

Utility Poles Market Report by Type (Transmission Poles, Distribution Poles), Material (Concrete, Wood, Steel, Composites), Pole Size (Below 40ft, Between 40 and 70ft, Above 70ft), Application (Electricity Transmission and Distribution, Telecommunication, Street Lighting, Heavy Power Lines, Subtransmission Lines, and Others), and Region 2024-2032

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Abstracts

The global utility poles market size reached US\$ 48.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 61.7 Billion by 2032, exhibiting a growth rate (CAGR) of 2.5% during 2024-2032.

Utility poles or electric power poles are used in the transmission and distribution of electricity from power companies to end users. They are equipped with insulators, cross arms, cutouts, lightning arrestors, and transformers. Moreover, they support different types of wires, such as primary, neutral, secondary, telephone and cable, ground, and guy wires. Some of the commonly used utility poles in the electrical system are wooden, concrete, steel tubular, and rail electric poles.

Utility Poles Market Trends:

The significantly expanding telecommunication industry across the globe represents one of the primary factors bolstering the growth of the market. Apart from this, the surging consumption of energy is also driving the market. Moreover, steel is gaining traction as an environment-friendly material to produce utility poles. As a result, leading players are introducing steel electric poles that aid in minimizing greenhouse gas emissions, eliminating terrestrial bone disturbance in forests, and reducing habitat disruption and generation of untreated waste. This, in confluence with the emergence of

concrete utility poles, is offering lucrative growth opportunities to the market players. The concrete poles are manufactured with ultra-high strength and pre-stressed spun concrete that assists in improving the life expectancy, static performance, durability, flexibility, and security of the utility poles. The market is further driven by the considerably rising electricity transmission infrastructure around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global utility poles market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, material, pole size and application.

Breakup by Type:

- Transmission Poles
- Distribution Poles

Breakup by Material:

- Concrete
- Wood
- Steel
- Composites

Breakup by Pole Size:

- Below 40ft
- Between 40 and 70ft
- Above 70ft

Breakup by Application:

- Electricity Transmission and Distribution
- Telecommunication
- Street Lighting
- Heavy Power Lines
- Subtransmission Lines
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being El Sewedy Electric Company, FUCHS EuroPoles GmbH, Hill & Smith Holdings PLC, KEC International Ltd, Koppers Inc., Nippon Concrete Industries Co. Ltd., Omega Company, Pelco products Inc., Skipper Limited, Stella-Jones and Valmont Industries Inc.

Key Questions Answered in This Report

1. What was the size of the global utility poles market in 2023?
2. What is the expected growth rate of the global utility poles market during 2024-2032?
3. What are the key factors driving the global utility poles market?

4. What has been the impact of COVID-19 on the global utility poles market?
5. What is the breakup of the global utility poles market based on the type?
6. What is the breakup of the global utility poles market based on the material?
7. What is the breakup of the global utility poles market based on pole size?
8. What is the breakup of the global utility poles market based on the application?
9. What are the key regions in the global utility poles market?
10. Who are the key players/companies in the global utility poles market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL UTILITY POLES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Transmission Poles
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Distribution Poles
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY MATERIAL

7.1 Concrete

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Wood

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Steel

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Composites

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY POLE SIZE

8.1 Below 40ft

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Between 40 and 70ft

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Above 70ft

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY APPLICATION

9.1 Electricity Transmission and Distribution

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Telecommunication

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Street Lighting

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Heavy Power Lines

- 9.4.1 Market Trends
- 9.4.2 Market Forecast
- 9.5 Subtransmission Lines
 - 9.5.1 Market Trends
 - 9.5.2 Market Forecast
- 9.6 Others
 - 9.6.1 Market Trends
 - 9.6.2 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

10.3.3.1 Market Trends

10.3.3.2 Market Forecast

10.3.4 Italy

10.3.4.1 Market Trends

10.3.4.2 Market Forecast

10.3.5 Spain

10.3.5.1 Market Trends

10.3.5.2 Market Forecast

10.3.6 Russia

10.3.6.1 Market Trends

10.3.6.2 Market Forecast

10.3.7 Others

10.3.7.1 Market Trends

10.3.7.2 Market Forecast

10.4 Latin America

10.4.1 Brazil

10.4.1.1 Market Trends

10.4.1.2 Market Forecast

10.4.2 Mexico

10.4.2.1 Market Trends

10.4.2.2 Market Forecast

10.4.3 Others

10.4.3.1 Market Trends

10.4.3.2 Market Forecast

10.5 Middle East and Africa

10.5.1 Market Trends

10.5.2 Market Breakup by Country

10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 El Sewedy Electric Company
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
 - 15.3.2 FUCHS Europoles GmbH
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Hill & Smith Holdings PLC
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
 - 15.3.4 KEC International Ltd

