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Water Soluble Polymer Market Report by Type (Polyacrylamide, Polyvinyl Alcohol, Guar Gum, Gelatin, Xanthan Gum, Polyacrylic Acid, Polyethylene Glycol, and Others), Raw Material Type (Synthetic, Natural, Semi-Synthetic), End Use Industry (Water Treatment, Food and Beverage, Personal Care and Hygiene, Oil and Gas, Pulp and Paper, Pharmaceutical, and Others), and Region 2024-2032

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Abstracts

The global water soluble polymer market size reached US$ 37.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 55.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.3% during 2024-2032.

Water soluble polymers are organic substances that dissolve, disperse or swell in water and alter the physical properties of the aqueous system in the form of gelation, thickening, or emulsification. They are used in cleaning applications with heavy soil loads, hard water, and moderate temperatures. Apart from this, they are utilized as dispersants, suspending agents, thickeners, stabilizers, coagulants, flocculants, film-formers, binders, humectants, and lubricants in aqueous media. As a result, water soluble polymers find applications in water treatment, food and beverage (F&B), personal care, oil and gas, pulp and paper, and pharmaceutical industries across the globe.

Water Soluble Polymer Market Trends:
Presently, there is a rise in the utilization of water soluble polymers in water treatment plants to remove suspended solids or contaminants from the water. This, along with the

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growing demand for water soluble polymers in the oil and gas industry for cementing, fracturing, acidizing, controlling water production, preventing sand production, and clay stabilization represent one of the key factors driving the market. Moreover, there is an increase in the employment of water soluble polymers as additives to improve the performance of water-based fluids in proppant transport and loss of fluid in the formation. This, coupled with the rising application of water soluble polymers in well drilling, is propelling the growth of the market. In addition, key market vendors are extensively investing in research and development (R&D) activities to develop water-based emulsion polymers from biological resources for a clean environment. They are also focusing on synthesizing water soluble polymers from amino acids that can resist high temperatures, which is positively influencing the market. Besides this, the increasing employment of water soluble polymers in the pharmaceutical industry to dissolve drugs, which are not soluble in water and reduce blood viscosity, is bolstering the growth of the market.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global water soluble polymer market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, raw material type, and end use industry.

Breakup by Type:

Polyacrylamide
Polyvinyl Alcohol
Guar Gum
Gelatin
Xanthan Gum
Polyacrylic Acid
Polyethylene Glycol
Others

Breakup by Raw Material Type:

Synthetic
Natural
Semi-Synthetic

Breakup by End Use Industry:

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Water Treatment
Food and Beverage
Personal Care and Hygiene
Oil and Gas
Pulp and Paper
Pharmaceutical
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being Arkema S.A., Ashland Inc., BASF SE, Dow Inc.,

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DuPont de Nemours Inc., J.M. Huber Corporation, Kemira Oyj, Kuraray Co. Ltd., Merck KGaA, Mitsubishi Chemical Holdings Corporation, SNF and Sumitomo Seika Chemicals Company Ltd.

Key Questions Answered in This Report

1. What was the size of the global water soluble polymer market in 2023?
2. What is the expected growth rate of the global water soluble polymer market during 2024-2032?
3. What are the key factors driving the global water soluble polymer market?
4. What has been the impact of COVID-19 on the global water soluble polymer market?
5. What is the breakup of the global water soluble polymer market based on the type?
6. What is the breakup of the global water soluble polymer market based on the raw material type?
7. What is the breakup of the global water soluble polymer market based on end use industry?
8. What are the key regions in the global water soluble polymer market?
9. Who are the key players/companies in the global water soluble polymer market?

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