

Video Management Software Market Report by Component (Solutions, Services), Technology (Analogbased VMS, IP-based VMS), Deployment Mode (Onpremises, Cloud-based), Industry Vertical (BFSI, Government, Healthcare and Life Sciences, Manufacturing and Automotive, Transportation and Logistics, Media and Entertainment, and Others), and Region 2024-2032

https://marketpublishers.com/r/V6A43F59AD38EN.html

Date: March 2024 Pages: 148 Price: US\$ 2,999.00 (Single User License) ID: V6A43F59AD38EN

Abstracts

The global video management software market size reached US\$ 9.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 42.8 Billion by 2032, exhibiting a growth rate (CAGR) of 17.5% during 2024-2032. The rising security threats and criminal activities across the globe, the widespread adoption of video management software to enable centralized control, and the implementation of favorable government regulations represent some of the key factors driving the market.

Video management software (VMS) refers to a specialized computer program designed to manage and control video surveillance systems effectively. It serves as the central hub for organizing, storing, retrieving, and analyzing video footage captured by surveillance cameras. It is a critical component in modern security and surveillance systems, providing users with a comprehensive set of tools and functionalities to enhance video monitoring and management. Video management software makes a central view of the complete video network possible, which at its heart enables the integration and control of several security cameras spread across various places. It provides a user-friendly interface allowing users to examine recorded video, access live video feeds, and manage camera features, including pan, tilt, and zoom. With the ability



to connect and manage numerous cameras simultaneously, VMS empowers security personnel to monitor and respond to incidents in real-time. Effectively storing and organizing video data is one of the main purposes of video management software. In order to reduce the amount of storage space needed for video footage while retaining its quality, it makes use of modern compression algorithms.

Video Management Software Market Trends:

The growing security concerns among the masses majorly drive the global market. With a considerable rise in security threats and criminal activities, organizations across various sectors are focusing on enhancing their security measures. Video surveillance is a critical component of comprehensive security systems, providing real-time monitoring and evidence-gathering capabilities. This is encouraging the widespread adoption of video management software to enable centralized control and monitoring of multiple cameras, enhance situational awareness, and enable prompt response to security incidents. Along with this, various industries, such as banking, healthcare, transportation, and retail, are subject to strict regulatory requirements regarding security and data protection. Video management software helps organizations meet these compliance standards by providing features, such as secure storage, access control, and audit trails, thus acting as another growth-inducing factor. In addition, the rising popularity of cloud computing due to its numerous advantages, such as scalability, accessibility from anywhere, reduced infrastructure costs, and automatic software updates, is positively influencing the market. Apart from this, key players are leveraging artificial intelligence (AI) and machine learning (ML) algorithms to extract meaningful insights from video data is contributing to the market. Furthermore, continual advancements in video compression algorithms, storage capabilities, network bandwidth, and computing power are creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global video management software market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on component, technology, deployment mode, and industry vertical.

Component Insights:

Solutions Video Intelligence Advanced Video Management Data Integration



Navigation Management Storage Management Others Services Professional Services Managed Services

The report has provided a detailed breakup and analysis of the video management software market based on the component. This includes solutions (video intelligence, advanced video management, data integration, navigation management, storage management, and others), and services (professional services, and managed services). According to the report, the solutions represented the largest segment.

Technology Insights:

Analog-based VMS IP-based VMS

A detailed breakup and analysis of the video management software market based on the technology has also been provided in the report. This includes analog-based VMS and IP-based VMS. According to the report, IP-based VMS accounted for the largest market share.

Deployment Mode Insights:

On-premises Cloud-based

The report has provided a detailed breakup and analysis of the video management software market based on the deployment mode. This includes on-premises and cloudbased. According to the report, the on-premises represented the largest segment.

Industry Vertical Insights:

BFSI Government Healthcare and Life Sciences Manufacturing and Automotive Transportation and Logistics

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Media and Entertainment Others

A detailed breakup and analysis of the video management software market based on the industry vertical has also been provided in the report. This includes BFSI, government, healthcare and life sciences, manufacturing and automotive, transportation and logistics, media and entertainment, and others. According to the report, government accounted for the largest market share.

Regional Insights:

North America United States Canada Asia Pacific China Japan India South Korea Australia Indonesia Others Europe Germany France United Kingdom Italy Spain Russia Others Latin America Brazil Mexico Others Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany,



France, the United Kingdom, Italy, Spain, Russia and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for video management software. Some of the factors driving the North America video management software market included growing security concerns, continual technological advancements, rapid industrialization, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global video management software market. The detailed profiles of all major companies have been provided. Some of the companies covered include AxxonSoft Inc., Canon Inc., eInfochips Inc. (Arrow Electronics Inc.), Genetec Inc., Hanwha Vision Co. Ltd., Johnson Controls International PLC, March Networks (Delta Electronics Inc.), Panasonic Holdings Corporation, Robert Bosch GmbH, Salient Systems Corporation, Verint Systems Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global video management software market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global video management software market?

