

# **Vietnam Aquaculture Market Report by Product Type (Freshwater Fish, Crustaceans, Mollusks, and Others), Environment (Fresh Water, Brackish Water, Marine Water), Distribution Channel (Traditional Retail, Specialized Retailers, Supermarkets and Hypermarkets, Online Retailers, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/VCAD012D8CC3EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,699.00 (Single User License)

ID: VCAD012D8CC3EN

## **Abstracts**

The Vietnam aquaculture market size reached 5.1 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 6.9 Million Tons by 2032, exhibiting a growth rate (CAGR) of 3.3% during 2024-2032.

Vietnam is one of the most suitable places for the seafood industry, including both aquaculture and open ocean fishing with its coastline of 3,260 kilometres and an Economic Exclusion Zone of 1 million square kilometres. Currently, Vietnam is ranked as the fourth-largest producer of seafood from aquaculture behind China, Indonesia and India. Aquaculture systems are diversified according to different geographical and climatic conditions as one moves from the north, through central to the south of Vietnam.

Over the past few years, there has been an increasing consumption of fish in Vietnam. Some of the key factors driving the consumption of fish in Vietnam is their high nutritional value, their easiness to digest and the fact that they are more economical compared to other protein sources such as beef or pork. Moreover, consumers in Vietnam prefer fish in their diet as it's easy to cook, widely available, and adds variety to the daily diet. Some of the important seafood products include shrimp, pangasius, tuna and marine fish. Shrimp, currently represents the most important export product, and

accounted for around 50% of the total export turnover of the country.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Vietnam aquaculture market report, along with forecasts at the country and regional levels from 2024-2032. Our report has categorized the market based on product type, environment and distribution channel.

#### Breakup by Product Type:

- Freshwater Fish
- Crustaceans
- Mollusks
- Others

On the basis of product type, the market has been segmented as freshwater fish, crustaceans, mollusks and others. Currently, freshwater fish dominates the market, holding the largest share.

#### Breakup by Environment:

- Fresh Water
- Brackish Water
- Marine Water

Based on the environment, the market has been divided as fresh water, brackish water and marine water. Fresh water represents the biggest segment, accounting for the largest market share.

#### Breakup by Distribution Channel:

- Traditional Retail
- Specialized Retailers
- Supermarkets and Hypermarkets
- Online Retailers
- Others

Based on the distribution channel, the market has been segregated into traditional retail, specialized retailers, supermarkets and hypermarkets, online retailers and others.

### Breakup by Region:

Southern Region

Northern Region

Central Region

Based on the region, the market has been segmented into northern, central and southern regions.

### Competitive Landscape:

The report has also examined the competitive landscape of the Vietnam aquaculture market. Some of the major players include:

Ca Mau Seafood Processing & Service Joint Stock Corporation

Hung Vuong Corporation

Minh Phu seafood corporation

Vinh Hoan corporation

Quoc Viet seafood

Dong Nam Seafood

Phuong Dong Seafood

Ngoc Sinh seafood

SOC Trang Seafood Joint Stock Company

Thuan Hung Fisheries Company Ltd

This report provides a deep insight into the Vietnam aquaculture market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vietnam aquaculture market in any manner.

### Key Questions Answered in This Report

1. What was the size of the Vietnam aquaculture market in 2023?
2. What is the expected growth rate of the Vietnam aquaculture market during 2024-2032?
3. What are the key factors driving the Vietnam aquaculture market?

4. What has been the impact of COVID-19 on the Vietnam aquaculture market?
5. What is the breakup of the Vietnam aquaculture market based on the product type?
6. What is the breakup of the Vietnam aquaculture market based on the environment?
7. What is the breakup of the Vietnam aquaculture market based on distribution channel?
8. What are the key regions in the Vietnam aquaculture market?
9. Who are the key players/companies in the Vietnam aquaculture market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 VIETNAM AQUACULTURE MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Environment
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
  - 5.9.1 Overview
  - 5.9.2 Strengths
  - 5.9.3 Weaknesses

