-19 on the global wi-fi hotspot market?
5. What is the breakup of the global wi-fi hotspot market based on the component?
6. What is the breakup of the global wi-fi hotspot market based on the software?
7. What is the breakup of the global wi-fi hotspot market based on the services?
8. What is the breakup of the global wi-fi hotspot market based on the end user?
9. What is the breakup of the global wi-fi hotspot market based on the vertical?
10. What are the key regions in the global wi-fi hotspot market?
11. Who are the key players/companies in the global wi-fi hotspot market?

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