What is the impact of each driver, restraint, and opportunity on the global video management software market?

What are the key regional markets?

Which countries represent the most attractive video management software market? What is the breakup of the market based on the component?

Which is the most attractive component in the video management software market? What is the breakup of the market based on the technology?

Which is the most attractive technology in the video management software market? What is the breakup of the market based on the deployment mode?

Which is the most attractive deployment mode in the video management software market?

What is the breakup of the market based on the industry vertical?

Which is the most attractive industry vertical in the video management software market? What is the competitive structure of the global video management software market? Who are the key players/companies in the global video management software market?



Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
- 2.3.1 Primary Sources
- 2.3.2 Secondary Sources
- 2.4 Market Estimation
- 2.4.1 Bottom-Up Approach
- 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL VIDEO MANAGEMENT SOFTWARE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Solutions
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Video Intelligence
 - 6.1.2.2 Advanced Video Management
 - 6.1.2.3 Data Integration
 - 6.1.2.4 Navigation Management



- 6.1.2.5 Storage Management
- 6.1.2.6 Others
- 6.1.3 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends
 - 6.2.2 Key Segments
 - 6.2.2.1 Professional Services
 - 6.2.2.2 Managed Services
 - 6.2.3 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

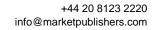
- 7.1 Analog-based VMS
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 IP-based VMS
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DEPLOYMENT MODE

- 8.1 On-premises
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Cloud-based
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY INDUSTRY VERTICAL

- 9.1 BFSI
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Government
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Healthcare and Life Sciences
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast





- 9.4 Manufacturing and Automotive
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Transportation and Logistics
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Media and Entertainment
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast

9.7 Others

- 9.7.1 Market Trends
- 9.7.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America 10.1.1 United States 10.1.1.1 Market Trends 10.1.1.2 Market Forecast 10.1.2 Canada 10.1.2.1 Market Trends 10.1.2.2 Market Forecast 10.2 Asia-Pacific 10.2.1 China 10.2.1.1 Market Trends 10.2.1.2 Market Forecast 10.2.2 Japan 10.2.2.1 Market Trends 10.2.2.2 Market Forecast 10.2.3 India 10.2.3.1 Market Trends 10.2.3.2 Market Forecast 10.2.4 South Korea 10.2.4.1 Market Trends 10.2.4.2 Market Forecast 10.2.5 Australia 10.2.5.1 Market Trends 10.2.5.2 Market Forecast 10.2.6 Indonesia

Video Management Software Market Report by Component (Solutions, Services), Technology (Analog-based VMS, IP-b...



10.2.6.1 Market Trends 10.2.6.2 Market Forecast 10.2.7 Others 10.2.7.1 Market Trends 10.2.7.2 Market Forecast 10.3 Europe 10.3.1 Germany 10.3.1.1 Market Trends 10.3.1.2 Market Forecast 10.3.2 France 10.3.2.1 Market Trends 10.3.2.2 Market Forecast 10.3.3 United Kingdom 10.3.3.1 Market Trends 10.3.3.2 Market Forecast 10.3.4 Italy 10.3.4.1 Market Trends 10.3.4.2 Market Forecast 10.3.5 Spain 10.3.5.1 Market Trends 10.3.5.2 Market Forecast 10.3.6 Russia 10.3.6.1 Market Trends 10.3.6.2 Market Forecast 10.3.7 Others 10.3.7.1 Market Trends 10.3.7.2 Market Forecast 10.4 Latin America 10.4.1 Brazil 10.4.1.1 Market Trends 10.4.1.2 Market Forecast 10.4.2 Mexico 10.4.2.1 Market Trends 10.4.2.2 Market Forecast 10.4.3 Others 10.4.3.1 Market Trends 10.4.3.2 Market Forecast 10.5 Middle East and Africa 10.5.1 Market Trends



10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 11.1 Overview
- 11.2 Drivers
- 11.3 Restraints
- 11.4 Opportunities

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure
15.2 Key Players
15.3 Profiles of Key Players
15.3.1 AxxonSoft Inc.
15.3.1.1 Company Overview
15.3.1.2 Product Portfolio
15.3.2 Canon Inc.
15.3.2.1 Company Overview
15.3.2.2 Product Portfolio
15.3.2.3 Financials
15.3.2.4 SWOT Analysis
15.3.3 eInfochips Inc. (Arrow Electronics Inc.)
15.3.3.1 Company Overview
15.3.3.2 Product Portfolio



