

Wetsuit Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global wetsuit market size reached US\$ 1,293 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,793 Million by 2028, exhibiting a growth rate (CAGR) of 5.7% during 2023-2028. The increasing participation of the masses in sports, the development of inland surfing grounds, and burgeoning consumer expenditure power represent some of the key factors driving the market.

A wetsuit is a specialized garment designed to keep the body warm and protected in cold water environments. It is commonly used in various water sports, such as surfing, diving, and snorkeling. The manufacturing process of a wetsuit involves using neoprene, a synthetic rubber that provides excellent insulation properties. Neoprene sheets are cut into patterns and then stitched together to create the final wetsuit. The thickness of the neoprene varies depending on the intended use of the wetsuit. Thicker neoprene provides better insulation in colder water, while thinner neoprene is suitable for warmer water conditions. A typical wetsuit consists of several components, including a full-length suit with long sleeves and legs, a back zipper for easy entry and exit, and a snug-fitting collar and cuffs to prevent water entry. Some wetsuits also come with additional features, such as reinforced knee pads and a chest panel for added durability and protection. One of its main advantages includes its ability to provide thermal insulation. The trapped water between the body and the wetsuit is quickly warmed up by body heat, creating a layer of insulation that helps retain warmth in cold water. Currently, there are several types of product variants available in the market, including full suits, shorties, spring suits, and dry suits.

Wetsuit Market Trends:

The global market for wetsuits is witnessing significant growth, primarily driven by the increasing participation in sports and the development of inland surfing grounds. This is further supported by the adoption of advanced technologies, including artificial wave creation and wave parks. In line with this, key manufacturers are actively working on developing eco-friendly wetsuits made using natural rubber and water-based glue as alternatives to neoprene, which is boosting the market growth. Moreover, the escalating use of recycled materials, including plastics, water bottles, and fishing nets, to produce green wetsuits and the introduction of innovative products, such as shark-repellent wetsuits, are creating a positive outlook for the market. Apart from this, the rising promotion of health management through surfing and diving activities, along with increasing disposable incomes, are expected to positively impact the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wetsuit market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type, thickness, end-user, application and distribution channel.

Product Type Insights:

Hooded Wetsuits

Full Wetsuits

Convertible Wetsuits

Sleeveless Wetsuits

Shortly/Spring Wetsuits

Others

The report has provided a detailed breakup and analysis of the wetsuit market based on the product type. This includes hooded wetsuits, full wetsuits, convertible wetsuits, sleeveless wetsuits, shortly/spring wetsuits, and others. According to the report, full wetsuits accounted for the largest market share.

Thickness Insights:

1mm-2mm

2mm-3mm

3mm-4mm

4mm-5mm
> 5mm

A detailed breakup and analysis of the wetsuit market based on the thickness has also been provided in the report. This includes 1mm-2mm, 2mm-3mm, 3mm-4mm, 4mm-5mm, and > 5mm. According to the report, the > 5mm segment accounted for the largest market share.

End User Insights:

Male
Female
Kids

A detailed breakup and analysis of the wetsuit market based on the end user has also been provided in the report. This includes male, female, and kids. According to the report, the male segment accounted for the largest market share.

Application Insights:

Surfing
Scuba Diving
Triathlon
Others

A detailed breakup and analysis of the wetsuit market based on the application has also been provided in the report. This includes surfing, scuba diving, triathlon, and others. According to the report, surfing accounted for the largest market share.

Distribution Channel Insights:

Sport Variety Stores
Third Party Online Channels
Direct to Customer Channels
Franchised Stores
Modern Trade Channels

A detailed breakup and analysis of the wetsuit market based on the distribution channel has also been provided in the report. This includes sport variety stores, third party

online channels, direct to customer channels, franchised stores, and modern trade channels. According to the report, sports variety stores accounted for the largest market share.

Regional Insights:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America

The report has also provided a comprehensive analysis of all the major regional markets, which include North America, Europe, Asia Pacific, Middle East and Africa, and Latin America. According to the report, North America was the largest market for wetsuits. Some of the factors driving the North America wetsuit market included the growing popularity of water sports and activities, technological advancements in wetsuit materials and designs, and rising popularity of eco-friendly and sustainable products.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global wetsuit market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include O'Neill, Billabong, Rip Curl, Body Glove, Quiksilver, Helly Hansen, Boz Wetsuits, Arena Italia SPA, Hurley, Patagonia, Hyperflex Wetsuits, Speedo, GUL, Typhoon, and Isurus. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global wetsuit market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global wetsuit market?

What is the impact of each driver, restraint, and opportunity on the global wetsuit market?

What are the key regional markets?

- Which countries represent the most attractive wetsuit market?
- What is the breakup of the market based on the product type?
- Which are the most attractive product type in the wetsuit market?
- What is the breakup of the market based on the thickness?
- Which is the most attractive thickness in the wetsuit market?
- What is the breakup of the market based on the end-user?
- Which is the most attractive end-user in the wetsuit market?
- What is the breakup of the market based on the application?
- Which is the most attractive application in the wetsuit market?
- What is the breakup of the market based on the distribution channel?
- Which is the most attractive distribution channel in the wetsuit market?
- What is the competitive structure of the global wetsuit market?
- Who are the key players/companies in the global wetsuit market?

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