

Utility Poles Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global utility poles market size reached US\$ 47.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 56.4 Billion by 2028, exhibiting a growth rate (CAGR) of 3.1% during 2023-2028.

Utility poles or electric power poles are used in the transmission and distribution of electricity from power companies to end users. They are equipped with insulators, cross arms, cutouts, lightning arrestors, and transformers. Moreover, they support different types of wires, such as primary, neutral, secondary, telephone and cable, ground, and guy wires. Some of the commonly used utility poles in the electrical system are wooden, concrete, steel tubular, and rail electric poles.

Utility Poles Market Trends:

The significantly expanding telecommunication industry across the globe represents one of the primary factors bolstering the growth of the market. Apart from this, the surging consumption of energy is also driving the market. Moreover, steel is gaining traction as an environment-friendly material to produce utility poles. As a result, leading players are introducing steel electric poles that aid in minimizing greenhouse gas emissions, eliminating terrestrial bone disturbance in forests, and reducing habitat disruption and generation of untreated waste. This, in confluence with the emergence of concrete utility poles, is offering lucrative growth opportunities to the market players. The concrete poles are manufactured with ultra-high strength and pre-stressed spun concrete that assists in improving the life expectancy, static performance, durability, flexibility, and security of the utility poles. The market is further driven by the considerably rising electricity transmission infrastructure around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global utility poles market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, material, pole size and application.

Breakup by Type:

- Transmission Poles
- Distribution Poles

Breakup by Material:

- Concrete
- Wood
- Steel
- Composites

Breakup by Pole Size:

- Below 40ft
- Between 40 and 70ft
- Above 70ft

Breakup by Application:

- Electricity Transmission and Distribution
- Telecommunication
- Street Lighting
- Heavy Power Lines
- Subtransmission Lines
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being El Sewedy Electric Company, FUCHS Europoles GmbH, Hill & Smith Holdings PLC, KEC International Ltd, Koppers Inc., Nippon Concrete Industries Co. Ltd., Omega Company, Pelco products Inc., Skipper Limited, Stella-Jones and Valmont Industries Inc.

Key Questions Answered in This Report:

How has the global utility poles market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global utility poles market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the material?

What is the breakup of the market based on the pole size?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global utility poles market and who are the key players?

What is the degree of competition in the industry?

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