

# Water Scooter Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global water scooter market reached a value of US\$ 1.5 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 2.5 Billion by 2027, exhibiting a CAGR of 9.5% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

A water scooter is a recreational watercraft motor scooter used for movement and adventure activities on the sea and ocean coasts. Some of the commonly available variants include water jet bikes and deep propulsion vehicles (DPVs). They are usually operated through fuel or battery-powered systems. Jet bikes run over the water and DPVs are used for deep-sea diving. They consist of a narrow platform for the feet, a handlebar and a hydrofoil that is propelled in an upward and downward motion to facilitate movement. Water scooters are also used by coast guards to ensure safety at the beaches. They are lightweight and aid in enhancing the range of the diver for underwater exploration.

### Water Scooter Market Trends:

The increasing consumer preference for adventure sports and recreational activities among the masses is one of the key factors driving the growth of the market. Moreover, significant growth in the tourism industry, especially in the developing economies, is providing a thrust to the market growth. Millennials are increasingly using water scooters for indulging in water sports and scuba diving activities. In line with this, the widespread product adoption for underwater exploration is also contributing to the growth of the market. Water scooters are also extensively utilized for conduction rescue operations in the coastal areas and during floods. Additionally, the launch of energy-

efficient variants with long-distance propulsion systems is acting as another growth-inducing factor. Product manufacturers are also developing battery-fitted water scooters integrated with high-definition (HD) cameras and sound systems for underwater film making and vlogging. Other factors, including the increasing expenditure capacities of the consumers, along with the rising product adoption for military operations, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global water scooter market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on vehicle type, propulsion type and application.

#### Breakup by Vehicle Type:

- Under Water
- Water Surface

#### Breakup by Propulsion Type:

- Fuel Operated
- Battery Operated

#### Breakup by Application:

- Personal
- Commercial
- Military

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - India
  - South Korea

Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bombardier Recreational Products Inc., Dive Xtras Inc., Divertug, Kawasaki Heavy Industries Ltd., Nellis Engineering Inc., SubGravity, Suex Srl, Torpedo Inc., TUSA Inc. and Yamaha Motor Co. Ltd. Key Questions Answered in This Report:

How has the global water scooter market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global water scooter market?

What are the key regional markets?

What is the breakup of the market based on the vehicle type?

What is the breakup of the market based on the propulsion type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global water scooter market and who are the key players?

What is the degree of competition in the industry?

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