

US Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/UB99E37BFBAEN.html>

Date: January 2023

Pages: 102

Price: US\$ 2,699.00 (Single User License)

ID: UB99E37BFBAEN

Abstracts

The US pet food market size reached US\$ 42.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 53.8 Billion by 2028, exhibiting a growth rate (CAGR) of 3.9% during 2023-2028.

Pet food refers to the food product formulated to ensure palatability and meet the nutritional requirements of domesticated animals. Some of the ingredients used to prepare pet food are meat, peas, corn, barley, seafood, feed grain and poultry. Pet food also offers several health benefits, such as boosting immunity, improving life expectancy, maintaining a healthy weight, reducing the risk of skin ailments and allergies, and minimizing digestive disorders. In recent years, the humanization of pets has encouraged owners to treat their pets like family. The rising concern for pets' well-being and healthy growth has increased owner's expenditure on nutritious pet food. Consequently, manufacturers are focusing on resourcing ethically viable products and incorporating changes in the manufacturing process.

US Pet Food Market Trends:

In the US, the increasing adoption of pets due to the high prevalence of family nuclearization represents the primary factor bolstering the pet food industry across the country. Besides this, with high-income levels and changing consumer preferences, the demand for packaged and branded pet food has increased across the country. Moreover, the wide availability of natural pet food and the emergence of e-commerce platforms have also augmented the market growth. Furthermore, the changing perceptions of pet ownership and growing awareness among pet owners about pet health have promoted the demand for nutrient-rich and energy-dense pet food products that are healthy and safe for consumption. As a result, numerous manufacturers have introduced organic and natural food products free from synthetic fertilizers, pesticides,

antibiotics, artificial coloring, and chemical by-products. In addition, they have also developed innovative product variants with flavor enhancers and prolonged shelf life.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the US pet food market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on pet type, product type, pricing type, ingredient type and distribution channel.

Breakup by Pet Type:

- Dog Food
- Cat Food
- Others

Dog food currently dominates the market, holding the largest share.

Breakup by Product Type:

- Dry Pet Food
- Wet and Canned Pet Food
- Snacks and Treats

At present, dry pet food represents the largest segment as it is relatively cost-effective as compared to its counterparts.

Breakup by Pricing Type:

- Mass Products
- Premium Products

Amongst these, mass products account for the majority of the total market share.

Breakup by Ingredient Type:

- Animal Derived
- Plant Derived

Presently, animal derived ingredients exhibit dominance in the market, holding the largest share.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Specialty Stores

Online

Others

On the basis of distribution channels, the majority of pet food is distributed through supermarkets and hypermarkets in the US.

Competitive Landscape:

The competitive landscape of the market has also been analyzed, with some of the key players being Nestlé, Purina PetCare, Mars Petcare Inc., Big Heart Pet Brands, Hill's Pet Nutrition, Diamond Pet Foods and Blue Buffalo.

Key Questions Answered in This Report

1. What was the size of the US pet food market in 2022?
2. What is the expected growth rate of the US pet food market during 2023-2028?
3. What are the key factors driving the US pet food market?
4. What has been the impact of COVID-19 on the US pet food market?
5. What is the breakup of the US pet food market based on the pet type?
6. What is the breakup of the US pet food market based on the product type?
7. What is the breakup of the US pet food market based on the pricing type?
8. What is the breakup of the US pet food market based on the ingredient type?
9. What is the breakup of the US pet food market based on the distribution channel?
10. Who are the key players/companies in the US pet food market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 UNITED STATES PET FOOD INDUSTRY

- 5.1 Market Overview
- 5.2 Market Performance
 - 5.2.1 Volume Trends
 - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Price Trends
- 5.5 Market Breakup by Pet Type
- 5.6 Market Breakup by Product Type
- 5.7 Market Breakup by Pricing Type
- 5.8 Market Breakup by Ingredient Type
- 5.9 Market Breakup by Distribution Channel
- 5.10 Market Forecast
- 5.11 Trade Data
 - 5.11.1 Imports

- 5.11.2 Exports
- 5.12 SWOT Analysis
 - 5.12.1 Overview
 - 5.12.2 Strengths
 - 5.12.3 Weaknesses
 - 5.12.4 Opportunities
 - 5.12.5 Threats
- 5.13 Value Chain Analysis
 - 5.13.1 Primary Ingredients Purchase
 - 5.13.2 Intermediate Processors
 - 5.13.3 Pet Food Manufacturers
 - 5.13.4 Distributors
 - 5.13.5 Exports
 - 5.13.6 Retailers
 - 5.13.7 End-User
- 5.14 Porter's Five Forces Analysis
 - 5.14.1 Overview
 - 5.14.2 Bargaining Power of Buyers
 - 5.14.3 Bargaining Power of Suppliers
 - 5.14.4 Degree of Competition
 - 5.14.5 Threat of New Entrants
 - 5.14.6 Threat of Substitutes
- 5.15 Key Market Drivers and Success Factors

