

Virtual Events Market Report by Type (Video Conferencing and Unified Communications & Collaborations, Web Conferencing), Solution Type (Webinars and Enterprise Streaming, Networking and Collaborations, Content Sharing and Media Development, Event Marketing, and Others), Application (Virtual Conferences, Virtual Tradeshows, Online Education Programs, Virtual Reality Exhibitions, and Others), End Use (Corporate, Education, Healthcare, Finance and Banking, Government, and Others), and Region 2024-2032

https://marketpublishers.com/r/V267D0BB1E5BEN.html

Date: March 2024 Pages: 141 Price: US\$ 3,899.00 (Single User License) ID: V267D0BB1E5BEN

# **Abstracts**

The global virtual events market size reached US\$ 171.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 889.0 Billion by 2032, exhibiting a growth rate (CAGR) of 19.5% during 2024-2032. The increasing number of smartphone users around the world, emergence of various advanced technologies, and rising adoption among companies to build brand image and engage more customers represent some of the key factors driving the market.

Rising Demand for Convenient Meetings Augmenting Market Growth

The growing adoption of virtual events due to the increasing demand for convenient meetings among individuals currently represents one of the primary drivers influencing the market positively. Moreover, there is a rise in the demand for flexible, time-saving, and cost-effective business meeting solutions among various organizations across the



globe. This, coupled with the increasing utilization of virtual events to provide high-quality interactive sessions and build enhanced brand awareness, is strengthening the growth of the market.

#### What are Virtual Events?

Virtual events, also known as online events, provide virtual interaction at different locations through various connected devices, such as smartphones, laptops, desktop computers, and tablets. They offer flexibility and scalability at remote locations and allow real-time language translation in different languages. They assist in maximizing greater reach to a wide audience while reducing the cost of the event. They also aid in enhanced data tracking of attendees, improving accessibility, generating more revenue in a business, and enhancing the brand image of a company. Besides this, they are beneficial for building trust among customers, increasing business sales, and reducing traveling costs. As they are widely utilized to efficiently conduct webinars, live streams, trade shows, online classes, product launches, corporate meetings, and online tours, the demand for virtual events is rising across the globe.

### Virtual Events Market Trends:

At present, the rising utilization of virtual events among companies, as they effectively manage time and resources compared to physical events, represents one of the key factors contributing to the growth of the market. Besides this, the growing adoption of virtual events, as they are highly interactive, friendly, and provide live chat and download options during meetings, is offering a positive market outlook. Additionally, there is a rise in the demand for flexible and remote workplaces for organizing business procedures among employees around the world. This, coupled with the increasing employment of virtual events due to a shifting focus on enhancing and building brand loyalty and engaging more customers, is bolstering the growth of the market. Apart from this, the rising adoption of virtual events among enterprises for content and social media management and event marketing across the globe is impelling the growth of the market. Moreover, the increasing emergence of advanced technologies, such as artificial intelligence (AI), augmented reality (AR), and virtual reality (VR), that allow enhanced online communication around the world is offering lucrative growth opportunities to industry investors. In addition, the rapid digitalization, along with the increasing number of smartphone users worldwide, is supporting the growth of the market. Furthermore, key players are introducing enhanced virtual conference and networking solutions for improved customer experience, which is strengthening the growth of the market.



Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global virtual events market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, solution type, application and end-use.

Type Insights:

Video Conferencing and Unified Communications & Collaborations Web Conferencing

The report has provided a detailed breakup and analysis of the virtual events market based on the type. This includes video conferencing and unified communications & collaborations, and web conferencing. According to the report, video conferencing and unified communications and collaborations represented the largest segment, as they provide audio and video sharing communication facilities in real-time with enhanced connectivity and productivity. In addition, they assist in streamlining interaction methods between employees and customers while reducing travel and information technology (IT) costs.

Web conferencing is an online service that allows holding live meetings, conferencing, and training. It aids in decreasing commuting time, lowering office costs, and increasing productivity. Besides this, several web conferencing platforms provide a screen sharing feature that enhances learner or user experience and solves problems easily. Moreover, it allows businesses to offer online demos of services and products without wasting time in planning.