- 5.9.4 Opportunities
- 5.9.5 Threats
- 5.10 Value Chain Analysis
  - 5.10.1 Overview
  - 5.10.2 Raw Material Procurement
  - 5.10.3 Primary Processing
  - 5.10.4 Large Scale Industrial Processing
  - 5.10.5 Packaging and Export
  - 5.10.6 Distribution
  - 5.10.7 End-Use
- 5.11 Porters Five Forces Analysis
  - 5.11.1 Overview
  - 5.11.2 Bargaining Power of Buyers
  - 5.11.3 Bargaining Power of Suppliers
  - 5.11.4 Degree of Competition
  - 5.11.5 Threat of New Entrants
  - 5.11.6 Threat of Substitutes
- 5.12 Price Analysis
  - 5.12.1 Key Price Indicators
  - 5.12.2 Price Structure
  - 5.12.3 Margin Analysis
- 5.13 Key Success and Risk Factors

## **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Freshwater Fish
  - 6.1.1 Market Performance
  - 6.1.2 Market Forecast
- 6.2 Crustaceans
  - 6.2.1 Market Performance
  - 6.2.2 Market Forecast
- 6.3 Mollusks
  - 6.3.1 Market Performance
  - 6.3.2 Market Forecast
- 6.4 Others
  - 6.4.1 Market Performance
  - 6.4.2 Market Forecast

## **7 MARKET BREAKUP BY ENVIRONMENT**

## 7.1 Fresh Water

### 7.1.1 Market Performance

### 7.1.2 Market Forecast

## 7.2 Brackish Water

### 7.2.1 Market Performance

### 7.2.2 Market Forecast

## 7.3 Marine Water

### 7.3.1 Market Performance

### 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

### 8.1 Traditional Retail

#### 8.1.1 Market Performance

#### 8.1.2 Market Forecast

### 8.2 Specialized Retailers

#### 8.2.1 Market Performance

#### 8.2.2 Market Forecast

### 8.3 Supermarkets and Hypermarkets

#### 8.3.1 Market Performance

#### 8.3.2 Market Forecast

### 8.4 Online Retailers

#### 8.4.1 Market Performance

#### 8.4.2 Market Forecast

### 8.5 Others

#### 8.5.1 Market Performance

#### 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

### 9.1 Southern Region

#### 9.1.1 Market Performance

#### 9.1.2 Market Forecast

### 9.2 Northern Region

#### 9.2.1 Market Performance

#### 9.2.2 Market Forecast

### 9.3 Central Region

#### 9.3.1 Market Performance

### 9.3.2 Market Forecast

## 10 COMPETITIVE LANDSCAPE

### 10.1 Market Structure

### 10.2 Key Players

## 11 KEY PLAYER PROFILES

11.1 Ca Mau Seafood Processing & Service Joint Stock Corporation

11.2 Hung Vuong Corporation

11.3 Minh Phu seafood corporation

11.4 Vinh Hoan corporation

11.5 Quoc Viet seafood

11.6 Dong Nam Seafood

11.7 Phuong Dong Seafood

11.8 Ngoc Sinh seafood

11.9 SOC Trang Seafood Joint Stock Company

11.10 Thuan Hung Fisheries Company Ltd



## List Of Tables

### LIST OF TABLES

Table 1: Vietnam: Aquaculture Market: Key Industry Highlights, 2023 and 2032

Table 2: Vietnam: Aquaculture Market Forecast: Breakup by Product Type (in '000 Tons), 2024-2032

Table 3: Vietnam: Aquaculture Market Forecast: Breakup by Environment (in '000 Tons), 2024-2032

Table 4: Vietnam: Aquaculture Market Forecast: Breakup by Distribution Channel (in '000 Tons), 2024-2032

Table 5: Vietnam: Aquaculture Market Forecast: Breakup by Region (in '000 Tons), 2024-2032

Table 6: Vietnam: Aquaculture Market: Competitive Structure

Table 7: Vietnam: Aquaculture Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Vietnam: Aquaculture Market: Major Drivers and Challenges

Figure 2: Vietnam: Aquaculture Market: Production Volume (in Million Tons), 2018-2023

Figure 3: Vietnam: Aquaculture Market: Production Value (in Billion US\$), 2018-2023

Figure 4: Vietnam: Aquaculture Market: Breakup by Product Type (in %), 2023

Figure 5: Vietnam: Aquaculture Market: Breakup by Environment (in %), 2023

Figure 6: Vietnam: Aquaculture Market: Breakup by Distribution Channel (in %), 2023

Figure 7: Vietnam: Aquaculture Market: Breakup by Region (in %), 2023

Figure 8: Vietnam: Aquaculture Market Forecast: Production Volume (in Million Tons), 2024-2032

