

Vision Care Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global vision care market size reached US\$ 69.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 85.5 Billion by 2028, exhibiting a growth rate (CAGR) of 3.39% during 2023-2028.

Vision assists in performing everyday activities, such as viewing, writing and reading. It also impacts the ability of an individual to work and communicate with others. However, there has been a significant rise in the number of people suffering from vision-related ailments, such as cataracts, glaucoma, conjunctivitis and retinal detachment. This can be accredited to sedentary lifestyles, growing geriatric population and rising pollution levels. As a result, there is an increase in the development and production of different vision care medicines, which are available in the form of pills, ointments and drops across the globe.

An unhealthy diet and the rising number of chronic conditions have led to a rise in the occurrence of associated vision ailments, which can lead to partial or complete vision loss. Consequently, there is an increase in the demand for vision care products worldwide. Apart from this, numerous international organizations are focusing on research and development (R&D) projects to introduce more efficient products. They are also offering several product variants with improved quality and services to expand their consumer base. Besides this, the flourishing e-commerce sector and the growing awareness about visual impairment caused by UV rays are also propelling the market growth. Some of the key vendors in the industry are also focusing on the prevention of visual impairments with the help of advanced technologies. Moreover, new treatments, such as gene therapy, computerized eye evaluations and stem cell therapy, are anticipated to fuel the market growth in the upcoming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global vision care market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

- Glass Lenses
- Contact Lenses
- Intraocular Lenses
- Contact Solutions
- LASIK Equipment
- Artificial Tears

Glass lenses currently exhibit a clear dominance in the market.

Breakup by Distribution Channel:

- Retail Stores
- Online Stores
- Clinics
- Hospitals

Retail stores account for the majority of the total market share.

Regional Insights:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

North America enjoys the leading position in the market.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these

players are:

Johnson & Johnson Services, Inc.
CooperVision, Inc. (Cooper Companies, Inc.)
Bausch Health Companies, Inc.
Essilor International
Novartis International AG

Key Questions Answered in This Report:

How has the global vision care market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global vision care market?

Which are the popular product types in the industry?

Which are the major distribution channels in the industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global vision care market and who are the key players?

What is the degree of competition in the industry?

How are vision care products manufactured?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL VISION CARE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Distribution Channel
- 5.6 Market Breakup by Region
- 5.7 Market Forecast
- 5.8 SWOT Analysis
 - 5.8.1 Overview
 - 5.8.2 Strengths
 - 5.8.3 Weaknesses
 - 5.8.4 Opportunities
 - 5.8.5 Threats
- 5.9 Value Chain Analysis

- 5.9.1 Overview
- 5.9.2 Research and Development
- 5.9.3 Raw Material Procurement
- 5.9.4 Manufacturing
- 5.9.5 Marketing
- 5.9.6 Distribution
- 5.9.7 End-Use
- 5.10 Porters Five Forces Analysis
 - 5.10.1 Overview
 - 5.10.2 Bargaining Power of Buyers
 - 5.10.3 Bargaining Power of Suppliers
 - 5.10.4 Degree of Competition
 - 5.10.5 Threat of New Entrants
 - 5.10.6 Threat of Substitutes

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Glass Lenses
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Contact Lenses
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Intraocular Lenses
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Contact Solutions
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Lasik Equipment
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Artificial Tears
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Retail Stores

- 7.1.1 Market Trends
- 7.1.2 Market Forecast
- 7.2 Online Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Clinics
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Hospitals
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Europe
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Asia Pacific
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Middle East and Africa
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 VISION CARE MANUFACTURING PROCESS

- 9.1 Product Overview
- 9.2 Raw Material Requirements
- 9.3 Manufacturing Process
- 9.4 Key Success and Risk Factors

10 COMPETITIVE LANDSCAPE

10.1 Market Structure

10.2 Key Players

10.3 Profiles of Key Players

10.3.1 Johnson & Johnson Services, Inc.

10.3.1.1 Company Overview

10.3.1.2 Description

10.3.1.3 Product Portfolio

10.3.1.4 Financials

10.3.1.5 SWOT Analysis

10.3.2 CooperVision, Inc. (Cooper Companies, Inc.)

10.3.2.1 Company Overview

10.3.2.2 Description

10.3.2.3 Product Portfolio

10.3.2.4 Financials

10.3.2.5 SWOT Analysis

10.3.3 Bausch Health Companies, Inc.

10.3.3.1 Company Overview

10.3.3.2 Description

10.3.3.3 Product Portfolio

10.3.3.4 Financials

10.3.3.5 SWOT Analysis

10.3.4 Essilor International

10.3.4.1 Company Overview

10.3.4.2 Description

10.3.4.3 Product Portfolio

10.3.4.4 Financials

10.3.4.5 SWOT Analysis

10.3.5 Novartis International AG

10.3.5.1 Company Overview

10.3.5.2 Description

10.3.5.3 Product Portfolio

10.3.5.4 Financials

10.3.5.5 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Vision Care Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Vision Care Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Vision Care Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Vision Care Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Vision Care Products Manufacturing: Raw Material Requirements

Table 6: Global: Vision Care Market: Competitive Structure

Table 7: Global: Vision Care Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Vision Care Market: Major Drivers and Challenges
- Figure 2: Global: Vision Care Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Vision Care Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Vision Care Market: Breakup by Distribution Channel (in %), 2022
- Figure 5: Global: Vision Care Market: Breakup by Region (in %), 2022
- Figure 6: Global: Vision Care Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 7: Global: Vision Care Industry: SWOT Analysis
- Figure 8: Global: Vision Care Industry: Value Chain Analysis
- Figure 9: Global: Vision Care Industry: Porter's Five Forces Analysis
- Figure 10: Global: Vision Care (Glass Lenses) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Vision Care (Glass Lenses) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Vision Care (Contact Lenses) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Vision Care (Contact Lenses) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Vision Care (Intraocular Lenses) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Vision Care (Intraocular Lenses) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Vision Care (Contact Solutions) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Vision Care (Contact Solutions) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Vision Care (Lasik Equipment) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Vision Care (Lasik Equipment) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Vision Care (Artificial Tears) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Vision Care (Artificial Tears) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: Global: Vision Care Market: Sales through Retail Stores (in Million US\$), 2017 & 2022

Figure 23: Global: Vision Care Market Forecast: Sales through Retail Stores (in Million US\$), 2023-2028

Figure 24: Global: Vision Care Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 25: Global: Vision Care Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 26: Global: Vision Care Market: Sales through Clinics (in Million US\$), 2017 & 2022

Figure 27: Global: Vision Care Market Forecast: Sales through Clinics (in Million US\$), 2023-2028

Figure 28: Global: Vision Care Market: Sales through Hospitals (in Million US\$), 2017 & 2022

Figure 29: Global: Vision Care Market Forecast: Sales through Hospitals (in Million US\$), 2023-2028

Figure 30: North America: Vision Care Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: North America: Vision Care Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Europe: Vision Care Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Europe: Vision Care Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Asia Pacific: Vision Care Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Asia Pacific: Vision Care Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Latin America: Vision Care Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Latin America: Vision Care Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Middle East and Africa: Vision Care Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Middle East and Africa: Vision Care Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Vision Care Manufacturing: Detailed Process Flow

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