

# **Vacuum Packaging Market by Process (Skin Vacuum Packaging, Shrink Vacuum Packaging, and Others), Material (Polyethylene, Polyamide, Ethylene Vinyl Alcohol, and Others), Machinery (Thermoformers, External Vacuum Sealers, Tray-sealing Machines, and Others), Pack Type (Flexible Packaging, Semi-rigid Packaging, Rigid Packaging), Application (Food, Pharmaceuticals, Industrial Goods, and Others), and Region - 2023-2028**

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## **Abstracts**

The global vacuum packaging market size reached US\$ 27.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 34.77 Billion by 2028, exhibiting a growth rate (CAGR) of 4.14% during 2023-2028.

Vacuum packaging comprises the extraction of air from the chamber, injecting preservative gas, and sealing and aerating the products. It uses pouches, sachets, paper bags, bubble wraps, and stock bags to pack the products. It assists in removing oxygen from the container to prolong the shelf life of products and minimizing the volume of the contents and package. It is lightweight, easy to open, carry, store and reseal, and offers various customization options, which add aesthetic appeal to different products. At present, key players are introducing eco-friendly and renewable vacuum packaging solutions to reduce environmental impact.

Vacuum Packaging Market Trends:

Vacuum packaging is employed in the food and beverage (F&B) sector for the packaging of numerous food products and drinks. This, coupled with the increasing

preferences for ready-to-eat (RTE) food products on account of busy lifestyles and the expanding purchasing power of individuals, represents one of the key factors strengthening the market growth around the world. The escalating demand for seafood, meat, frozen vegetables, cheese, baked goods, and other food products is also contributing to the market growth. Moreover, the rising adoption of vacuum packaging in the pharmaceutical industry for packing drugs and reducing the risk of contamination is favoring the growth of the market. In addition, vacuum packaging finds extensive application in the e-commerce industry to enhance productivity, efficiency, and output. Furthermore, the growing preferences for online shopping and the requirement for efficient delivery of products are influencing the market positively. Furthermore, vacuum packaging is used in the electronics industry to prevent the products from mildew, corrosion, and moisture. The increasing sales of consumer electronics are also providing a thrust to the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global vacuum packaging market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on process, material, machinery, pack type and application.

#### Breakup by Process:

- Skin Vacuum Packaging
- Shrink Vacuum Packaging
- Others

#### Breakup by Material:

- Polyethylene
- Polyamide
- Ethylene Vinyl Alcohol
- Others

#### Breakup by Machinery:

- Thermoformers
- External Vacuum Sealers
- Tray-sealing Machines
- Others

**Breakup by Pack Type:**

Flexible Packaging  
Semi-rigid Packaging  
Rigid Packaging

**Breakup by Application:**

Food  
Pharmaceuticals  
Industrial Goods  
Others

**Breakup by Region:**

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others

## Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, Coveris Holdings S.A., Dow Inc., Kite Packaging Ltd, Kiefner Pentaplast, Nemco Machinery A/S, Plastopil Hazorea Company Ltd., Sealed Air Corporation, Sealer Sales Inc., U.S. Packaging & Wrapping LLC, ULMA Packaging, Wells Can Company Ltd and Winpak Ltd. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report

1. What was the size of the global vacuum packaging market in 2022?
2. What is the expected growth rate of the global vacuum packaging market during 2023-2028?
3. What are the key factors driving the global vacuum packaging market?
4. What has been the impact of COVID-19 on the global vacuum packaging market?
5. What is the breakup of the global vacuum packaging market based on the process?
6. What is the breakup of the global vacuum packaging market based on the material?
7. What is the breakup of the global vacuum packaging market based on the machinery?
8. What is the breakup of the global vacuum packaging market based on the pack type?
9. What is the breakup of the global vacuum packaging market based on the application?
10. What are the key regions in the global vacuum packaging market?
11. Who are the key players/companies in the global vacuum packaging market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL VACUUM PACKAGING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY PROCESS

- 6.1 Skin Vacuum Packaging
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Shrink Vacuum Packaging
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Others

6.3.1 Market Trends

6.3.2 Market Forecast

## **7 MARKET BREAKUP BY MATERIAL**

7.1 Polyethylene

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Polyamide

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Ethylene Vinyl Alcohol

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Others

7.4.1 Market Trends

7.4.2 Market Forecast

## **8 MARKET BREAKUP BY MACHINERY**

8.1 Thermoformers

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 External Vacuum Sealers

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Tray-sealing Machines

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

## **9 MARKET BREAKUP BY PACK TYPE**

9.1 Flexible Packaging

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Semi-rigid Packaging

- 9.2.1 Market Trends
- 9.2.2 Market Forecast
- 9.3 Rigid Packaging
  - 9.3.1 Market Trends
  - 9.3.2 Market Forecast

