

# Vietnam Aquaculture Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The Vietnam aquaculture market size reached 4.9 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 6.2 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.8% during 2023-2028.

Vietnam is one of the most suitable places for the seafood industry, including both aquaculture and open ocean fishing with its coastline of 3,260 kilometres and an Economic Exclusion Zone of 1 million square kilometres. Currently, Vietnam is ranked as the fourth-largest producer of seafood from aquaculture behind China, Indonesia and India. Aquaculture systems are diversified according to different geographical and climatic conditions as one moves from the north, through central to the south of Vietnam.

Over the past few years, there has been an increasing consumption of fish in Vietnam. Some of the key factors driving the consumption of fish in Vietnam is their high nutritional value, their easiness to digest and the fact that they are more economical compared to other protein sources such as beef or pork. Moreover, consumers in Vietnam prefer fish in their diet as it's easy to cook, widely available, and adds variety to the daily diet. Some of the important seafood products include shrimp, pangasius, tuna and marine fish. Shrimp, currently represents the most important export product, and accounted for around 50% of the total export turnover of the country.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the

Vietnam aquaculture market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, environment and distribution channel.

#### Breakup by Product Type:

- Freshwater Fish
- Crustaceans
- Mollusks
- Others

On the basis of product type, the market has been segmented as freshwater fish, crustaceans, mollusks and others. Currently, freshwater fish dominates the market, holding the largest share.

#### Breakup by Environment:

- Fresh Water
- Brackish Water
- Marine Water

Based on the environment, the market has been divided as fresh water, brackish water and marine water. Fresh water represents the biggest segment, accounting for the largest market share.

#### Breakup by Distribution Channel:

- Traditional Retail
- Specialized Retailers
- Supermarkets and Hypermarkets
- Online Retailers
- Others

Based on the distribution channel, the market has been segregated into traditional retail, specialized retailers, supermarkets and hypermarkets, online retailers and others.

### Breakup by Region:

Southern Region

Northern Region

Central Region

Based on the region, the market has been segmented into northern, central and southern regions.

### Competitive Landscape:

The report has also examined the competitive landscape of the Vietnam aquaculture market. Some of the major players include:

Ca Mau Seafood Processing & Service Joint Stock Corporation

Hung Vuong Corporation

Minh Phu seafood corporation

Vinh Hoan corporation

Quoc Viet seafood

Dong Nam Seafood

Phuong Dong Seafood

Ngoc Sinh seafood

SOC Trang Seafood Joint Stock Company

Thuan Hung Fisheries Company Ltd

This report provides a deep insight into the Vietnam aquaculture market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Vietnam aquaculture market in any manner.

### Key Questions Answered in This Report:

What was the size of the Vietnam aquaculture market in 2022?

What is the expected growth rate of the Vietnam aquaculture market during 2023-2028?

What are the key factors driving the Vietnam aquaculture market?

- What has been the impact of COVID-19 on the Vietnam aquaculture market?
- What is the breakup of the Vietnam aquaculture market based on the product type?
- What is the breakup of the Vietnam aquaculture market based on the environment?
- What is the breakup of the Vietnam aquaculture market based on distribution channel?
- What are the key regions in the Vietnam aquaculture market?
- Who are the key players/companies in the Vietnam aquaculture market?

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