

# **Vietnam LED Lighting Market Report by Product Type (Bulb and Tube Light, Panel Light, Street Light, Down Light, Flood Light, and Others), Application (Commercial, Residential, Institutional, Industrial), Installation Type (New Installation, Retrofit Installation) 2024-2032**

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## **Abstracts**

The Vietnam LED lighting market size reached US\$ 692.9 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,200.8 Million by 2032, exhibiting a growth rate (CAGR) of 6.1% during 2024-2032. The rising environmental concerns across the globe, the increasing need to reduce carbon footprint and energy consumption, and favorable government regulations represent some of the key factors driving the market.

### **Enhanced Manufacturing Efficiency is Augmenting the Market Growth**

The scalable production capacity of an LED manufacturing facility is one of the critical components for its successful operation. The ability to continually modify production capabilities to accommodate changes in demand clearly separates the more successful firms from those that are not as successful within this volume-driven industry. In addition, gaining and sustaining a share of the market is facilitated by the capability to raise capacity in accordance with demand, which eventually results in greater output and enhanced profitability.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies

have been provided. The market structure is concentrated with three big companies and other foreign companies due to their dominance and significant control over the price of the final product. The volume of new entrants is low in the LED lighting industry due to high capital investments, and loyalty towards specific brands.

### What is LED Lighting?

LED lighting, or light-emitting diode lighting, is a highly efficient and versatile lighting technology. Unlike traditional incandescent bulbs, which produce light by heating a filament, LEDs produce light by passing a current through a semiconductor material. This technology allows LED lighting to consume far less energy while producing the same light, making it a highly efficient and cost-effective lighting solution. It is used in various settings, from residential homes to commercial buildings and public spaces. It is commercially available in numerous colors and intensities, making it ideal for creating different moods and atmospheres. It also has a long lifespan, typically tens of thousands of hours, reducing the need for frequent replacements and lowering maintenance costs. It produces less heat, which can help reduce cooling costs in buildings. Additionally, it is often dimmable, allowing for further energy savings by adjusting the light output to suit the needs of the space. It is a more environmentally friendly option than traditional lighting solutions. It is also more easily recyclable, reducing the waste generated by lighting replacements.

### COVID-19 Impact:

The COVID-19 epidemic has significantly impacted many businesses throughout the world, including the LED lighting sector in Vietnam. The sector, which was expanding quickly prior to the pandemic, has seen a sharp decline in demand as a result of the global economic slowdown and the lockdowns put in place across the country. The disruption of supply chains, which has resulted in a lack of the raw materials and components needed to produce LED lights, is one of the main causes of the decline in the LED lighting sector in Vietnam. Additionally, the pandemic had an impact on the market for LED lights as a result of the economic downturn delaying numerous government and building projects. However, with the increased awareness regarding the importance of hygiene and cleanliness, there has been an increased demand for UV-C LED lights that can help disinfect surfaces and air. This has led to many manufacturers in Vietnam shifting their focus to the production of these specialized LED lights.

### Vietnam LED Lighting Market Trends:

*Vietnam LED Lighting Market Report by Product Type (Bulb and Tube Light, Panel Light, Street Light, Down Light...*

The escalating environmental concerns majorly drive the market in Vietnam. With the increasing problems associated with climate change and environmental sustainability, consumers and businesses are adopting methods to reduce their carbon footprint and energy consumption, further impacting the market. LED lighting is a highly energy-efficient lighting solution, consuming less energy than traditional lighting technologies, such as incandescent and fluorescent bulbs. In addition, they are free from hazardous materials, such as mercury, making them a safer and more sustainable option. Therefore, an enhanced focus on sustainable development is driving the market across the country. Along with this, the government of Vietnam is undertaking various regulations and initiatives to promote energy-efficient lighting solutions and reduce greenhouse gas emissions, thereby propelling the market. This, in turn, is encouraging manufacturers to develop more efficient and sustainable products. In addition to this, the widespread adoption of LED lighting across residential and commercial lighting applications due to their long lifespan and lower energy consumption is also significantly supporting the market. Furthermore, continual technological advancements in LED technology to improve the efficiency and performance of LEDs are creating a positive market outlook. Besides this, various key players in the market are integrating advanced technologies, such as Wi-Fi, sensors, Bluetooth, and voice assistants, with smart LED lighting solutions that enable homeowners to effectively and conveniently control or adjust the LED lighting levels as well as turn lights on and off on the basis of the occupancy and ambient light levels remotely in real time via smartphone applications or voice commands. These product variants are gaining widespread prominence among the masses, thus favorably impacting the growth of the market. Some of the other factors contributing to the market include rapid urbanization, the increasing number of commercial spaces requiring ample lighting, inflating per capita income levels, and improving living standards of the masses.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Vietnam LED lighting market report, along with forecasts for the period 2024-2032. Our report has categorized the market based on product type, application and installation type.

#### Product Type Insights:

Bulb and Tube Light

Panel Light

Street Light

Down Light  
Flood Light  
Others

The report has provided a detailed breakup and analysis of the Vietnam LED lighting market based on the product type. This includes bulb and tube light, panel light, street light, down light, flood light, and others. According to the report, panel light represented the largest segment due to its energy efficiency, longevity, and flexibility. Additionally, the increasing demand for energy-efficient lighting solutions is leading to the adoption of LED lights, including panel lights, in various applications. Moreover, the declining prices of LED lighting products have made them more accessible to a wider range of customers, further impacting the market.

Application Insights:

Commercial  
Residential  
Institutional  
Industrial

A detailed breakup and analysis of the Vietnam LED lighting market based on the application have also been provided in the report. This includes commercial, residential, institutional, and industrial. According to the report, residential applications accounted for the largest market share due to the growing demand for energy-efficient and eco-friendly lighting solutions. Additionally, the decreasing cost of LED lights has made it more accessible to consumers, further driving their adoption in residential applications.

Installation Type Insights:

New Installation  
Retrofit Installation

The report has provided a detailed breakup and analysis of the Vietnam LED lighting market based on the installation type. This includes new installation and retrofit installation. According to the report, retrofit installation represented the largest segment due to the increasing demand for energy-efficient lighting solutions has prompted businesses and homeowners to retrofit their existing lighting systems with LED technology. In addition, government regulations and incentives are also playing a crucial role in driving the retrofit market.

### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Vietnam LED lighting market.

### Key Questions Answered in This Report

1. What was the size of the Vietnam LED lighting market in 2023?
2. What is the expected growth rate of the Vietnam LED lighting market during 2024-2032?
3. What are the key factors driving the Vietnam LED lighting market?
4. What has been the impact of COVID-19 on the Vietnam LED lighting market?
5. What is the breakup of the Vietnam LED lighting market based on the product type?
6. What is the breakup of the Vietnam LED lighting market based on the application?
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