

# Virtual Private Server Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global virtual private server market size reached US\$ 4.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.0 Billion by 2028, exhibiting a growth rate (CAGR) of 13.8% during 2023-2028.

Virtual private server (VPS) is a hosting solution relying on virtualization technology to provide dedicated resources on a server with various users. It is more stable and secure as compared to shared hosting, which works without a dedicated server space. It offers several benefits, including high reliability, better privacy and root access to server and assists in the up-gradation of server resources. As a result, it finds extensive applications in transportation, healthcare, hospitality, e-commerce, telecommunication, and banking, financial services and insurance (BFSI) sectors worldwide.

Virtual Private Server Market Trends:

The growing utilization of VPS in data centers to reduce heating, issues concerning the accessibility of servers, and power consumption represent one of the key factors driving the market. Apart from this, there is an increase in the need for a cost-efficient VPS and greater customizations across the globe. This, along with the scalability provided by the server to organizations for gaining control over networks, is propelling the growth of the market. Additionally, there is a rise in the integration of artificial intelligence (AI), machine learning (ML), and containers in VPS around the world. This, coupled with the increasing adoption of cloud-based services among organizations of different industry verticals, is offering lucrative growth opportunities to end-users. Besides this, the growing prevalence of cyber-attacks and data breaches for stealing confidential data from companies is positively influencing the market. In addition, the rising employment of VPS by small and medium-sized businesses to transform various processes and

improve business outcomes is catalyzing the demand for VPS. Other growth-inducing factors are the rising awareness about the benefits of VPS and business expansions by global vendors.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global virtual private server market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, operating system, organization size and industry vertical.

#### Breakup by Type:

- Managed VPS
- Unmanaged VPS

#### Breakup by Operating System:

- Windows
- Linux

#### Breakup by Organization Size:

- Large Enterprises
- Small and Medium-sized Enterprises

#### Breakup by Industry Vertical:

- BFSI
- Retail
- IT and Telecommunication
- Manufacturing
- Healthcare
- Others

#### Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being A2 Hosting, Amazon Web Services Inc. (Amazon.com Inc.), DigitalOcean LLC, DreamHost LLC, GoDaddy Inc., InMotion Hosting, International Business Machines Corporation, Liquid Web LLC, OVH Groupe, Plesk International GmbH, Rackspace Technology Inc. and TekTonic.

Key Questions Answered in This Report

1. What was the size of the global virtual private server market in 2022?
2. What is the expected growth rate of the global virtual private server market during 2023-2028?
3. What are the key factors driving the global virtual private server market?
4. What has been the impact of COVID-19 on the global virtual private server market?
5. What is the breakup of the global virtual private server market based on the type?
6. What is the breakup of the global virtual private server market based on the operating system?

7. What is the breakup of the global virtual private server market based on the organization size?
8. What is the breakup of the global virtual private server market based on the industry vertical?
9. What are the key regions in the global virtual private server market?
10. Who are the key players/companies in the global virtual private server market?

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