- 15.3.4.1 Company Overview
- 15.3.4.2 Product Portfolio
- 15.3.4.3 Financials
- 15.3.5 Koppers Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
- 15.3.6 Nippon Concrete Industries Co. Ltd.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
- 15.3.7 Omega Company
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
- 15.3.8 Pelco products Inc.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
- 15.3.9 Skipper Limited
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10 Stella-Jones
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 Valmont Industries Inc.
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
 - 15.3.11.3 Financials
 - 15.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Utility Poles Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Utility Poles Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Utility Poles Market Forecast: Breakup by Material (in Million US\$), 2024-2032

Table 4: Global: Utility Poles Market Forecast: Breakup by Pole Size (in Million US\$), 2024-2032

Table 5: Global: Utility Poles Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 6: Global: Utility Poles Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Utility Poles Market: Competitive Structure

Table 8: Global: Utility Poles Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Utility Poles Market: Major Drivers and Challenges

Figure 2: Global: Utility Poles Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Utility Poles Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Utility Poles Market: Breakup by Type (in %), 2023

Figure 5: Global: Utility Poles Market: Breakup by Material (in %), 2023

Figure 6: Global: Utility Poles Market: Breakup by Pole Size (in %), 2023

Figure 7: Global: Utility Poles Market: Breakup by Application (in %), 2023

Figure 8: Global: Utility Poles Market: Breakup by Region (in %), 2023

Figure 9: Global: Utility Poles (Transmission Poles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Utility Poles (Transmission Poles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Utility Poles (Distribution Poles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Utility Poles (Distribution Poles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Utility Poles (Concrete) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Utility Poles (Concrete) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Utility Poles (Wood) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Utility Poles (Wood) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Utility Poles (Steel) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Utility Poles (Steel) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Utility Poles (Composites) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Utility Poles (Composites) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Utility Poles (Below 40ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Utility Poles (Below 40ft) Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 23: Global: Utility Poles (Between 40 and 70ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Utility Poles (Between 40 and 70ft) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Utility Poles (Above 70ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Utility Poles (Above 70ft) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Utility Poles (Electricity Transmission and Distribution) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Utility Poles (Electricity Transmission and Distribution) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Utility Poles (Telecommunication) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Utility Poles (Telecommunication) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Utility Poles (Street Lighting) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Utility Poles (Street Lighting) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Utility Poles (Heavy Power Lines) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Utility Poles (Heavy Power Lines) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Utility Poles (Subtransmission Lines) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Utility Poles (Subtransmission Lines) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Utility Poles (Other Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Utility Poles (Other Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: North America: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: North America: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: United States: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: United States: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Canada: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Canada: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Asia-Pacific: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Asia-Pacific: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: China: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: China: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Japan: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Japan: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: India: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: India: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: South Korea: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: South Korea: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Australia: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Australia: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Indonesia: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Indonesia: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Europe: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Europe: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Germany: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Germany: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: France: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: France: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: United Kingdom: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: United Kingdom: Utility Poles Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 69: Italy: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Italy: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Spain: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Spain: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Russia: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Russia: Utility Poles Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 75: Others: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Others: Utility Poles Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 77: Latin America: Utility Poles Market: Sales Value (in Million US\$), 2018 &
2023

Figure 78: Latin America: Utility Poles Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 79: Brazil: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Brazil: Utility Poles Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Mexico: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Mexico: Utility Poles Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 83: Others: Utility Poles Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Others: Utility Poles Market Forecast: Sales Value (in Million US\$),
2024-2032

Figure 85: Middle East and Africa: Utility Poles Market: Sales Value (in Million US\$),
2018 & 2023

Figure 86: Middle East and Africa: Utility Poles Market: Breakup by Country (in %), 2023

Figure 87: Middle East and Africa: Utility Poles Market Forecast: Sales Value (in Million
US\$), 2024-2032

Figure 88: Global: Utility Poles Industry: SWOT Analysis

Figure 89: Global: Utility Poles Industry: Value Chain Analysis

Figure 90: Global: Utility Poles Industry: Porter's Five Forces Analysis

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