

Vinyl Flooring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/V3150B58D39EN.html>

Date: September 2023

Pages: 139

Price: US\$ 2,499.00 (Single User License)

ID: V3150B58D39EN

Abstracts

Market Overview:

The global vinyl flooring market size reached US\$ 46.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 79.2 Billion by 2028, exhibiting a growth rate (CAGR) of 9.1% during 2023-2028.

Vinyl flooring is made by combining natural and synthetic polymer materials, which are glued together to provide a long-lasting, practical, and economical floor covering. It is versatile, easy to install and highly resistant to water and stains. It is available in various looks, patterns, and colors, such as simulated stone, tile, and wood grain. In addition, it is easy to maintain as it has a resilient protective coating that safeguards vinyl flooring from dirt and scratches. Apart from this, as it is a popular alternative to higher-maintenance floorings like carpet, vinyl flooring finds extensive applications in the healthcare, industrial, residential, hospitality, education, and retail sectors.

Vinyl Flooring Market Trends:

At present, there is a rise in the construction of luxurious housing projects across the globe. This, along with the inflating income levels of individuals, represents one of the key factors driving the market. Moreover, there is an increase in the demand for low maintenance, cost-efficient, and lightweight construction materials worldwide. This, coupled with the rising utilization of vinyl flooring in offices and other commercial spaces, is propelling the growth of the market. In addition, the growing demand for low-maintenance flooring solutions among the masses is positively influencing the market. Besides this, the escalating demand for multifamily houses to accommodate the surging population around the world is offering lucrative growth opportunities to industry investors. Additionally, key market players are extensively investing in research and

development (R&D) activities to provide customized product solutions in different colors, designs patterns, textures, and dimensions. In line with this, they are focusing on introducing self-adhesive floorings

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global vinyl flooring market report, along with forecasts at the global and regional levels from 2023-2028. Our report has categorized the market based on product type and sector.

Performance by Product Type:

Vinyl Sheet

Luxury Vinyl Tile (LVT)

Vinyl Composition Tile (VCT)

Luxury vinyl tile (LVT) is currently the most commonly used product as it is a low-cost alternative for tile or planks.

Performance by Sector:

Residential

Commercial

Presently, the residential sector dominates the market due to the rising demand for enhanced residential construction materials.

Performance of Key Regions:

Asia Pacific

North America

Western Europe

Eastern Europe

Latin America

Middle East and Africa

The Asia Pacific enjoys the leading position in the market on account of the growing demand for aesthetically appealing, durable, and easy to maintain floorings.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are Mohawk Industries Inc., Tarkett Group, Armstrong World Industries, Inc., Shaw Industries, Inc., Mannington Mills, Inc., Beaulieu International Group, Gerflor Group, and Forbo Group.

Key Questions Answered in This Report

1. What was the size of the global vinyl flooring market in 2022?
2. What is the expected growth rate of the global vinyl flooring market during 2023-2028?
3. What has been the impact of COVID-19 on the global vinyl flooring market?
4. What are the key factors driving the global vinyl flooring market?
5. What is the breakup of the global vinyl flooring market based on the product type?
6. What is the breakup of the global vinyl flooring market based on the sector?
7. What are the key regions in the global vinyl flooring market?
8. Who are the key players/companies in the global vinyl flooring market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

