

# Whipping Cream Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/W511B3D33349EN.html>

Date: May 2022

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: W511B3D33349EN

## Abstracts

The global whipping cream market reached a value of US\$ 3.2 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3.8 Billion by 2027, exhibiting a CAGR of 2.8% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Whipping cream is a light and fluffy edible cream used as an ingredient in various baked food products. It is produced by whipping heavy cream using a hand mixer or electric whisk until sufficient air is incorporated into the liquid and the fat is evenly distributed to create foam. It is commonly available in dairy and non-dairy variants and in various flavors, such as plain, vanilla, coffee, chocolate, pineapple, strawberry and orange. Whipping cream is added as a topping or filling in pastries, pies, cakes, tarts, waffles and beverages to improve the texture and appearance of the dish. The cream is usually pasteurized to neutralize microorganisms and enzymes and fortified with various additives and sweeteners to enhance the flavor and shelf life of the product.

### Whipping Cream Market Trends:

Significant growth in the food and beverage industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, the increasing consumption of cupcakes, ice creams, sundaes, hot chocolate, milkshakes and puddings, especially among millennials, is providing a thrust to the market growth. In line with this, the advent of premium bakeries and confectionery boutiques offering customized and intricately designed cakes and pastries is also contributing to the growth of the market. Whipping cream is widely used as a decorative ingredient in various delicacies, themed desserts and signature confectioneries. Additionally, various product innovations, such as the

launch of sugar-free, organic and vegan whipping creams in novel flavors, such as rose, cinnamon and mango, are favoring the growth of the market. Other factors, including the increasing expenditure capacities of the consumers, along with the convenient product availability through online retail channels, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global whipping cream market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, application and distribution channel.

#### Breakup by Product:

Dairy

Light Whipping Cream

Heavy Whipping Cream

Others

Non-Dairy

#### Breakup by Application:

B2B

B2C

#### Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailer

Online Stores

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Arla Foods amba, Borden Dairy Company, Cabot Creamery (Agri-Mark Inc), Conagra Brands, Fonterra Co-operative Group Limited, Gay Lea Foods Co-operative Ltd., GCMMF, Granarolo S.p.A, Gruenewald Manufacturing Company Inc., Hanan Products Co. Inc., Lactalis International and The Kraft Heinz Company.

#### Key Questions Answered in This Report:

How has the global whipping cream market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global whipping cream market?

What are the key regional markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the application?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global whipping cream market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL WHIPPING CREAM MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

- 6.1 Dairy
  - 6.1.1 Market Trends
  - 6.1.2 Key Segments
    - 6.1.2.1 Light Whipping Cream
    - 6.1.2.2 Heavy Whipping Cream
    - 6.1.2.3 Others
  - 6.1.3 Market Forecast