Solution Type Insights:

Webinars and Enterprise Streaming Networking and Collaborations Content Sharing and Media Development Event Marketing Others

A detailed breakup and analysis of the virtual events market based on the solution type has also been provided in the report. This includes webinars and enterprise streaming, networking and collaborations, content sharing and media development, event



marketing, and others.

Webinars and enterprise streaming assist in generating leads and converting audiences into paying customers. In line with this, it provides real-time engagement to customers and employees without any requirement for a suitable physical place and reduces the operational costs of a business.

Networking and collaborations in virtual events encourage interaction and idea sharing among attendees. Besides this, technological advancements, such as artificial intelligence (AI) and machine learning (ML), in virtual event networking platforms connect the audience with similar interests quickly without wasting time.

Content sharing and media development in virtual events can benefit in generating more revenues for a business. Moreover, creating sharable online content leads to the growth of a business and expands its reach to a wide audience around the world.

Application Insights:

Virtual Conferences Virtual Tradeshows Online Education Programs Virtual Reality Exhibitions Others

A detailed breakup and analysis of the virtual events market based on the application has also been provided in the report. This includes virtual conferences, virtual tradeshows, online education programs, virtual reality exhibitions, and others. Virtual conferences allow participants to access live onsite meetings and events from internet devices remotely. It aids in eliminating logistics involved with in-person events and can include many people in the meetings without any hassle.

Virtual tradeshows are events in which goods and services are exhibited in online mode conveniently. Various organizations display their products and services and provide information that can assist in increasing sales. Moreover, they reduce costs, maximize reach, and create enhanced engagement among audiences across the globe.

Online education programs in virtual mode provide enhanced learning experiences to students around the world. They offer one-on-one training and consulting sessions for those who don't want to share their personal details. In addition, it provides accessibility



and an opportunity for students to explore and learn more about educational institutes.

End-Use Insights:

Corporate Education Healthcare Finance and Banking Government Others

A detailed breakup and analysis of the virtual events market based on the end-use has also been provided in the report. This includes corporate, education, healthcare, finance and banking, government, and others. According to the report, corporate accounted for the largest market share due to the increasing utilization of virtual events in business and client meetings and promoting new products. In line with this, the rising demand for interactive virtual meeting platforms to coordinate and work efficiently in a company is contributing to the growth of the market.

The education sector is increasingly adopting a virtual mode of learning to provide an enhanced experience to students. The growing utilization of virtual event tools and solutions for training purposes is positively influencing the market. Moreover, rising preferences for online classes among students, as they offer convenience and save time, is propelling the growth of the market.

Healthcare requires virtual conferencing that allows doctors or health professionals to provide consultations to patients through online mode, which assists in saving time. Moreover, the rising utilization of virtual events among healthcare professionals to interact with allied professionals and share their knowledge and experiences is strengthening the growth of the market.

Regional Insights: North America United States Canada Asia Pacific China Japan India



South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for virtual events. Some of the factors driving the North America virtual events market included the growing adoption of digitally simulated platforms in the healthcare industry, rising number of multinational companies and increasing demand for business meetings in the government sector. In addition, the rising demand for virtual events, as they are easy to conduct and assist in generating more revenues, is bolstering the growth of the market in the region.

## Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global virtual events market. Some of the companies covered in the report include:

Adobe Inc. Alcatel-Lucent Atlassian Avaya Holdings Corp.



Broadsoft Inc. Cisco Systems Inc. Citrix Systems Inc. Huawei International Business Machines Microsoft Corporation Mitel Networks Toshiba Corporation Zoom Video Communications Inc.

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. How big is the virtual events market?

2. What is the expected growth rate of the global virtual events market during 2024-2032?

- 3. What are the key factors driving the global virtual events market?
- 4. What has been the impact of COVID-19 on the global virtual events market?
- 5. What is the breakup of the global virtual events market based on the type?
- 6. What is the breakup of the global virtual events market based on the end use?
- 7. What are the key regions in the global virtual events market?
- 8. Who are the key players/companies in the global virtual events market?