Figure 9: Vietnam: Aquaculture Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 10: Vietnam: Aquaculture Industry: SWOT Analysis

Figure 11: Vietnam: Aquaculture Industry: Value Chain Analysis

Figure 12: Vietnam: Aquaculture Industry: Porter's Five Forces Analysis

Figure 13: Vietnam: Aquaculture Market (Freshwater Fish): Production Volume (in '000 Tons), 2018 & 2023

Figure 14: Vietnam: Aquaculture Market Forecast (Freshwater Fish): Production Volume (in '000 Tons), 2024-2032

Figure 15: Vietnam: Aquaculture Market (Crustaceans): Production Volume (in '000 Tons), 2018 & 2023

Figure 16: Vietnam: Aquaculture Market Forecast (Crustaceans): Production Volume (in '000 Tons), 2024-2032

Figure 17: Vietnam: Aquaculture Market (Mollusks): Production Volume (in '000 Tons), 2018 & 2023

Figure 18: Vietnam: Aquaculture Market Forecast (Mollusks): Production Volume (in '000 Tons), 2024-2032

Figure 19: Vietnam: Aquaculture Market (Other Product Types): Production Volume (in '000 Tons), 2018 & 2023

Figure 20: Vietnam: Aquaculture Market Forecast (Other Product Types): Production Volume (in '000 Tons), 2024-2032

Figure 21: Vietnam: Aquaculture Market (Fresh Water): Production Volume (in '000 Tons), 2018 & 2023

Figure 22: Vietnam: Aquaculture Market Forecast (Fresh Water): Production Volume (in '000 Tons), 2024-2032

Figure 23: Vietnam: Aquaculture Market (Brackish Water): Production Volume (in '000

Tons), 2018 & 2023

Figure 24: Vietnam: Aquaculture Market Forecast (Brackish Water): Production Volume (in '000 Tons), 2024-2032

Figure 25: Vietnam: Aquaculture Market (Marine Water): Production Volume (in '000 Tons), 2018 & 2023

Figure 26: Vietnam: Aquaculture Market Forecast (Marine Water): Production Volume (in '000 Tons), 2024-2032

Figure 27: Vietnam: Aquaculture Market (Traditional Retail): Consumption Volume (in '000 Tons), 2018 & 2023

Figure 28: Vietnam: Aquaculture Market Forecast (Traditional Retail): Consumption Volume (in '000 Tons), 2024-2032

Figure 29: Vietnam: Aquaculture Market (Specialized Retailers): Consumption Volume (in '000 Tons), 2018 & 2023

Figure 30: Vietnam: Aquaculture Market Forecast (Specialized Retailers): Consumption Volume (in '000 Tons), 2024-2032

Figure 31: Vietnam: Aquaculture Market (Supermarkets and Hypermarkets): Consumption Volume (in '000 Tons), 2018 & 2023

Figure 32: Vietnam: Aquaculture Market Forecast (Supermarkets and Hypermarkets): Consumption Volume (in '000 Tons), 2024-2032

Figure 33: Vietnam: Aquaculture Market (Online Retailers): Consumption Volume (in '000 Tons), 2018 & 2023

Figure 34: Vietnam: Aquaculture Market Forecast (Online Retailers): Consumption Volume (in '000 Tons), 2024-2032

Figure 35: Vietnam: Aquaculture Market (Other Distribution Channels): Consumption Volume (in '000 Tons), 2018 & 2023

Figure 36: Vietnam: Aquaculture Market Forecast (Other Distribution Channels): Consumption Volume (in '000 Tons), 2024-2032

Figure 37: Southern Region: Aquaculture Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 38: Southern Region: Aquaculture Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 39: Northern Region: Aquaculture Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 40: Northern Region: Aquaculture Market Forecast: Production Volume (in '000 Tons), 2024-2032

Figure 41: Central Region: Aquaculture Market: Production Volume (in '000 Tons), 2018 & 2023

Figure 42: Central Region: Aquaculture Market Forecast: Production Volume (in '000 Tons), 2024-2032

## I would like to order

Product name: Vietnam Aquaculture Market Report by Product Type (Freshwater Fish, Crustaceans, Mollusks, and Others), Environment (Fresh Water, Brackish Water, Marine Water), Distribution Channel (Traditional Retail, Specialized Retailers, Supermarkets and Hypermarkets, Online Retailers, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/VCAD012D8CC3EN.html>

Price: US\$ 3,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VCAD012D8CC3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970