

Veterinary Imaging Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global veterinary imaging market size reached US\$ 1.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.6 Billion by 2028, exhibiting a growth rate (CAGR) of 6% during 2023-2028.

Veterinary imaging is a non-invasive means of identifying and monitoring diseases and injuries among animals. It relies on X-radiation (ray) imaging/radiography, ultrasonography, computed tomography (CT), magnetic resonance imaging (MRI), and nuclear medicine imaging. It helps establish a standard database of normal anatomical, physiological, and functional parameters that can be used for clinical and research purposes. At present, there is a widespread prevalence of cardiovascular diseases (CVDs) among animals, which is catalyzing the demand for veterinary imaging across the globe.

Veterinary Imaging Market Trends:

At present, there is a considerable increase in the number of pet parents around the world. This, in confluence with rising expenditures on pet health and insurance, represents one of the key factors propelling the growth of the market. Moreover, radiography represents one of the commonly used imaging procedures in veterinary practices as it assists in creating images of bones, foreign objects, and large body cavities and detecting fractures, tumors, injuries, infections, and deformities. This, coupled with the rising number of dogs with orthopedic disorders, is positively influencing the market. Additionally, livestock diseases lead to productivity losses, uncertain food security, loss of income, and negative impacts on human health. As a result, the demand for veterinary imaging is rising around the world. Apart from this, advancements in veterinary MRI technology are enabling the scanning of soft tissue

structures before surgery. This, along with the rapid expansion of veterinary hospitals worldwide and the increasing development of portable and battery-powered imaging instruments for point-of-care services, is driving the market. Furthermore, the rising focus on one health approach, which recognizes that the health of humans, animals, and ecosystems are interconnected, is fueling the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global veterinary imaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, animal type, application and end user.

Breakup by Product Type:

- Instrument
- Reagents
- Others

Breakup by Animal Type:

- Small Companion Animals
- Large Animals

Breakup by Application:

- Orthopedics and Traumatology
- Oncology
- Cardiology
- Neurology
- Others

Breakup by End User:

- Hospitals and Clinics
- Reference Laboratories
- Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Agfa-Gevaert N.V. (IG Farben), Canon Inc., Carestream Health Inc., Draminski S.A., Esaote SpA, Fujifilm holdings corp., Hallmarq Veterinary Imaging, Heska Corporation, IDEXX Laboratories Inc., IMV Technologies Group, MinXray Inc. and Siemens Healthineers AG (Siemens AG).

Key Questions Answered in This Report

1. What was the size of the global veterinary imaging market in 2022?
2. What is the expected growth rate of the global veterinary imaging market during 2023-2028?
3. What are the key factors driving the global veterinary imaging market?
4. What has been the impact of COVID-19 on the global veterinary imaging market?

5. What is the breakup of the global veterinary imaging market based on the product type?
6. What is the breakup of the global veterinary imaging market based on the animal type?
7. What is the breakup of the global veterinary imaging market based on the application?
8. What is the breakup of the global veterinary imaging market based on the end user?
9. What are the key regions in the global veterinary imaging market?
10. Who are the key players/companies in the global veterinary imaging market?

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