# Contents

## **1 PREFACE**

## **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
- 2.3.1 Primary Sources
- 2.3.2 Secondary Sources
- 2.4 Market Estimation
- 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

## **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

## **5 GLOBAL VIRTUAL EVENTS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

## **6 MARKET BREAKUP BY TYPE**

- 6.1 Video Conferencing and Unified Communications & Collaborations
  - 6.1.1 Market Trends
- 6.1.2 Market Forecast
- 6.2 Web Conferencing
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast



## 7 MARKET BREAKUP BY SOLUTION TYPE

- 7.1 Webinars and Enterprise Streaming
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Networking and Collaborations
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Content Sharing and Media Development
- 7.3.1 Market Trends
- 7.3.2 Market Forecast
- 7.4 Event Marketing
- 7.4.1 Market Trends
- 7.4.2 Market Forecast
- 7.5 Others
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast

#### **8 MARKET BREAKUP BY APPLICATION**

8.1 Virtual Conferences
8.1.1 Market Trends
8.1.2 Market Forecast
8.2 Virtual Tradeshows
8.2.1 Market Trends
8.2.2 Market Forecast
8.3 Online Education Programs
8.3.1 Market Trends
8.3.2 Market Forecast
8.4 Virtual Reality Exhibitions
8.4.1 Market Trends
8.4.2 Market Forecast
8.5 Others
8.5.1 Market Trends
8.5.2 Market Forecast

#### 9 MARKET BREAKUP BY END-USE

#### 9.1 Corporate

Virtual Events Market Report by Type (Video Conferencing and Unified Communications & Collaborations, Web Conf...



9.1.1 Market Trends

9.1.2 Market Forecast

- 9.2 Education
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast
- 9.3 Healthcare
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast
- 9.4 Finance and Banking
- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Government
  - 9.5.1 Market Trends
  - 9.5.2 Market Forecast
- 9.6 Others
  - 9.6.1 Market Trends
  - 9.6.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

10.1 North America 10.1.1 United States 10.1.1.1 Market Trends 10.1.1.2 Market Forecast 10.1.2 Canada 10.1.2.1 Market Trends 10.1.2.2 Market Forecast 10.2 Asia Pacific 10.2.1 China 10.2.1.1 Market Trends 10.2.1.2 Market Forecast 10.2.2 Japan 10.2.2.1 Market Trends 10.2.2.2 Market Forecast 10.2.3 India 10.2.3.1 Market Trends 10.2.3.2 Market Forecast 10.2.4 South Korea 10.2.4.1 Market Trends



10.2.4.2 Market Forecast 10.2.5 Australia 10.2.5.1 Market Trends 10.2.5.2 Market Forecast 10.2.6 Indonesia 10.2.6.1 Market Trends 10.2.6.2 Market Forecast 10.2.7 Others 10.2.7.1 Market Trends 10.2.7.2 Market Forecast 10.3 Europe 10.3.1 Germany 10.3.1.1 Market Trends 10.3.1.2 Market Forecast 10.3.2 France 10.3.2.1 Market Trends 10.3.2.2 Market Forecast 10.3.3 United Kingdom 10.3.3.1 Market Trends 10.3.3.2 Market Forecast 10.3.4 Italy 10.3.4.1 Market Trends 10.3.4.2 Market Forecast 10.3.5 Spain 10.3.5.1 Market Trends 10.3.5.2 Market Forecast 10.3.6 Russia 10.3.6.1 Market Trends 10.3.6.2 Market Forecast 10.3.7 Others 10.3.7.1 Market Trends 10.3.7.2 Market Forecast 10.4 Latin America 10.4.1 Brazil 10.4.1.1 Market Trends 10.4.1.2 Market Forecast 10.4.2 Mexico 10.4.2.1 Market Trends 10.4.2.2 Market Forecast



10.4.3 Others
10.4.3.1 Market Trends
10.4.3.2 Market Forecast
10.5 Middle East and Africa
10.5.1 Market Trends
10.5.2 Market Breakup by Country
10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