## **10 MARKET BREAKUP BY APPLICATION**

- 10.1 Food
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 Pharmaceuticals
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 Industrial Goods
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Others
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast

## **11 MARKET BREAKUP BY REGION**

- 11.1 North America
  - 11.1.1 United States
    - 11.1.1.1 Market Trends
    - 11.1.1.2 Market Forecast
  - 11.1.2 Canada
    - 11.1.2.1 Market Trends
    - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
  - 11.2.1 China
    - 11.2.1.1 Market Trends
    - 11.2.1.2 Market Forecast
  - 11.2.2 Japan
    - 11.2.2.1 Market Trends
    - 11.2.2.2 Market Forecast
  - 11.2.3 India
    - 11.2.3.1 Market Trends

- 11.2.3.2 Market Forecast
- 11.2.4 South Korea
  - 11.2.4.1 Market Trends
  - 11.2.4.2 Market Forecast
- 11.2.5 Australia
  - 11.2.5.1 Market Trends
  - 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
  - 11.2.6.1 Market Trends
  - 11.2.6.2 Market Forecast
- 11.2.7 Others
  - 11.2.7.1 Market Trends
  - 11.2.7.2 Market Forecast
- 11.3 Europe
  - 11.3.1 Germany
    - 11.3.1.1 Market Trends
    - 11.3.1.2 Market Forecast
  - 11.3.2 France
    - 11.3.2.1 Market Trends
    - 11.3.2.2 Market Forecast
  - 11.3.3 United Kingdom
    - 11.3.3.1 Market Trends
    - 11.3.3.2 Market Forecast
  - 11.3.4 Italy
    - 11.3.4.1 Market Trends
    - 11.3.4.2 Market Forecast
  - 11.3.5 Spain
    - 11.3.5.1 Market Trends
    - 11.3.5.2 Market Forecast
  - 11.3.6 Russia
    - 11.3.6.1 Market Trends
    - 11.3.6.2 Market Forecast
  - 11.3.7 Others
    - 11.3.7.1 Market Trends
    - 11.3.7.2 Market Forecast
- 11.4 Latin America
  - 11.4.1 Brazil
    - 11.4.1.1 Market Trends
    - 11.4.1.2 Market Forecast



- 11.4.2 Mexico
  - 11.4.2.1 Market Trends
  - 11.4.2.2 Market Forecast
- 11.4.3 Others
  - 11.4.3.1 Market Trends
  - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
  - 11.5.1 Market Trends
  - 11.5.2 Market Breakup by Country
  - 11.5.3 Market Forecast

## **12 SWOT ANALYSIS**

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

## **13 VALUE CHAIN ANALYSIS**

## **14 PORTERS FIVE FORCES ANALYSIS**

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

## **15 PRICE ANALYSIS**

## **16 COMPETITIVE LANDSCAPE**

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
  - 16.3.1 Amcor plc
    - 16.3.1.1 Company Overview

- 16.3.1.2 Product Portfolio
- 16.3.2 Coveris Holdings S.A.
  - 16.3.2.1 Company Overview
  - 16.3.2.2 Product Portfolio
- 16.3.3 Dow Inc.
  - 16.3.3.1 Company Overview
  - 16.3.3.2 Product Portfolio
  - 16.3.3.3 Financials
  - 16.3.3.4 SWOT Analysis
- 16.3.4 Kite Packaging Ltd
  - 16.3.4.1 Company Overview
  - 16.3.4.2 Product Portfolio
- 16.3.5 K?ckner Pentaplast
  - 16.3.5.1 Company Overview
  - 16.3.5.2 Product Portfolio
- 16.3.6 Nemco Machinery A/S
  - 16.3.6.1 Company Overview
  - 16.3.6.2 Product Portfolio
- 16.3.7 Plastopil Hazorea Company Ltd.
  - 16.3.7.1 Company Overview
  - 16.3.7.2 Product Portfolio
- 16.3.8 Sealed Air Corporation
  - 16.3.8.1 Company Overview
  - 16.3.8.2 Product Portfolio
  - 16.3.8.3 Financials
  - 16.3.8.4 SWOT Analysis
- 16.3.9 Sealer Sales Inc.
  - 16.3.9.1 Company Overview
  - 16.3.9.2 Product Portfolio
- 16.3.10 U.S. Packaging & Wrapping LLC
  - 16.3.10.1 Company Overview
  - 16.3.10.2 Product Portfolio
- 16.3.11 ULMA Packaging
  - 16.3.11.1 Company Overview
  - 16.3.11.2 Product Portfolio
- 16.3.12 Wells Can Company Ltd
  - 16.3.12.1 Company Overview
  - 16.3.12.2 Product Portfolio
- 16.3.13 Winpak Ltd.