## 6.2 Non-Dairy

### 6.2.1 Market Trends

### 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY APPLICATION**

### 7.1 B2B

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 B2C

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

### 8.1 Supermarkets and Hypermarkets

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Convenience Stores

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 Specialist Retailer

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

### 8.4 Online Stores

#### 8.4.1 Market Trends

#### 8.4.2 Market Forecast

### 8.5 Others

#### 8.5.1 Market Trends

#### 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

### 9.1 North America

#### 9.1.1 United States

##### 9.1.1.1 Market Trends

##### 9.1.1.2 Market Forecast

#### 9.1.2 Canada

##### 9.1.2.1 Market Trends

- 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast

### 9.3.6 Russia

#### 9.3.6.1 Market Trends

#### 9.3.6.2 Market Forecast

### 9.3.7 Others

#### 9.3.7.1 Market Trends

#### 9.3.7.2 Market Forecast

## 9.4 Latin America

### 9.4.1 Brazil

#### 9.4.1.1 Market Trends

#### 9.4.1.2 Market Forecast

### 9.4.2 Mexico

#### 9.4.2.1 Market Trends

#### 9.4.2.2 Market Forecast

### 9.4.3 Others

#### 9.4.3.1 Market Trends

#### 9.4.3.2 Market Forecast

## 9.5 Middle East and Africa

### 9.5.1 Market Trends

### 9.5.2 Market Breakup by Country

### 9.5.3 Market Forecast

## 10 SWOT ANALYSIS

### 10.1 Overview

### 10.2 Strengths

### 10.3 Weaknesses

### 10.4 Opportunities

### 10.5 Threats

## 11 VALUE CHAIN ANALYSIS

## 12 PORTERS FIVE FORCES ANALYSIS

### 12.1 Overview

### 12.2 Bargaining Power of Buyers

### 12.3 Bargaining Power of Suppliers

### 12.4 Degree of Competition

### 12.5 Threat of New Entrants

### 12.6 Threat of Substitutes



## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 Arla Foods amba

##### 14.3.1.1 Company Overview

##### 14.3.1.2 Product Portfolio

#### 14.3.2 Borden Dairy Company

##### 14.3.2.1 Company Overview

##### 14.3.2.2 Product Portfolio

#### 14.3.3 Cabot Creamery (Agri-Mark Inc)

##### 14.3.3.1 Company Overview

##### 14.3.3.2 Product Portfolio

#### 14.3.4 Conagra Brands

##### 14.3.4.1 Company Overview

##### 14.3.4.2 Product Portfolio

##### 14.3.4.3 Financials

##### 14.3.4.4 SWOT Analysis

#### 14.3.5 Fonterra Co-operative Group Limited

##### 14.3.5.1 Company Overview

##### 14.3.5.2 Product Portfolio

##### 14.3.5.3 Financials

##### 14.3.5.4 SWOT Analysis

#### 14.3.6 Gay Lea Foods Co-operative Ltd.

##### 14.3.6.1 Company Overview

##### 14.3.6.2 Product Portfolio

#### 14.3.7 GCMMF

##### 14.3.7.1 Company Overview

##### 14.3.7.2 Product Portfolio

#### 14.3.8 Granarolo S.p.A

##### 14.3.8.1 Company Overview

##### 14.3.8.2 Product Portfolio

#### 14.3.9 Gruenewald Manufacturing Company Inc.

##### 14.3.9.1 Company Overview

##### 14.3.9.2 Product Portfolio

14.3.10 Hanan Products Co. Inc.

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

14.3.11 Lactalis International

14.3.11.1 Company Overview

14.3.11.2 Product Portfolio

14.3.12 The Kraft Heinz Company

14.3.12.1 Company Overview

14.3.12.2 Product Portfolio

14.3.12.3 Financials

14.3.12.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Whipping Cream Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Whipping Cream Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Whipping Cream Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 4: Global: Whipping Cream Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 5: Global: Whipping Cream Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Whipping Cream Market: Competitive Structure

Table 7: Global: Whipping Cream Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Whipping Cream Market: Major Drivers and Challenges

Figure 2: Global: Whipping Cream Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Whipping Cream Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Whipping Cream Market: Breakup by Product (in %), 2021

Figure 5: Global: Whipping Cream Market: Breakup by Application (in %), 2021

Figure 6: Global: Whipping Cream Market: Breakup by Distribution Channel (in %), 2021

Figure 7: Global: Whipping Cream Market: Breakup by Region (in %), 2021

Figure 8: Global: Whipping Cream (Dairy) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Whipping Cream (Dairy) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Whipping Cream (Non-Dairy) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Whipping Cream (Non-Dairy) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Whipping Cream (B2B) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Whipping Cream (B2B) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Whipping Cream (B2C) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Whipping Cream (B2C) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Whipping Cream (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Whipping Cream (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Whipping Cream (Convenience Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Whipping Cream (Convenience Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Whipping Cream (Specialist Retailer) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Whipping Cream (Specialist Retailer) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 22: Global: Whipping Cream (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Whipping Cream (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Whipping Cream (Other Distribution Channels) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Whipping Cream (Other Distribution Channels) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: North America: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: North America: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: United States: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: United States: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Canada: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Canada: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Asia-Pacific: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Asia-Pacific: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: China: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: China: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: Japan: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: Japan: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: India: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: India: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: South Korea: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: South Korea: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Australia: Whipping Cream Market: Sales Value (in Million US\$), 2016 &

2021

Figure 43: Australia: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: Indonesia: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: Indonesia: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: Others: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: Others: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: Europe: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: Europe: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: Germany: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: Germany: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: France: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: France: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: United Kingdom: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: United Kingdom: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Italy: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Italy: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: Spain: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Spain: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: Russia: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: Russia: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: Others: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: Others: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: Latin America: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: Latin America: Whipping Cream Market Forecast: Sales Value (in Million

US\$), 2022-2027

Figure 66: Brazil: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Brazil: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Mexico: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Mexico: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Others: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Others: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Middle East and Africa: Whipping Cream Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Middle East and Africa: Whipping Cream Market: Breakup by Country (in %), 2021

Figure 74: Middle East and Africa: Whipping Cream Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 75: Global: Whipping Cream Industry: SWOT Analysis

Figure 76: Global: Whipping Cream Industry: Value Chain Analysis

Figure 77: Global: Whipping Cream Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Whipping Cream Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/W511B3D33349EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W511B3D33349EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



