

Wheat Flour Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global wheat flour market size reached US\$ 241.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 305.8 Billion by 2028, exhibiting a growth rate (CAGR) of 3.9% during 2023-2028.

Wheat flour currently represents one of the most popular food ingredients used across the globe. It offers health benefits such as lowering cholesterol levels, improving metabolism, controlling obesity and regulating blood sugar levels. Wheat flour is used extensively owing to the presence of gluten, a protein that provides strength and elasticity to the dough as well as adds to the texture of baked products. Factors such as population growth, increasing disposable incomes, rising consumption of bakery products and changing lifestyles have further added to the global demand for wheat flour.

Wheat flour is used as the main ingredient in several bakery and fast food products such as bread, noodles, pasta and breakfast cereals. Growth in the demand for these products has led to an escalation in the overall sales of wheat flour across the globe. Moreover, wheat flour is inexpensive as compared to the flour made from other grains on account of which it is easily available to consumers belonging to all socio-economic groups. Manufacturers have also introduced vitamin-A fortified wheat flour to cater to the nutritional needs of the population. Apart from this, wheat flour is now also being used for producing bioplastics, adhesives, paper, shampoos and conditioners, and other products.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wheat flour market report, along with forecasts at the global and regional level from

2023-2028. Our report has categorized the market based on type, end-use and distribution channel.

Breakup by Type:

- All-Purpose Flour
- Semolina Flour
- Whole-Wheat Flour
- Fine Wheat Flour
- Bread Flour
- Others

The wheat flour industry has been segmented on the basis of product types which mainly include all-purpose, semolina, whole-wheat, fine wheat and bread.

Breakup by End-Use:

- Food Use
- Feed Use
- Bio-Fuel
- Others

Based on end-use, the market has been segregated into food use, feed use and bio-fuel use. Currently, food use is majorly used in the food industry for preparing a wide variety of products.

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Independent Retailers
- Convenience Stores
- Specialty Stores
- Online
- Others

The market has been categorized on the basis of distribution channels into supermarkets and hypermarkets, independent retailers, convenience stores, specialty stores and online. Amongst these, supermarkets and hypermarkets are the most common channels used for obtaining wheat flour as they offer a varied range of brands

and products.

Regional Insights:

China

India

European Union

Turkey

United States

Rest of the World

On the geographical front, China represents the largest wheat flour market, holding the majority of the market share. This can be attributed to the large population in the country which has led to a rise in the overall consumption of wheat flour.

Competitive Landscape:

The wheat flour market is fragmented with a number of small and large manufacturers operating in both organized and unorganized sectors. Some of the top wheat flour manufacturers operating in the market are:

Wudeli Flour Mill Group

Ardent Mills LLC

Archer Daniels Midland Company

General Mills

Allied Pinnacle Pty Limited

Manildra Milling Pvt Ltd

Acarsan Flour

Korfez Flour Mills

George Weston Foods Limited

Hodgson Mill, Inc.

Key Questions Answered in This Report

1. What is the impact of COVID-19 on the global wheat flour market?
2. What was the global wheat flour market size in 2022?
3. What will be the global wheat flour market outlook during the forecast period (2023-2028)?
4. What are the major the global wheat flour market drivers?
5. What are the major trends in the global wheat flour market?

6. What is the global wheat flour market breakup by type?
7. What is the global wheat flour market breakup by end use?
8. What is the global wheat flour market breakup by distribution channel?
9. What are the major regional markets in the global wheat flour industry?
10. Who are the leading players in the global wheat flour industry?

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