

US Pet Food Market – Industry Trends, Manufacturing Process, Plant Setup, Machinery, Raw Materials, Cost and Revenue

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Abstracts

Animals have been a part of human lives since the start of civilization. Previously used for food, clothes and transportation, the role of animals have now expanded in the lives of people. In the United States, there has been a strong growth in the number of pet owners. Humanization of pets have led the owners to treat their pets as family. The concern for their well-being and healthy growth have increased their expenditure on nutritious pet foods. Demand for specialized and higher quality of pet food has led to a sharp increase in the production of pet foods across the United States making it the world's biggest market for pet food.

Pet humanization and trend of premium pet foods continue to be the major drivers of the US pet food market. Considering the health benefits, the pet owners are now opting for organic and natural food products, further stepping up the growth of this market. On account of increase in the number of dog ownership, the dog food represents a dominating segment accounting for the major share of the total pet food sales in the country. It is followed by cat food and others which include bird food, fish food and small mammal/reptile food.

IMARC's latest study "US Pet Food Market – Industry Trends, Manufacturing Process, Plant Setup, Machinery, Raw Materials, Cost and Revenue" provides a techno-commercial roadmap for setting up a pet food manufacturing plant. The study covers all the requisite aspects of the pet food industry. This ranges from macro overview of the market to micro details of the industry performance, processing and manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray

into the US pet food market in any manner.

Key Questions Answered in This Report?

What are the key success and risk factors in the US pet food industry?

How has the pet food market performed so far and how will it perform in the coming years?

What is the structure of the pet food industry and who are the key players?

What are the various unit operations involved in a pet food manufacturing plant?

What is the total size of land required for setting up a pet food plant?

What are the machinery requirements for setting up a pet food plant?

What are the raw material requirements for setting up a pet food plant?

What are the utility requirements for setting up a pet food plant?

What are the manpower requirements for setting up a pet food plant?

What are the infrastructure costs for setting up a pet food plant?

What are the capital costs for setting up a pet food plant?

What are the operating costs for setting up a pet food plant?

What will be the income and expenditures for a pet food plant?

What is the time required to break-even?

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