

Visualization and 3D Rendering Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global visualization and 3D rendering software market reached a value of US\$ 2.14 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 6.87 Billion by 2027, exhibiting a CAGR of 20.9% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Visualization and 3D rendering refers to the process of creating and generating images based on three-dimensional (3D) data. This software is widely used to create displays and graphical interfaces for software and applications and convert 3D models, 2D images and videos. The visualization and rendering equipment is commonly available in stand-alone and plug-in variants. They offer real-time insights, improved processing, a user-friendly renderer interface and enhanced cost-effectiveness. The rendering software is widely used for architectural and product animation, visualization, design, high-end video game development, training simulation, marketing and advertising. As a result, it finds extensive applications across various industries, such as construction, media and entertainment and healthcare.

Visualization and 3D Rendering Software Market Trends:

The rising demand for virtual modeling and building design solutions is one of the key factors driving the growth of the market. With the increasing development of smart cities and escalating demand for efficient architectural planning solutions, organizations are widely adopting visualization and 3D rendering solutions to stimulate construction plans, transportation systems and utility networks. In line with this, 3D modeling also assists in visualizing the interior and exterior features of upcoming construction projects, which is

also creating a positive outlook for the market. Moreover, various technological advancements, such as the integration of artificial intelligence (AI) solutions with the rendering and visualization software, are providing a thrust to the market growth. Additionally, the increasing demand for real-time rendering solutions with advanced editing capabilities is favoring the market growth. They enable the users to make prompt adjustments to the designs and automatically adjust the lights and material textures. Other factors, including the development of user-friendly rendering software with effective tools, plug-ins and add-ons, along with the increasing demand for high-level gaming and videography platforms, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global visualization and 3D rendering software market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, deployment mode, application and end use industry.

Breakup by Product Type:

- Plugin
- Stand-alone

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Application:

- Architectural and Visualization
- Research and Training
- Gaming
- Marketing and Advertisement
- Others

Breakup by End Use Industry:

- Construction and Real Estate
- Energy and Utilities
- Media and Entertainment

Education
Healthcare and Life Science
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adobe Inc., Altair Engineering Inc., Autodesk Inc., Chaos Software Ltd., Corel Corporation, Dassault Syst?mes SE, Luxion Inc., Next Limit Technologies, NVIDIA Corporation, SAP SE, Siemens AG and Trimble Inc. Key

Questions Answered in This Report:

How has the global visualization and 3d rendering software market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global visualization and 3d rendering software market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global visualization and 3d rendering software market and who are the key players?

What is the degree of competition in the industry?

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