2.1 Objectives of the study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

5 GLOBAL FLOORING MARKET

5.1 Market Overview

5.2 Market Performance

5.2.1 Volume Trends

5.2.2 Value Trends

5.3 Market Breakup by Region

5.4 Market Breakup by Segment

5.4.1 Hard Flooring

5.4.1.1 Stone

5.4.1.2 Ceramic

5.4.1.3 Hardwood

5.4.1.4 Vinyl

5.4.1.5 Wooden Laminates

5.4.2 Soft Flooring

5.4.2.1 Carpets

5.4.2.2 Mats

5.4.2.3 Rugs

5.5Market Breakup by Sector

5.6Market Forecast

6 GLOBAL VINYL FLOORING MARKET

6.1Market Overview

6.2Market Performance

6.2.1 Volume Trends

6.2.2 Value Trends

6.3Impact of COVID-19

6.4Price Analysis

6.4.1 Key Price Indicators

6.4.2 Price Structure

6.4.3 Price Trends

6.5Market Breakup by Region

6.6Market Breakup by Product Type

6.7Market Breakup by Sector

6.8Market Forecast

6.9Value Chain Analysis

6.9.1 Raw Material Procurement

6.9.2 Manufacturing

6.9.3 Marketing

6.9.4 Distribution

6.9.5 Export

6.9.6 End-Use

6.10SWOT Analysis

6.10.1 Overview

6.10.2 Strengths

6.10.3 Weaknesses

6.10.4 Opportunities

6.10.5 Threats

6.11Porters Five Forces Analysis

6.11.1 Overview

6.11.2 Bargaining Power of Buyers

6.11.3 Bargaining Power of Suppliers

6.11.4 Degree of Rivalry

6.11.5 Threat of New Entrants

- 6.11.6 Threat of Substitutes
- 6.12 Key Market Drivers and Success Factors

7 PERFORMANCE OF KEY REGIONS

- 7.1 Asia-Pacific
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 North America
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Western Europe
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Eastern Europe
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Latin America
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Middle East and Africa
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast

8 PERFORMANCE BY PRODUCT TYPE

- 8.1 Vinyl Sheet
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Luxury Vinyl Tile (LVT)
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Vinyl Composition Tile (VCT)
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 PERFORMANCE BY SECTOR

- 9.1 Residential

- 9.1.1 Market Trends
- 9.1.2 Market Forecast
- 9.2 Commercial
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 COMPETITIVE LANDSCAPE

- 10.1 Competitive Structure
- 10.2 Production Capacities of Key Players

11 VINYL FLOORING MANUFACTURING PROCESS

- 11.1 Product Overview
- 11.2 Detailed Process Flow
- 11.3 Various Types of Units Operations Involved
- 11.4 Mass Balance and Raw Material Requirements

12 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

- 12.1 Land Requirements and Expenditures
- 12.2 Construction Requirements and Expenditures
- 12.3 Plant Machinery
- 12.4 Machinery Pictures
- 12.5 Raw Materials Requirements and Expenditures
- 12.6 Raw Material and Final Product Pictures
- 12.7 Packaging Requirements and Expenditures
- 12.8 Transportation Requirements and Expenditures
- 12.9 Utilities Requirements and Expenditures
- 12.10 Manpower Requirements and Expenditures
- 12.11 Other Capital Investments

13 VINYL FLOORING MANUFACTURING PLANT: LOANS AND FINANCIAL ASSISTANCE

14 VINYL FLOORING MANUFACTURING PLANT: PROJECT ECONOMICS

- 14.1 Capital Cost of the Project
- 14.2 Techno-Economic Parameters

14.3 Product Pricing and Margins Across Various Levels of the Supply Chain

14.4 Taxation and Depreciation

14.5 Income Projections

14.6 Expenditure Projections

14.7 Financial Analysis

14.8 Profit Analysis

15 KEY PLAYERS PROFILES

15.1 Mohawk Industries Inc.

15.2 Tarkett

15.3 Armstrong World Industries, Inc.

15.4 Shaw Industries, Inc.

15.5 Mannington Mills, Inc.

15.6 Beaulieu International Group

15.7 Gerflor

15.8 Forbo

List Of Tables

LIST OF TABLES

- Table 1: Global: Flooring Industry: Key Industry Highlights, 2022 and 2028
- Table 2: Global: Vinyl Flooring Industry: Key Industry Highlights, 2022 and 2028
- Table 3: Global: Vinyl Flooring Market Forecast: Breakup by Region (in Million Sq. Meters), 2023-2028
- Table 4: Global: Vinyl Flooring Market Forecast: Breakup by Product Type (in Million Sq. Meters), 2023-2028
- Table 5: Global: Vinyl Flooring Market Forecast: Breakup by Sector (in Million Sq. Meters), 2023-2028
- Table 6: Global: Vinyl Flooring Market: Competitive Structure
- Table 7: Global: Vinyl Flooring Market: Production Capacities of Key Players
- Table 8: Vinyl Flooring Manufacturing Plant: Raw Material Requirements (in Tons/Day)
- Table 9: Vinyl Flooring Manufacturing Plant: Costs Related to Land and Site Development (in US\$)
- Table 10: Vinyl Flooring Manufacturing Plant: Costs Related to Civil Works (in US\$)
- Table 11: Vinyl Flooring Manufacturing Plant: Machinery Costs (in US\$)
- Table 12: Vinyl Flooring Manufacturing Plant: Raw Material Requirements (in Tons/Day) and Expenditures (US\$/Ton)
- Table 13: Vinyl Flooring Manufacturing Plant: Costs Related to Utilities
- Table 14: Vinyl Flooring Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)
- Table 15: Vinyl Flooring Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)
- Table 16: Details of Financial Assistance Offered by Financial Institutions
- Table 17: Vinyl Flooring Manufacturing Plant: Capital Costs (in US\$)
- Table 18: Vinyl Flooring Manufacturing Plant: Techno-Economic Parameters
- Table 19: Vinyl Flooring Manufacturing Plant: Income Projections (in US\$)
- Table 20: Vinyl Flooring Manufacturing Plant: Expenditure Projections (in US\$)
- Table 21: Vinyl Flooring Manufacturing Plant: Taxation (in US\$)
- Table 22: Vinyl Flooring Manufacturing Plant: Depreciation (in US\$)
- Table 23: Vinyl Flooring Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability (in US\$)
- Table 24: Vinyl Flooring Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability (in US\$)
- Table 25: Vinyl Flooring Manufacturing Plant: Profit and Loss Account (in US\$)

