

# Urea Market Report by Grade (Fertilizers Grade, Feed Grade, Technical Grade), Application (Nitrogenous Fertilizer, Stabilizing Agent, Keratolyte, Resin, and Others), End-Use Industry (Agriculture, Chemical, Automotive, Medical, and Others), and Region 2024-2032

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## Abstracts

The global urea market size reached US\$ 51.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 59.9 Billion by 2032, exhibiting a growth rate (CAGR) of 1.6% during 2024-2032. The increasing demand for food and crops, rising sales of vehicles, and the growing usage in the production of medical drugs represent some of the key factors driving the market.

Urea ( $\text{CH}_4\text{N}_2\text{O}$ ), also known as carbamide, is a colorless, odorless, and crystalline substance soluble in water and ethanol. It is a stable compound composed of carbon, nitrogen, oxygen, and hydrogen. It is generally synthesized by combining ammonia with carbon dioxide ( $\text{CO}_2$ ) under high pressure to obtain solid odorless white pellets or crystals. It is a dry granular substance that is easy to handle and transport. It can be applied to the soil using various equipment, such as spreaders and sprayers. It does not break down easily and is stored for a long period without losing its effectiveness as a fertilizer.

### Global Urea Market Trends:

The growing global population and consequently surging need for food represent one of the major factors driving the demand for  $\text{CH}_4\text{N}_2\text{O}$  to improve soil fertility and crop production around the world. Moreover, declining arable land, rising food security concerns, and the growing awareness about the harmful effects of chemical-based

fertilizers are catalyzing the need for eco-friendly solutions, including CH<sub>4</sub>N<sub>2</sub>O to improve crop yield. This, coupled with the shifting consumer preferences for organic food products and significant growth in the agricultural sector, is favoring the growth of the market. Besides this, the rising need for efficient cattle feed supplements is strengthening the growth of the market. In addition, CH<sub>4</sub>N<sub>2</sub>O is employed in the automotive industry to reduce nitrogen oxide emissions from diesel engines and meet emission regulations. It is also used in the exhaust systems and tanks of diesel-powered vehicles to remove nitrogen oxide from the exhaust. This, along with the increasing sales of vehicles on account of rapid urbanization and inflating income levels, is propelling the growth of the market. Furthermore, the rising use of CH<sub>4</sub>N<sub>2</sub>O in various medical treatments like hemodialysis to remove excess fluids and waste products from the blood of patients with kidney failure is contributing to the market growth. Apart from this, the growing utilization of CH<sub>4</sub>N<sub>2</sub>O in the manufacturing of medical drugs and ointments to treat skin conditions like psoriasis, eczema, and calluses is influencing the market positively. Additionally, the increasing usage of CH<sub>4</sub>N<sub>2</sub>O in the production of other chemicals, such as adhesives, resins, melamine, and explosives, is creating a positive outlook for the market.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global urea market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on grade, application and end-use industry.

#### Grade Insights:

Fertilizers Grade

Feed Grade

Technical Grade

The report has provided a detailed breakup and analysis of the urea market based on the grade. This includes fertilizers grade, feed grade, and technical grade. According to the report, technical grade represented the largest segment.

#### Application Insights:

Nitrogenous Fertilizer

Stabilizing Agent

Keratolyte

Resin  
Others

A detailed breakup and analysis of the urea market based on the application has also been provided in the report. This includes nitrogenous fertilizer, stabilizing agent, keratolyte, resin and others. According to the report, nitrogenous fertilizer accounted for the largest market share.

#### End-Use Industry Insights:

Agriculture  
Chemical  
Automotive  
Medical  
Others

The report has provided a detailed breakup and analysis of the urea market based on the end-use industry. This includes agriculture, chemical, automotive, medical and others. According to the report, agriculture represented the largest segment.

#### Regional Insights:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others) was the largest market for urea. Some of the factors driving the Asia Pacific urea market included rising food security concerns, government initiatives, development in the agriculture sector, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global urea market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Acron Group, BASF SE, BIP (Oldbury) Limited, EuroChem, Jiangsu Sanmu Group Co. Ltd., Koch Fertilizer LLC, OCI N.V, Petrobras, Qatar Fertiliser Company, SABIC, Yara International ASA, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global urea market in 2023?
2. What is the expected growth rate of the global urea market during 2024-2032?
3. What are the key factors driving the global urea market?
4. What has been the impact of COVID-19 on the global urea market?
5. What is the breakup of the global urea market based on the grade?
6. What is the breakup of the global urea market based on the application?
7. What is the breakup of the global urea market based on the end-use industry?
8. What are the key regions in the global urea market?

9. Who are the key players/companies in the global urea market?

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