### **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE INDICATORS**

## **15 COMPETITIVE LANDSCAPE**

15.1 Market Structure
15.2 Key Players
15.3 Profiles of Key Players
15.3.1 Adobe Inc.
15.3.1.1 Company Overview
15.3.1.2 Product Portfolio
15.3.1.3 Financials
15.3.1.4 SWOT Analysis





15.3.2 Alcatel-Lucent

- 15.3.2.1 Company Overview
- 15.3.2.2 Product Portfolio
- 15.3.2.3 Financials
- 15.3.3 Atlassian
  - 15.3.3.1 Company Overview
  - 15.3.3.2 Product Portfolio
  - 15.3.3.3 Financials
- 15.3.4 Avaya Holdings Corp.
- 15.3.4.1 Company Overview
- 15.3.4.2 Product Portfolio
- 15.3.4.3 Financials
- 15.3.4.4 SWOT Analysis
- 15.3.5 Broadsoft Inc.
  - 15.3.5.1 Company Overview
  - 15.3.5.2 Product Portfolio
- 15.3.5.3 Financials
- 15.3.6 Cisco Systems Inc.
- 15.3.6.1 Company Overview
- 15.3.6.2 Product Portfolio
- 15.3.6.3 Financials
- 15.3.6.4 SWOT Analysis
- 15.3.7 Citrix Systems Inc.
  - 15.3.7.1 Company Overview
  - 15.3.7.2 Product Portfolio
  - 15.3.7.3 Financials
- 15.3.7.4 SWOT Analysis
- 15.3.8 Huawei
- 15.3.8.1 Company Overview
- 15.3.8.2 Product Portfolio
- 15.3.9 International Business Machines
- 15.3.9.1 Company Overview
- 15.3.9.2 Product Portfolio
- 15.3.9.3 Financials
- 15.3.9.4 SWOT Analysis
- 15.3.10 Microsoft Corporation
- 15.3.10.1 Company Overview
- 15.3.10.2 Product Portfolio
- 15.3.10.3 Financials



15.3.10.4 SWOT Analysis
15.3.11 Mitel Networks
15.3.11.1 Company Overview
15.3.11.2 Product Portfolio
15.3.12 Toshiba Corporation
15.3.12.1 Company Overview
15.3.12.2 Product Portfolio
15.3.12.3 Financials
15.3.12.4 SWOT Analysis
15.3.13 Zoom Video Communications Inc.
15.3.13.1 Company Overview
15.3.13.2 Product Portfolio
15.3.13.3 Financials

15.3.13.4 SWOT Analysis



# **List Of Tables**

## LIST OF TABLES

Table 1: Global: Virtual Events Market: Key Industry Highlights, 2023 and 2032
Table 2: Global: Virtual Events Market Forecast: Breakup by Type (in Million US\$), 2024-2032
Table 3: Global: Virtual Events Market Forecast: Breakup by Solution Type (in Million US\$), 2024-2032
Table 4: Global: Virtual Events Market Forecast: Breakup by Application (in Million US\$), 2024-2032
Table 5: Global: Virtual Events Market Forecast: Breakup by End-Use (in Million US\$), 2024-2032
Table 6: Global: Virtual Events Market Forecast: Breakup by Region (in Million US\$), 2024-2032
Table 6: Global: Virtual Events Market Forecast: Breakup by Region (in Million US\$), 2024-2032
Table 7: Global: Virtual Events Market: Competitive Structure