6 MARKET BREAKUP BY PET TYPE

- 6.1 Dog Food
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Cat Food
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Dry Pet Food

- 7.1.1 Market Trends
- 7.1.2 Market Forecast
- 7.2 Wet and Canned Pet Food
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Snacks and Treats
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY PRICING TYPE

- 8.1 Mass Products
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Premium Products
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY INGREDIENT TYPE

- 9.1 Animal Derived
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Plant Derived
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast

10 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 10.1 Supermarkets and Hypermarkets
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Specialty Stores
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Online
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Others

10.4.1 Market Trends

10.4.2 Market Forecast

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Market Breakup by Key Players

12 PET FOOD MANUFACTURING PROCESS

12.1 Product Overview

12.2 Detailed Process Flow

12.3 Various Types of Unit Operations Involved

12.4 Mass Balance and Raw Material Requirements

13 PROJECT DETAILS, REQUIREMENTS AND COSTS INVOLVED

13.1 Land Requirements and Expenditures

13.2 Construction Requirements and Expenditures

13.3 Plant Machinery

13.4 Raw Material Requirements and Expenditures

13.5 Packaging Requirements and Expenditures

13.6 Transportation Requirements and Expenditures

13.7 Utility Requirements and Expenditures

13.8 Manpower Requirements and Expenditures

13.9 Other Capital Investments

14 LOANS AND FINANCIAL ASSISTANCE

15 PROJECT ECONOMICS

15.1 Capital Cost of the Project

15.2 Techno-Economic Parameters

15.3 Product Pricing and Margins Across Various Levels of the Supply Chain

15.4 Taxation and Depreciation

15.5 Income Projections

15.6 Expenditure Projections

15.7 Financial Analysis

15.8 Profit Analysis

16 KEY PLAYER PROFILES

16.1 Nestlé Purina PetCare

16.2 Mars Petcare Inc.

16.3 Big Heart Pet Brands

16.4 Hill's Pet Nutrition

16.5 Diamond Pet Foods

16.6 Blue Buffalo

List Of Tables

LIST OF TABLES

Table 1: United States: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 2: United States: Pet Food Market Forecast: by Pet Type (in Billion US\$), 2023-2028

Table 3: United States: Pet Food Market Forecast: by Product Type (in Billion US\$), 2023-2028

Table 4: United States: Pet Food Market Forecast: by Pricing Type (in Billion US\$), 2023-2028

Table 5: United States: Pet Food Market Forecast: by Ingredient Type (in Billion US\$), 2023-2028

Table 6: United States: Pet Food Market Forecast: by Distribution Channel (in Billion US\$), 2023-2028

Table 7: United States: Pet Food Market: Competitive Structure

Table 8: United States: Pet Food Market: Key Players

Table 9: United States: Dog and Cat Food Market: Export Data of Major Countries

Table 10: United States: Dog and Cat Food Market: Import Data of Major Countries

Table 11: Pet Food Manufacturing Plant: Costs Related to Land and Site Development (in US\$)

Table 12: Pet Food Manufacturing Plant: Costs Related to Civil Works (in US\$)

Table 13: Pet Food Manufacturing Plant: Costs Related to Milling and Mixing Machinery (in US\$)

Table 14: Pet Food Manufacturing Plant: Costs Related to Pre-Conditioning, Extrusion and Drying Machinery (in US\$)

Table 15: Pet Food Manufacturing Plant: Costs Related to Coating/Flavouring and Cooling Machinery (in US\$)

Table 16: Pet Food Manufacturing Plant: Costs Related to Packaging Line Machinery (in US\$)

Table 17: Pet Food Manufacturing Plant: Summary of Machinery Costs (in US\$)

Table 18: Pet Food Manufacturing Plant: Raw Material Requirements

Table 19: Pet Food Manufacturing Plant: Costs Related to Salaries and Wages (in US\$)

Table 20: Pet Food Manufacturing Plant: Costs Related to Other Capital Investments (in US\$)

Table 21: Pet Food Manufacturing Plant: Details of Financial Assistance Offered by Financial Institutions

Table 22: Pet Food Manufacturing Plant: Capital Costs (in US\$)

Table 23: Pet Food Manufacturing Plant: Techno-Economic Parameters

Table 24: Pet Food Manufacturing Plant: Taxation and Depreciation

Table 25: Pet Food Manufacturing Plant: Income Projections (in US\$)

Table 26: Pet Food Manufacturing Plant: Expenditure Projections (in US\$)

Table 27: Pet Food Manufacturing Plant: Cash Flow Analysis Without Considering the Income Tax Liability

Table 28: Pet Food Manufacturing Plant: Cash Flow Analysis on Considering the Income Tax Liability

Table 29: Pet Food Manufacturing Plant: Profit and Loss Account

List Of Figures

LIST OF FIGURES

Figure 1: United States: Pet Food Market: Major Drivers and Challenges

Figure 2: United States: Pet Food Market: Volume Trends (in Million Tons), 2017-2022