List Of Figures

LIST OF FIGURES

Figure 1: Global: Vinyl Flooring Market: Major Drivers and Challenges

Figure 2: Global: Flooring Market: Sales Volume (in Billion Sq. Meters), 2017-2022

Figure 3: Global: Flooring Market: Sales Value (in Billion US\$), 2017-2022

Figure 4: Global: Flooring Market: Breakup by Region (in %), 2022

Figure 5: Global: Flooring Market: Breakup by Segment (in %), 2022

Figure 6: Global: Flooring Market: Breakup by Sector (in %), 2022

Figure 7: Global: Flooring Market Forecast: Sales Volume (in Billion Sq. Meters), 2023-2028

Figure 8: Global: Flooring Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017-2022

Figure 10: Global: Vinyl Flooring Market: Sales Value (in Billion US\$), 2017-2022

Figure 11: Global: Vinyl Flooring Market: Average Prices (in US\$/Sq. Meter), 2017-2022

Figure 12: Vinyl Flooring Market: Price Structure

Figure 13: Global: Vinyl Flooring Market: Breakup by Region (in %), 2022

Figure 14: Global: Vinyl Flooring Market: Breakup by Product Type (in %), 2022

Figure 15: Global: Vinyl Flooring Market: Breakup by Sector (in %), 2022

Figure 16: Global: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 17: Global: Vinyl Flooring Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 18: Global: Vinyl Flooring Industry: SWOT Analysis

Figure 19: Global: Vinyl Flooring Industry: Value Chain Analysis

Figure 20: Global: Vinyl Flooring Industry: Porter's Five Forces Analysis

Figure 21: Asia-Pacific: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 22: Asia-Pacific: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 23: North America: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 24: North America: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 25: Western Europe: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 26: Western Europe: Vinyl Flooring Market Forecast: Sales Volume (in Million

Sq. Meters), 2023-2028

Figure 27: Eastern Europe: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 28: Eastern Europe: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 29: Latin America: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 30: Latin America: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 31: Middle East and Africa: Vinyl Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 32: Middle East and Africa: Vinyl Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 33: Global: Vinyl Sheet Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 34: Global: Vinyl Sheet Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 35: Global: Luxury Vinyl Tile Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 36: Global: Luxury Vinyl Tile Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 37: Global: Vinyl Composition Tile Flooring Market: Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 38: Global: Vinyl Composition Tile Flooring Market Forecast: Sales Volume (in Million Sq. Meters), 2023-2028

Figure 39: Global: Vinyl Flooring Market (in Residential Sector): Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 40: Global: Vinyl Flooring Market Forecast (in Residential Sector): Sales Volume (in Million Sq. Meters), 2023-2028

Figure 41: Global: Vinyl Flooring Market (in Commercial Sector): Sales Volume (in Million Sq. Meters), 2017 & 2022

Figure 42: Global: Vinyl Flooring Market Forecast (in Commercial Sector): Sales Volume (in Million Sq. Meters), 2023-2028

Figure 43: Vinyl Flooring Manufacturing Plant: Detailed Process Flow

Figure 44: Vinyl Flooring Manufacturing: Conversion Rate of Feedstocks

Figure 45: Vinyl Flooring Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 46: Vinyl Flooring Industry: Margins Across Various Stages of the Supply Chain

Figure 47: Vinyl Flooring Production: Manufacturing Cost Breakup (in %)

I would like to order

Product name: Vinyl Flooring Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/V3150B58D39EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V3150B58D39EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

