

Veterinary Molecular Diagnostics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global veterinary molecular diagnostics market size reached US\$ 634.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,064.8 Million by 2028, exhibiting a growth rate (CAGR) of 8.8% during 2023-2028.

Veterinary molecular diagnostics assist clinicians in detecting, identifying, and genotyping a broad range of viral, bacterial, and vector-borne pathogens among animals using molecular-based methods, such as conventional and quantitative polymerase chain reaction (PCR). They require small amounts of a diverse spectrum of biological sample types, which further allow rapid and highly sensitive detection of nucleic acids and diagnosis of infectious diseases. At present, an array of molecular techniques of different complexity are used in veterinary health centers and research laboratories to facilitate the fast and specific diagnosis of animal diseases.

Veterinary Molecular Diagnostics Market Trends:

The escalating number of animal husbandry activities, along with the rising concerns about food safety, represents one of the major factors catalyzing the demand for veterinary molecular diagnostics for better diagnosis and treatment of livestock. Additionally, the outbreak of coronavirus disease (COVID-19) across the globe is driving the need for PCR testing to analyze the effect of the infection in animals. Apart from this, the increasing pet ownership on account of the emerging nuclear family trends and inflating income levels, coupled with the rising pet humanization, is bolstering the market growth. This can also be attributed to the increasing uptake of pet insurance policies due to the growing concerns among pet parents about the well-being of their pets. Moreover, governing agencies of numerous countries are supporting veterinary practices and commercial animal-production programs, which, in turn, is strengthening

the adoption of veterinary molecular diagnostics around the world. Besides this, the introduction of advanced genotyping techniques, such as whole-genome sequencing (WGS), in confluence with the surging demand for customized reagents and kits, is anticipated to influence the market positively.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global veterinary molecular diagnostics market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, technology, animal type, disease type and end user.

Breakup by Product:

- Kits and Reagents
- Instruments
- Software and Services

Breakup by Technology:

- Real Time PCR
- Microarray
- DNA Sequencing

Breakup by Animal Type:

- Companion Animal
- Livestock Animal

Breakup by Disease Type:

- Vector-borne Diseases
- Respiratory Pathogens
- Diarrhea Pathogens
- Others

Breakup by End User:

- Veterinary Hospitals
- Clinical Laboratories

Research Institutes

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Biochek B.V., bioMérieux SA, HealthGene Corporation, Heska Corporation, IDEXX Laboratories Inc., INDICAL BIOSCIENCE GmbH, Ingenetix GmbH, NEOGEN Corporation, Qiagen N.V, Thermo Fisher Scientific Inc., Veterinary Molecular Diagnostics Inc. and Zoetis Inc.

Key Questions Answered in This Report

1. What was the size of the global veterinary molecular diagnostics market in 2022?

2. What is the expected growth rate of the global veterinary molecular diagnostics market during 2023-2028?
3. What are the key factors driving the global veterinary molecular diagnostics market?
4. What has been the impact of COVID-19 on the global veterinary molecular diagnostics market?
5. What is the breakup of the global veterinary molecular diagnostics market based on the product?
6. What is the breakup of the global veterinary molecular diagnostics market based on the technology?
7. What is the breakup of the global veterinary molecular diagnostics market based on the animal type?
8. What is the breakup of the global veterinary molecular diagnostics market based on the disease type?
9. What are the key regions in the global veterinary molecular diagnostics market?
10. Who are the key players/companies in the global veterinary molecular diagnostics market?

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