16.3.13.1 Company Overview

16.3.13.2 Product Portfolio

16.3.13.3 Financials

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

## List Of Tables

### LIST OF TABLES

Table 1: Global: Vacuum Packaging Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Vacuum Packaging Market Forecast: Breakup by Process (in Million US\$), 2023-2028

Table 3: Global: Vacuum Packaging Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 4: Global: Vacuum Packaging Market Forecast: Breakup by Machinery (in Million US\$), 2023-2028

Table 5: Global: Vacuum Packaging Market Forecast: Breakup by Pack Type (in Million US\$), 2023-2028

Table 6: Global: Vacuum Packaging Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 7: Global: Vacuum Packaging Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 8: Global: Vacuum Packaging Market: Competitive Structure

Table 9: Global: Vacuum Packaging Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Vacuum Packaging Market: Major Drivers and Challenges
- Figure 2: Global: Vacuum Packaging Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Vacuum Packaging Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Vacuum Packaging Market: Breakup by Process (in %), 2022
- Figure 5: Global: Vacuum Packaging Market: Breakup by Material (in %), 2022
- Figure 6: Global: Vacuum Packaging Market: Breakup by Machinery (in %), 2022
- Figure 7: Global: Vacuum Packaging Market: Breakup by Pack Type (in %), 2022
- Figure 8: Global: Vacuum Packaging Market: Breakup by Application (in %), 2022
- Figure 9: Global: Vacuum Packaging Market: Breakup by Region (in %), 2022
- Figure 10: Global: Vacuum Packaging (Skin Vacuum Packaging) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Vacuum Packaging (Skin Vacuum Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Vacuum Packaging (Shrink Vacuum Packaging) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Vacuum Packaging (Shrink Vacuum Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Vacuum Packaging (Other Processes) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Vacuum Packaging (Other Processes) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Vacuum Packaging (Polyethylene) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Vacuum Packaging (Polyethylene) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Vacuum Packaging (Polyamide) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Vacuum Packaging (Polyamide) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Vacuum Packaging (Ethylene Vinyl Alcohol) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 21: Global: Vacuum Packaging (Ethylene Vinyl Alcohol) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 22: Global: Vacuum Packaging (Other Materials) Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 23: Global: Vacuum Packaging (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Vacuum Packaging (Thermoformers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Vacuum Packaging (Thermoformers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Vacuum Packaging (External Vacuum Sealers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Vacuum Packaging (External Vacuum Sealers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Vacuum Packaging (Tray-sealing Machines) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Vacuum Packaging (Tray-sealing Machines) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Vacuum Packaging (Other Machineries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Vacuum Packaging (Other Machineries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Vacuum Packaging (Flexible Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Vacuum Packaging (Flexible Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Vacuum Packaging (Semi-rigid Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Global: Vacuum Packaging (Semi-rigid Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Global: Vacuum Packaging (Rigid Packaging) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Global: Vacuum Packaging (Rigid Packaging) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Global: Vacuum Packaging (Food) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: Global: Vacuum Packaging (Food) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: Global: Vacuum Packaging (Pharmaceuticals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: Global: Vacuum Packaging (Pharmaceuticals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Global: Vacuum Packaging (Industrial Goods) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Global: Vacuum Packaging (Industrial Goods) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Global: Vacuum Packaging (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Global: Vacuum Packaging (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: North America: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: North America: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: United States: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: United States: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Canada: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Canada: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Asia-Pacific: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Asia-Pacific: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: China: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: China: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Japan: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Japan: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: India: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: India: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: South Korea: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: South Korea: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Australia: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Australia: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Indonesia: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Indonesia: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Others: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Others: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Europe: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Europe: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Germany: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Germany: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: France: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: France: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: United Kingdom: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: United Kingdom: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Italy: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Italy: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Spain: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Spain: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Russia: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 81: Russia: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028



Figure 82: Others: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 83: Others: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 84: Latin America: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 85: Latin America: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 86: Brazil: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 87: Brazil: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 88: Mexico: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 89: Mexico: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 90: Others: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 91: Others: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 92: Middle East and Africa: Vacuum Packaging Market: Sales Value (in Million US\$), 2017 & 2022

Figure 93: Middle East and Africa: Vacuum Packaging Market: Breakup by Country (in %), 2022

Figure 94: Middle East and Africa: Vacuum Packaging Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 95: Global: Vacuum Packaging Industry: SWOT Analysis

Figure 96: Global: Vacuum Packaging Industry: Value Chain Analysis

Figure 97: Global: Vacuum Packaging Industry: Porter's Five Forces Analysis

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