

Vinegar Market Report by Product Type (Balsamic Vinegar, Red Wine Vinegar, Cider Vinegar, White Vinegar, Rice Vinegar, and Others), Source (Natural, Synthetic), End-Use (Institutional, Retail), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Stores, Online, and Others), and Region 2024-2032

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Abstracts

The global vinegar market size reached US\$ 2.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.0 Billion by 2032, exhibiting a growth rate (CAGR) of 2.4% during 2024-2032.

Vinegar is a pungent, acidic liquid prepared by fermentation of ethanol present in wine, champagne, brew, distilled grain alcohol, and cider. It contains acetic acid, gallic acid, catechin, epicatechin, and caffeic acid, and flavorings like sugar, spices, fruit juices and herb infusions. It is an abundant source of vitamin B-1, potassium, magnesium, calcium, and phosphorus. It assists in weight loss, improves heart health, and increases nutrient absorption on account of its antimicrobial, antioxidant, and anti-diabetic properties. Consequently, it is often used as a preservative and flavor enhancer in sauces, soups, and salad dressings.

Vinegar Market Trends:

The wide utilization of vinegar variants in formulating exfoliants and skin toners represents one of the key factors positively influencing the market. In addition, the increasing use of apple cider vinegar in the pharmaceutical industry to manufacture health supplements is creating a positive outlook for the market. Apart from this, the

hectic schedules of individuals are leading to the growing consumption of ready-to-eat (RTE) food products, which, in turn, is driving the sales of vinegar due to its preservative capabilities. The widespread adoption of vinegar in manufacturing disinfectants, antiperspirants, and stain removers is also contributing to the market growth. Furthermore, the rising health awareness among individuals is propelling key market players to introduce organic and gluten-free vinegar variants. This, in confluence with aggressive promotional activities, is creating brand awareness and positively influencing product sales. Additionally, the expansion of organized distribution channels, such as hypermarkets, supermarkets, and departmental stores, along with the burgeoning e-commerce industry, is offering a favorable market outlook. Moreover, increasing investments by leading manufacturers in research and development (R&D) activities to introduce enhanced and premium product variants is impelling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global vinegar market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, source, end-use and distribution channel.

Breakup by Product Type:

- Balsamic Vinegar
- Red Wine Vinegar
- Cider Vinegar
- White Vinegar
- Rice Vinegar
- Others

Balsamic vinegar is the most popular product type as it is rich in antioxidants and polyphenols, which help improve immunity and prevent heart diseases.

Breakup by Source:

- Natural
- Synthetic

On the basis of the source, the market has been segmented into natural and synthetic

sources.

Breakup by End-Use:

Institutional

Retail

Vinegar is majorly used as a preservative in the institutional sector due to its acetic acid content and low pH value.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online

Others

Supermarkets and hypermarkets presently hold the largest market share on account of their increasing traction and expansion across the globe.

Breakup by Region:

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain
Russia
Others
Latin America
Brazil
Mexico
Argentina
Colombia
Chile
Peru
Others
Middle East and Africa
Turkey
Saudi Arabia
Iran
United Arab Emirates
Others

Europe currently exhibits a clear dominance in the market as there are numerous major vinegar-producing companies in the region.

Competitive Landscape:

The competitive landscape of the market has also been analyzed in the report with the detailed profiles of the key players operating in the market. Some of the key players include:

Acetifici Italiani Modena S.R.L.
Australian Vinegar
Bizen Chemical Co. Ltd.
Fleischmann's Vinegar Company, Inc.
Kraft Heinz Company
Mizkan
Shanxi Shuita Vinegar
Castelo Alimentos S/A
Burg Groep B.V.
Aspall Cyder

Key Questions Answered in This Report

1. What was the size of the global vinegar market in 2023?
2. What is the expected growth rate of the global vinegar market during 2024-2032?
3. What are the key factors driving the global vinegar market?
4. What has been the impact of COVID-19 on the global vinegar market?
5. What is the breakup of the global vinegar market based on the product type?
6. What is the breakup of the global vinegar market based on the end-use?
7. What is the breakup of the global vinegar market based on the distribution channel?
8. What are the key regions in the global vinegar market?
9. Who are the key companies/players in the global vinegar market?

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