

Whipping Cream Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global whipping cream market size reached US\$ 3.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.9 Billion by 2028, exhibiting a growth rate (CAGR) of 2.82% during 2022-2028.

Whipping cream is a light and fluffy edible cream used as an ingredient in various baked food products. It is produced by whipping heavy cream using a hand mixer or electric whisk until sufficient air is incorporated into the liquid and the fat is evenly distributed to create foam. It is commonly available in dairy and non-dairy variants and in various flavors, such as plain, vanilla, coffee, chocolate, pineapple, strawberry and orange. Whipping cream is added as a topping or filling in pastries, pies, cakes, tarts, waffles and beverages to improve the texture and appearance of the dish. The cream is usually pasteurized to neutralize microorganisms and enzymes and fortified with various additives and sweeteners to enhance the flavor and shelf life of the product.

Whipping Cream Market Trends:

Significant growth in the food and beverage industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, the increasing consumption of cupcakes, ice creams, sundaes, hot chocolate, milkshakes and puddings, especially among millennials, is providing a thrust to the market growth. In line with this, the advent of premium bakeries and confectionery boutiques offering customized and intricately designed cakes and pastries is also contributing to the growth of the market. Whipping cream is widely used as a decorative ingredient in various delicacies, themed desserts and signature confectioneries. Additionally, various product innovations, such as the launch of sugar-free, organic and vegan whipping creams in novel flavors, such as rose, cinnamon and mango, are favoring the growth of the market. Other factors, including

the increasing expenditure capacities of the consumers, along with the convenient product availability through online retail channels, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global whipping cream market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, application and distribution channel.

Breakup by Product:

- Dairy
 - Light Whipping Cream
 - Heavy Whipping Cream
 - Others
- Non-Dairy

Breakup by Application:

- B2B
- B2C

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialist Retailer
- Online Stores
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan

India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Arla Foods amba, Borden Dairy Company, Cabot Creamery (Agri-Mark Inc), Conagra Brands, Fonterra Co-operative Group Limited, Gay Lea Foods Co-operative Ltd., GCMMF, Granarolo S.p.A, Gruenewald Manufacturing Company Inc., Hanan Products Co. Inc., Lactalis International and The Kraft Heinz Company.

Key Questions Answered in This Report:

How has the global whipping cream market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global whipping cream market?
What are the key regional markets?
What is the breakup of the market based on the product?
What is the breakup of the market based on the application?
What is the breakup of the market based on the distribution channel?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global whipping cream market and who are the key players?
What is the degree of competition in the industry?

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