

Venture Capital Investment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global venture capital investment market size reached US\$ 233.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 708.6 Billion by 2028, exhibiting a growth rate (CAGR) of 21.75% during 2023-2028.

Venture capital investment is a subset of private equity (PE) wherein venture capitalists provide capital to startups for expanding their businesses. These capitalists get ownership stake, become an integral part of the decision-making process in the company, and offer technical and managerial expertise, network access and other support for making the startup business successful. Venture capital investment is gaining popularity as it provides above-average returns to investors and helps in spurring advancements. Countries with favorable regulatory frameworks, as well as industries with a higher level of innovation, have witnessed substantial growth in venture capital investment activities in recent years.

Venture Capital Investment Market Trends:

At present, the market is experiencing growth on account of the growing number of startups, in confluence with the increasing investments from mutual funds and banking institutions in venture capital. Apart from this, the expanding investment activities in diverse industry verticals, such as healthcare, biotechnology, agriculture, and media and entertainment, are also strengthening market growth. Furthermore, venture capitalists are utilizing algorithms and machine learning (MI) for identifying startups with a higher growth potential to make better investment decisions. However, the market growth is significantly impacted by the global spread of the coronavirus disease (COVID-19) and consequent lockdowns imposed by governments of a number of countries. Therefore, various organizations and their operational activities have come to

a sudden halt. In view of this, venture capitalists are modifying their plans to survive the rapidly changing market conditions. The industry is anticipated to grow again once normalcy is regained.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global venture capital investment market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on sector, fund size and funding type.

Breakup by Sector:

- Software
- Pharma and Biotech
- Media and Entertainment
- Medical Devices and Equipment
- Medical Services and Systems
- IT Hardware
- IT Services and Telecommunication
- Consumer Goods and Recreation
- Energy
- Others

Breakup by Fund Size:

- Under \$50 M
- \$50 M to \$100 M
- \$100 M to \$250 M
- \$250 M to \$500 M
- \$500 M to \$1 B
- Above \$1 B

Breakup by Funding Type:

- First-Time Venture Funding
- Follow-on Venture Funding

Breakup by Region:

North America
Asia-Pacific
Europe
Others

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Accel, Andreessen Horowitz, Benchmark, Bessemer Venture Partners, First Round Capital LLC, Founders Fund LLC, Ggv Management L.L.C., Index Ventures, Sequoia Capital Operations LLC and Union Square Ventures LLC.

Key Questions Answered in This Report

1. What was the size of the global venture capital investment market in 2022?
2. What is the expected growth rate of the global venture capital investment market during 2023-2028?
3. What are the key factors driving the global venture capital investment market?
4. What has been the impact of COVID-19 on the global venture capital investment market?
5. What is the breakup of the global venture capital investment market based on the sector?
6. What is the breakup of the global venture capital investment market based on the fund size?
7. What is the breakup of the global venture capital investment market based on the funding type?
8. What are the key regions in the global venture capital investment market?
9. Who are the key players/companies in the global venture capital investment market?

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