

Utility Poles Market Report by Type (Transmission Poles, Distribution Poles), Material (Concrete, Wood, Steel, Composites), Pole Size (Below 40ft, Between 40 and 70ft, Above 70ft), Application (Electricity Transmission and Distribution, Telecommunication, Street Lighting, Heavy Power Lines, Subtransmission Lines, and Others), and Region 2024-2032

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Abstracts

The global utility poles market size reached US\$ 48.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 61.7 Billion by 2032, exhibiting a growth rate (CAGR) of 2.5% during 2024-2032.

Utility poles or electric power poles are used in the transmission and distribution of electricity from power companies to end users. They are equipped with insulators, cross arms, cutouts, lightning arrestors, and transformers. Moreover, they support different types of wires, such as primary, neutral, secondary, telephone and cable, ground, and guy wires. Some of the commonly used utility poles in the electrical system are wooden, concrete, steel tubular, and rail electric poles.

Utility Poles Market Trends:

The significantly expanding telecommunication industry across the globe represents one of the primary factors bolstering the growth of the market. Apart from this, the surging consumption of energy is also driving the market. Moreover, steel is gaining traction as an environment-friendly material to produce utility poles. As a result, leading players are introducing steel electric poles that aid in minimizing greenhouse gas emissions, eliminating terrestrial bone disturbance in forests, and reducing habitat disruption and generation of untreated waste. This, in confluence with the emergence of

concrete utility poles, is offering lucrative growth opportunities to the market players. The concrete poles are manufactured with ultra-high strength and pre-stressed spun concrete that assists in improving the life expectancy, static performance, durability, flexibility, and security of the utility poles. The market is further driven by the considerably rising electricity transmission infrastructure around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global utility poles market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, material, pole size and application.

Breakup by Type:

- Transmission Poles
- Distribution Poles

Breakup by Material:

- Concrete
- Wood
- Steel
- Composites

Breakup by Pole Size:

- Below 40ft
- Between 40 and 70ft
- Above 70ft

Breakup by Application:

- Electricity Transmission and Distribution
- Telecommunication
- Street Lighting
- Heavy Power Lines
- Subtransmission Lines
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being El Sewedy Electric Company, FUCHS Euro poles GmbH, Hill & Smith Holdings PLC, KEC International Ltd, Koppers Inc., Nippon Concrete Industries Co. Ltd., Omega Company, Pelco products Inc., Skipper Limited, Stella-Jones and Valmont Industries Inc.

Key Questions Answered in This Report

1. What was the size of the global utility poles market in 2023?
2. What is the expected growth rate of the global utility poles market during 2024-2032?
3. What are the key factors driving the global utility poles market?

4. What has been the impact of COVID-19 on the global utility poles market?
5. What is the breakup of the global utility poles market based on the type?
6. What is the breakup of the global utility poles market based on the material?
7. What is the breakup of the global utility poles market based on pole size?
8. What is the breakup of the global utility poles market based on the application?
9. What are the key regions in the global utility poles market?
10. Who are the key players/companies in the global utility poles market?

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