

Water Polo Equipment Market by Type (Swimsuits, Balls, Caps, Goal Posts), Distribution Channel (Sports and Specialty Stores, Supermarkets and Hypermarkets, Department Stores, Online Stores), and Region 2024-2032

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Abstracts

The global water polo equipment market size reached US\$ 3.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.1 Billion by 2032, exhibiting a growth rate (CAGR) of 3.8% during 2024-2032. The increasing popularity of water sports, the easy product availability at affordable price points, and the growing inclusion of water polo as a part of extracurricular activity represent some of the key factors driving the market.

Water polo is a seven-sided sports game that involves seven swimmers in each team competing to receive and deliver the ball into the opponents' goals. This game requires caps, swimming trunks, suits, balls, goal posts, swim goggles, mouthguards, and various storage devices, such as ball carts and bags, as the standard equipment. Some of these components are usually manufactured from nylon, cotton, latex, silicone, rubber, and polyvinyl chloride (PVC) materials. Water polo equipment maintains the individual's body temperature, prevents the ball from slipping out during the gameplay, and protects players against harsh environmental conditions, including strong winds and sunburns. Apart from this, water polo equipment helps regulate body temperature, provides optimal comfort, reduces muscle fatigue, and prevents the risk of severe injuries. As a result, water polo equipment is extensively used during the gameplay by sports players to maintain the optimal safety while ensuring the ease of movement while playing.

Global Water Polo Equipment Market

Water Polo Equipment Market by Type (Swimsuits, Balls, Caps, Goal Posts), Distribution Channel (Sports and Spe...

Water Polo Equipment Market Trends:

The increasing popularity of water polo sports, especially in events, such as the Commonwealth, Olympics, and Asian Games and the rising participation of youth in various gaming events as extracurricular curricular activity represent a prime factor driving the market growth. This can be further attributed to the growing health concerns and the escalating individual awareness regarding the multiple benefits of participating in sports activities. In line with this, the ongoing acceptance of in-the-water sports and the growing need for several efficient and safe equipment during intensive training sessions and competitions to avoid injuries is acting as another growth-inducing factor. Additionally, the implementation of favorable green initiatives by governments of several countries has prompted sports product manufacturers to employ recycled and eco-friendly materials to fabricate water polo equipment, which, in turn, is contributing to the market growth. Moreover, the ongoing introduction of innovative sports products in terms of designs, color combinations, shapes, sizes, materials, and weights to facilitate the constantly evolving consumer preferences is supporting the market growth. Furthermore, the availability of multiple water polo equipment across diverse distribution channels at cost-effective rates, such as e-commerce portals, is propelling the market growth. Apart from this, the continuous development of lightweight and advanced water polo equipment by key players and fueling interest in recreational water sports are positively impacting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global water polo equipment market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on type and distribution channel.

Type Insights:

Swimsuits

Balls

Caps

Goal Posts

The report has also provided a detailed breakup and analysis of the water polo equipment market based on the type. This includes swimsuits, balls, caps, and goal posts. According to the report, swimsuits represented the largest segment.

Distribution Channel Insights:

Sports and Specialty Stores
Supermarkets and Hypermarkets
Department Stores
Online Stores

A detailed breakup and analysis of the water polo equipment market based on the distribution channels have also been provided in the report. This includes sports and specialty stores, supermarkets and hypermarkets, department stores, and online stores. According to the report, sports and specialty stores accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for water polo equipment. Some of the factors driving the North America water polo equipment market included the easy product availability across various distribution channels, the increasing popularity of water sports activities, and the rising demand for eco-friendly product variants.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global water polo equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Kap7 International Inc., Mikasa Corporation, TYR Sport Inc. (Swimwear Anywhere Inc.), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global water polo equipment market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global water polo equipment market?

What are the key regional markets?

Which countries represent the most attractive water polo equipment markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the distribution channel?

What is the competitive structure of the global water polo equipment market?

Who are the key players/companies in the global water polo equipment market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL WATER POLO EQUIPMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Swimsuits
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Balls
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Caps

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Goal Posts
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Sports and Specialty Stores
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Supermarkets and Hypermarkets
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Department Stores
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Online Stores
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends

- 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Kap7 International Inc.

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Mikasa Corporation

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 TYR Sport Inc. (Swimwear Anywhere Inc.)

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Water Polo Equipment Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Water Polo Equipment Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Water Polo Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Water Polo Equipment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Water Polo Equipment Market: Competitive Structure

Table 6: Global: Water Polo Equipment Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Water Polo Equipment Market: Major Drivers and Challenges

Figure 2: Global: Water Polo Equipment Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Water Polo Equipment Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Water Polo Equipment Market: Breakup by Type (in %), 2023

Figure 5: Global: Water Polo Equipment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Water Polo Equipment Market: Breakup by Region (in %), 2023

Figure 7: Global: Water Polo Equipment (Swimsuits) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Water Polo Equipment (Swimsuits) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Water Polo Equipment (Balls) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Water Polo Equipment (Balls) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Water Polo Equipment (Caps) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Water Polo Equipment (Caps) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Water Polo Equipment (Goal Posts) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Water Polo Equipment (Goal Posts) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Water Polo Equipment (Sports and Specialty Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Water Polo Equipment (Sports and Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Water Polo Equipment (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Water Polo Equipment (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Water Polo Equipment (Department Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Water Polo Equipment (Department Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Water Polo Equipment (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Water Polo Equipment (Online Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: North America: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: North America: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: United States: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: United States: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Canada: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Canada: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Asia-Pacific: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Asia-Pacific: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: China: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: China: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Japan: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Japan: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: India: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: India: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: South Korea: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: South Korea: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Australia: Water Polo Equipment Market: Sales Value (in Million US\$), 2018

& 2023

Figure 40: Australia: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Indonesia: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Indonesia: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Others: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Others: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Europe: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Europe: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Germany: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Germany: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: France: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: France: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: United Kingdom: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: United Kingdom: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Italy: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Italy: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Spain: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Spain: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Russia: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Russia: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Latin America: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Latin America: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Brazil: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Brazil: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Mexico: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Mexico: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Others: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Others: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Middle East and Africa: Water Polo Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Middle East and Africa: Water Polo Equipment Market: Breakup by Country (in %), 2023

Figure 71: Middle East and Africa: Water Polo Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Global: Water Polo Equipment Industry: Drivers, Restraints, and Opportunities

Figure 73: Global: Water Polo Equipment Industry: Value Chain Analysis

Figure 74: Global: Water Polo Equipment Industry: Porter's Five Forces Analysis

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