Table 7: Global: Virtual Events Market: Competitive Structure

 Table 8: Global: Virtual Events Market: Key Players



# **List Of Figures**

### LIST OF FIGURES

Figure 1: Global: Virtual Events Market: Major Drivers and Challenges Figure 2: Global: Virtual Events Market: Sales Value (in Billion US\$), 2018-2023 Figure 3: Global: Virtual Events Market: Breakup by Type (in %), 2023 Figure 4: Global: Virtual Events Market: Breakup by Solution Type (in %), 2023 Figure 5: Global: Virtual Events Market: Breakup by Application (in %), 2023 Figure 6: Global: Virtual Events Market: Breakup by End-Use (in %), 2023 Figure 7: Global: Virtual Events Market: Breakup by Region (in %), 2023 Figure 8: Global: Virtual Events Market Forecast: Sales Value (in Billion US\$), 2024-2032 Figure 9: Global: Virtual Events (Video Conferencing and Unified Communications & Collaborations) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 10: Global: Virtual Events (Video Conferencing and Unified Communications & Collaborations) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 11: Global: Virtual Events (Web Conferencing) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 12: Global: Virtual Events (Web Conferencing) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 13: Global: Virtual Events (Webinars and Enterprise Streaming) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 14: Global: Virtual Events (Webinars and Enterprise Streaming) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 15: Global: Virtual Events (Networking and Collaborations) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 16: Global: Virtual Events (Networking and Collaborations) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 17: Global: Virtual Events (Content Sharing and Media Development) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 18: Global: Virtual Events (Content Sharing and Media Development) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 19: Global: Virtual Events (Event Marketing) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 20: Global: Virtual Events (Event Marketing) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 21: Global: Virtual Events (Others) Market: Sales Value (in Million US\$), 2018 & 2023



Figure 22: Global: Virtual Events (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 23: Global: Virtual Events (Virtual Conferences) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 24: Global: Virtual Events (Virtual Conferences) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 25: Global: Virtual Events (Virtual Tradeshows) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 26: Global: Virtual Events (Virtual Tradeshows) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 27: Global: Virtual Events (Online Education Programs) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 28: Global: Virtual Events (Online Education Programs) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 29: Global: Virtual Events (Virtual Reality Exhibitions) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 30: Global: Virtual Events (Virtual Reality Exhibitions) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 31: Global: Virtual Events (Others) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 32: Global: Virtual Events (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 33: Global: Virtual Events (Corporate) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 34: Global: Virtual Events (Corporate) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 35: Global: Virtual Events (Education) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 36: Global: Virtual Events (Education) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 37: Global: Virtual Events (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 38: Global: Virtual Events (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 39: Global: Virtual Events (Finance and Banking) Market: Sales Value (in Million US\$), 2018 & 2023 Figure 40: Global: Virtual Events (Finance and Banking) Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 41: Global: Virtual Events (Government) Market: Sales Value (in Million US\$),



2018 & 2023

Figure 42: Global: Virtual Events (Government) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Global: Virtual Events (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Global: Virtual Events (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: North America: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: North America: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: United States: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: United States: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Canada: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 50: Canada: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Asia Pacific: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Asia Pacific: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: China: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 54: China: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Japan: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 56: Japan: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: India: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 58: India: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: South Korea: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: South Korea: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Australia: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 62: Australia: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Indonesia: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023.



Figure 64: Indonesia: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Others: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 66: Others: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Europe: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 68: Europe: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Germany: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 70: Germany: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: France: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 72: France: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: United Kingdom: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: United Kingdom: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Italy: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 76: Italy: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Spain: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 78: Spain: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Russia: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 80: Russia: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Others: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 82: Others: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Latin America: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Latin America: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Brazil: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 86: Brazil: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Mexico: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 88: Mexico: Virtual Events Market Forecast: Sales Value (in Million US\$),



2024-2032

Figure 89: Others: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023 Figure 90: Others: Virtual Events Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 91: Middle East and Africa: Virtual Events Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Middle East and Africa: Virtual Events Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 93: Global: Virtual Events Industry: SWOT Analysis

Figure 94: Global: Virtual Events Industry: Value Chain Analysis

Figure 95: Global: Virtual Events Industry: Porter's Five Forces Analysis



## I would like to order

 Product name: Virtual Events Market Report by Type (Video Conferencing and Unified Communications & Collaborations, Web Conferencing), Solution Type (Webinars and Enterprise Streaming, Networking and Collaborations, Content Sharing and Media Development, Event Marketing, and Others), Application (Virtual Conferences, Virtual Tradeshows, Online Education Programs, Virtual Reality Exhibitions, and Others), End Use (Corporate, Education, Healthcare, Finance and Banking, Government, and Others), and Region 2024-2032

Product link: https://marketpublishers.com/r/V267D0BB1E5BEN.html

Price: US\$ 3,899.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/V267D0BB1E5BEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_



Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970