Figure 3: United States: Pet Food Market: Value Trends (in Billion US\$), 2017-2022

Figure 4: United States: Pet Food Market: Average Price Trends (in US\$/Ton), 2017-2028

Figure 5: United States: Pet Food Market: Breakup by Pet Type (in %), 2022

Figure 6: United States: Pet Food Market: Breakup by Product Type (in %), 2022

Figure 7: United States: Pet Food Market: Breakup by Pricing Type (in %), 2022

Figure 8: United States: Pet Food Market: Breakup by Ingredient Type (in %), 2022

Figure 9: United States: Pet Food Market: Breakup by Distribution Channel (in %), 2022

Figure 10: United States: Pet Food Market Forecast: Volume Trends (in Million Tons), 2023-2028

Figure 11: United States: Pet Food Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 12: United States: Dog and Cat Food Market: Export Volume Breakup by Country (in %)

Figure 13: United States: Dog and Cat Food Export Market: Volume Trends of Major Countries (in Tons)

Figure 14: United States: Dog and Cat Food Market: Import Volume Breakup by Country (in %)

Figure 15: United States: Dog and Cat Food Import Market: Volume Trends of Major Countries (in Tons)

Figure 16: United States: Pet Food Industry: SWOT Analysis

Figure 17: United States: Pet Food Industry: Value Chain Analysis

Figure 18: United States: Pet Food Industry: Porter's Five Forces Analysis

Figure 19: United States: Dog Food Market: Value Trends (in Billion US\$), 2017 & 2022

Figure 20: United States: Dog Food Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 21: United States: Cat Food Market: Value Trends (in Billion US\$), 2017 & 2022

Figure 22: United States: Cat Food Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 23: United States: Other Pet Food Market: Value Trends (in Billion US\$), 2017 & 2022

Figure 24: United States: Other Pet Food Market Forecast: Value Trends (in Billion US\$), 2023-2028

Figure 25: United States: Pet Food Market: Dry Pet Food (in Billion US\$), 2017 & 2022

Figure 26: United States: Pet Food Market Forecast: Dry Pet Food (in Billion US\$), 2023-2028

Figure 27: United States: Pet Food Market: Wet and Canned Pet Food (in Billion US\$), 2017 & 2022

Figure 28: United States: Pet Food Market Forecast: Wet and Canned Pet Food (in Billion US\$), 2023-2028

Figure 29: United States: Pet Food Market: Snacks and Treats (in Billion US\$), 2017 & 2022

Figure 30: United States: Pet Food Market Forecast: Snacks and Treats (in Billion US\$), 2023-2028

Figure 31: United States: Pet Food Market: Mass Products (in Billion US\$), 2017 & 2022

Figure 32: United States: Pet Food Market Forecast: Mass Products (in Billion US\$), 2023-2028

Figure 33: United States: Pet Food Market: Premium Products (in Billion US\$), 2017 & 2022

Figure 34: United States: Pet Food Market Forecast: Premium Products (in Billion US\$), 2023-2028

Figure 35: United States: Pet Food Market: Animal Derived (in Billion US\$), 2017 & 2022

Figure 36: United States: Pet Food Market Forecast: Animal Derived (in Billion US\$), 2023-2028

Figure 37: United States: Pet Food Market: Plant Derived (in Billion US\$), 2017 & 2022

Figure 38: United States: Pet Food Market Forecast: Plant Derived (in Billion US\$), 2023-2028

Figure 39: United States: Pet Food Market: Sales through Supermarkets and Hypermarkets (in Billion US\$), 2017 & 2022

Figure 40: United States: Pet Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Billion US\$), 2023-2028

Figure 41: United States: Pet Food Market: Sales through Specialty Stores (in Billion US\$), 2017 & 2022

Figure 42: United States: Pet Food Market Forecast: Sales through Specialty Stores (in Billion US\$), 2023-2028

Figure 43: United States: Pet Food Market: Online Sales (in Billion US\$), 2017 & 2022

Figure 44: United States: Pet Food Market Forecast: Online Sales (in Billion US\$), 2023-2028

Figure 45: United States: Pet Food Market: Other Distribution Channels (in Billion US\$), 2017 & 2022

Figure 46: United States: Pet Food Market Forecast: Other Distribution Channels (in Billion US\$), 2023-2028

Figure 47: United States: Pet Food Market: Breakup by Key Players (in %)

Figure 48: Pet Food Manufacturing Plant: Detailed Process Flow

Figure 49: Pet Food Manufacturing Process: Conversion Rate of Products

Figure 50: Pet Food Manufacturing Plant: Packaging Requirements

Figure 51: Pet Food Manufacturing Plant: Breakup of Capital Costs (in %)

Figure 52: Pet Food: Profit Margins at Various Levels of the Supply Chain

Figure 53: Pet Food Manufacturing Plant: Manufacturing Cost Breakup (in %)

I would like to order

Product name: US Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/UB99E37BFBAEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB99E37BFBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

