

Wearable Camera Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global wearable camera market size reached US\$ 5.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.2 Billion by 2028, exhibiting a growth rate (CAGR) of 15.3% during 2023-2028.

A wearable camera refers to a life-logging technology used to track and record behavioral data, such as capturing user-centered data, analyzing a scene, recognizing interactions, and classifying physical activities. It is generally equipped with advanced technologies like imagers and multiple sensors, such as microphones and inertial measurement units. It is nowadays widely preferred over manual cameras as it has a long battery life and the ability to record an extensive collection of passive images automatically without user interaction.

Wearable Camera Market Trends:

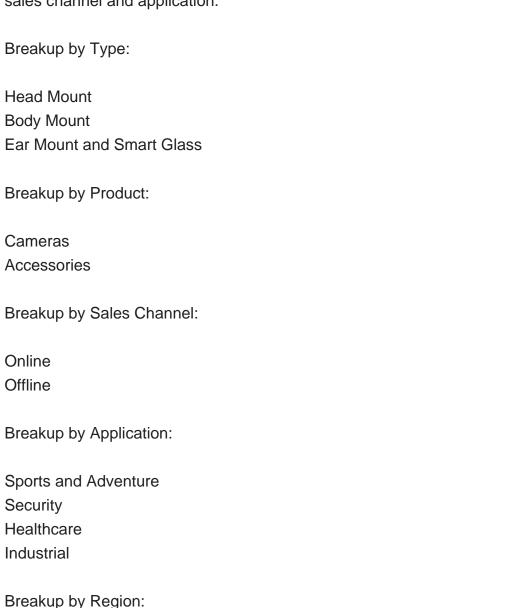
The increasing participation of individuals in professional sports and adventure events represents one of the key factors stimulating the market growth. Moreover, wearable cameras are worn by referees and umpires in games to record sports events and skydivers or underwater divers to record experiences without any hassle. In addition to this, increasing usage of social media platforms and the emerging trend of vlogging, affordable and lightweight wearable cameras, such as GoPro, are gaining traction across the globe. Apart from this, due to the growing prevalence of chronic diseases, the demand for wearable cameras is catalyzing worldwide to capture health-related behaviors and risk factors of diseases, such as diet, exercise, and sedentary behaviors. Furthermore, the data collected from these cameras can be utilized to provide valuable contextual information and understand the self-management of chronic diseases. Besides this, market players are launching innovative cameras, such as a three-axis



brushless gimbal camera with a unique design, ultra-light wearable, breakpoint shooting, built-in speaker, face tracking, and five-way joystick. This, in confluence with rapid urbanization and inflating per capita income levels of individuals, is anticipated to augment the adoption of wearable cameras around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wearable camera market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product, sales channel and application.



United States Canada

North America



Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa
Competitive Landscape:
The competitive landscape of the industry has also been examined along with the
profiles of the key players being Axon Enterprise Inc., Contour LLC, Digital Ally Inc.,
Drift Innovation, Garmin Ltd., GoPro Inc., Narrative AB (Narrative Clip), Panasonic
Holdings Corporation, Pinnacle Response Ltd. and Sony Corporation.
Kay Overtions Appropriate This Deposits
Key Questions Answered in This Report:
How has the global wearable camera market performed so far and how will it perform in
the coming years? What has been the impact of COVID 10 on the global wearable comerc market?
What are the key regional markets?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the product?
What is the breakup of the market based on the sales channel?
What are the various stages in the value chain of the industry?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?



What is the structure of the global wearable camera market and who are the key players?

What is the degree of competition in the industry?



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