15.3.4 Genetec Inc.

- 15.3.4.1 Company Overview
- 15.3.4.2 Product Portfolio
- 15.3.5 Hanwha Vision Co. Ltd.
- 15.3.5.1 Company Overview
- 15.3.5.2 Product Portfolio
- 15.3.6 Johnson Controls International PLC
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
- 15.3.6.3 Financials
- 15.3.6.4 SWOT Analysis
- 15.3.7 March Networks (Delta Electronics Inc.)
- 15.3.7.1 Company Overview
- 15.3.7.2 Product Portfolio
- 15.3.8 Panasonic Holdings Corporation
- 15.3.8.1 Company Overview
- 15.3.8.2 Product Portfolio
- 15.3.8.3 Financials
- 15.3.8.4 SWOT Analysis
- 15.3.9 Robert Bosch GmbH
- 15.3.9.1 Company Overview
- 15.3.9.2 Product Portfolio
- 15.3.9.3 SWOT Analysis
- 15.3.10 Salient Systems Corporation
- 15.3.10.1 Company Overview
- 15.3.10.2 Product Portfolio
- 15.3.11 Verint Systems Inc.
- 15.3.11.1 Company Overview
- 15.3.11.2 Product Portfolio
- 15.3.11.3 Financials
- 15.3.11.4 SWOT Analysis

Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.



List Of Tables

LIST OF TABLES

Table 1: Global: Video Management Software Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Video Management Software Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 3: Global: Video Management Software Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 4: Global: Video Management Software Market Forecast: Breakup by Deployment Mode (in Million US\$), 2024-2032

Table 5: Global: Video Management Software Market Forecast: Breakup by Industry Vertical (in Million US\$), 2024-2032

Table 6: Global: Video Management Software Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Video Management Software Market: Competitive Structure

Table 8: Global: Video Management Software Market: Key Players



List Of Figures

LIST OF FIGURES

Figure 1: Global: Video Management Software Market: Major Drivers and Challenges Figure 2: Global: Video Management Software Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Video Management Software Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Video Management Software Market: Breakup by Component (in %), 2023

Figure 5: Global: Video Management Software Market: Breakup by Technology (in %), 2023

Figure 6: Global: Video Management Software Market: Breakup by Deployment Mode (in %), 2023

Figure 7: Global: Video Management Software Market: Breakup by Industry Vertical (in %), 2023

Figure 8: Global: Video Management Software Market: Breakup by Region (in %), 2023 Figure 9: Global: Video Management Software (Solutions) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 10: Global: Video Management Software (Solutions) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Video Management Software (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Video Management Software (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Video Management Software (Analog-based VMS) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Video Management Software (Analog-based VMS) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Video Management Software (IP-based VMS) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Video Management Software (IP-based VMS) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Video Management Software (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Video Management Software (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Video Management Software (Cloud-based) Market: Sales Value (in



Million US\$), 2018 & 2023

Figure 20: Global: Video Management Software (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Video Management Software (BFSI) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Video Management Software (BFSI) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Video Management Software (Government) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Video Management Software (Government) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Video Management Software (Healthcare and Life Sciences) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Video Management Software (Healthcare and Life Sciences) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Video Management Software (Manufacturing and Automotive) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Video Management Software (Manufacturing and Automotive) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Video Management Software (Transportation and Logistics) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Video Management Software (Transportation and Logistics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Video Management Software (Media and Entertainment) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Video Management Software (Media and Entertainment) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Video Management Software (Other Industry Verticals) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Video Management Software (Other Industry Verticals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: North America: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: North America: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: United States: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: United States: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032



Figure 39: Canada: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 40: Canada: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 41: Asia-Pacific: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 42: Asia-Pacific: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 43: China: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 44: China: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 45: Japan: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 46: Japan: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 47: India: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 48: India: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 49: South Korea: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 50: South Korea: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 51: Australia: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 52: Australia: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 53: Indonesia: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 54: Indonesia: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 55: Others: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 56: Others: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 57: Europe: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 58: Europe: Video Management Software Market Forecast: Sales Value (in



Million US\$), 2024-2032 Figure 59: Germany: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 60: Germany: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 61: France: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 62: France: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 63: United Kingdom: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 64: United Kingdom: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 65: Italy: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 66: Italy: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 67: Spain: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 68: Spain: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 69: Russia: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 70: Russia: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 71: Others: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 72: Others: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 73: Latin America: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 74: Latin America: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 75: Brazil: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023 Figure 76: Brazil: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032 Figure 77: Mexico: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023



Figure 78: Mexico: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Others: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Others: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Middle East and Africa: Video Management Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Middle East and Africa: Video Management Software Market: Breakup by Country (in %), 2023

Figure 83: Middle East and Africa: Video Management Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Global: Video Management Software Industry: Drivers, Restraints, and Opportunities

Figure 85: Global: Video Management Software Industry: Value Chain Analysis Figure 86: Global: Video Management Software Industry: Porter's Five Forces Analysis



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