

# United States Shrimp Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/U4312777EFBEN.html>

Date: June 2023

Pages: 139

Price: US\$ 2,699.00 (Single User License)

ID: U4312777EFBEN

## Abstracts

The United States (US) shrimp market size reached 921,000 Tons in 2022. Looking forward, IMARC Group expects the market to reach 1,106,000 Tons by 2028, exhibiting a growth rate (CAGR) of 3.5% during 2023-2028.

The country represents the second largest consumer of shrimps after China. In the US, shrimps also represent one of the most consumed seafood accounting for around 25%-30% of the entire seafood market in the country. The majority of the shrimp supply in the US is imported from South Asian and Latin American countries to meet its rapidly growing demand.

The consumption of shrimps in the US has been increasing in recent years driven by its numerous health benefits. Shrimps are rich in astaxanthin, a component of algae that helps in preventing various chronic health diseases. Astaxanthin is also good for brain and heart health. It prevents damage to brain cells and increases the levels of “good” HDL cholesterol. Shrimps are also low in carbohydrates and calories, rich in protein and packed with nutrients which makes it perfect for health and diet conscious consumers. A particular trend in the US market is an increasing consumer demand for value added and convenient shrimp products, this includes lightly preserved products, products that require no or minimal cooking time such as “ready-to eat”, “ready-to-cook” or “ready-to-serve” shrimps, hygienically prepared and attractively packed products, etc.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the United States shrimp market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on environment, domestic production and imports, species, product categories and distribution channel.

### Breakup by Environment:

Farmed  
Wild

On the basis of environment, the market has been segmented into farmed shrimp and wild shrimp. Farmed shrimps currently dominate the market.

### Breakup by Domestic Production and Imports:

Domestic Production  
Imports

The US shrimp market is currently dependent upon imports.

### Breakup by Species:

Penaeus Vannamei  
Penaeus Monodon  
Macrobrachium Rosenbergii  
Others

Based on the species, the market has been segmented as penaeus vannamei, penaeus monodon, macrobrachium rosenbergii and others. Penaeus vannamei currently accounts for the highest share.

### Breakup by Product Categories:

Peeled  
Shell-on  
Cooked  
Breaded  
Others

The market has also been segmented on the basis of category as peeled, shell-on, cooked, breaded and others.

### Breakup by Distribution Channel:

Hypermarkets and Supermarkets  
Convenience Stores  
Hotels and Restaurants  
Online Stores  
Others

On the basis of distribution channel, the market has been segmented as hypermarkets and supermarkets, convenience stores, hotels and restaurants, online stores and others.

#### Competitive Landscape:

The report has also examined the competitive landscape of the market and provides the profiles of the key players operating in the industry.

This report provides a deep insight into the United States shrimp market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the United States shrimp industry in any manner.

#### Key Questions Answered in This Report

1. What was the size of the United States shrimp market in 2022?
2. What is the expected growth rate of the United States shrimp market during 2023-2028?
3. What are the key factors driving the United States shrimp market?
4. What has been the impact of COVID-19 on the United States shrimp market?
5. What is the breakup of the United States shrimp market based on the environment?
6. What is the breakup of the United States shrimp market based on the domestic production and imports?
7. What is the breakup of the United States shrimp market based on the species?
8. What is the breakup of the United States shrimp market based on the product categories?
9. What is the breakup of the United States shrimp market based on the distribution channel?
10. Who are the key players/companies in the United States shrimp market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL SHRIMP MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trends
- 5.3 Market Breakup by Environment
- 5.4 Market Forecast

### **6 GLOBAL FARMED SHRIMP MARKET**

- 6.1 Market Overview
- 6.2 Market Performance
  - 6.2.1 Volume Trends
  - 6.2.2 Value Trends
- 6.3 Production Breakup by Region

- 6.4 Consumption Breakup by Region
- 6.5 Market Breakup by Species
- 6.6 Market Breakup by Shrimp Size
- 6.7 Market Forecast

## **7 UNITED STATES SHRIMP INDUSTRY**

- 7.1 United States Shrimp Industry as a Part of the Seafood Industry
- 7.2 Market Overview
- 7.3 Market Performance
- 7.4 Impact of COVID-19
- 7.5 Market Breakup by Environment
- 7.6 Market Breakup by Domestic Production and Imports
- 7.7 Market Breakup by Species
- 7.8 Market Breakup by Product Categories
- 7.9 Market Breakup by Distribution Channel
- 7.10 Market Forecast
- 7.11 SWOT Analysis
  - 7.11.1 Overview
  - 7.11.2 Strengths
  - 7.11.3 Weaknesses
  - 7.11.4 Opportunities
  - 7.11.5 Threats
- 7.12 Value Chain Analysis
  - 7.12.1 Overview
  - 7.12.2 Shrimp Harvesting
  - 7.12.3 Commercial Fisherman
  - 7.12.4 Auction
  - 7.12.5 Peeling/Pre-processing
  - 7.12.6 Large Scale Industrial Processing
  - 7.12.7 Distribution
  - 7.12.8 Retail Market
  - 7.12.9 Institutional Market
- 7.13 Porters Five Forces Analysis
  - 7.13.1 Overview
  - 7.13.2 Bargaining Power of Buyers
  - 7.13.3 Bargaining Power of Suppliers
  - 7.13.4 Degree of Competition
  - 7.13.5 Threat of New Entrants

- 7.13.6 Threat of Substitutes
- 7.14 Price Analysis
- 7.15 Key Success and Risk Factors for Shrimp Industry

## **8 MARKET BREAKUP BY ENVIRONMENT**

- 8.1 Farmed
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Wild
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY DOMESTIC PRODUCTION AND IMPORTS**

- 9.1 Domestic Production
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 Imports
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast

## **10 MARKET BREAKUP BY SPECIES**

- 10.1 *Penaeus Vannamei*
  - 10.1.1 Market Trends
  - 10.1.2 Market Forecast
- 10.2 *Penaeus Monodon*
  - 10.2.1 Market Trends
  - 10.2.2 Market Forecast
- 10.3 *Macrobrachium Rosenbergii*
  - 10.3.1 Market Trends
  - 10.3.2 Market Forecast
- 10.4 Others
  - 10.4.1 Market Trends
  - 10.4.2 Market Forecast

## **11 MARKET BREAKUP BY PRODUCT CATEGORIES**

- 11.1 Peeled
  - 11.1.1 Market Trends
  - 11.1.2 Market Forecast
- 11.2 Shell-on
  - 11.2.1 Market Trends
  - 11.2.2 Market Forecast
- 11.3 Cooked
  - 11.3.1 Market Trends
  - 11.3.2 Market Forecast
- 11.4 Breaded
  - 11.4.1 Market Trends
  - 11.4.2 Market Forecast
- 11.5 Others
  - 11.5.1 Market Trends
  - 11.5.2 Market Forecast

## **12 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

- 12.1 Hypermarkets and Supermarkets
  - 12.1.1 Market Trends
  - 12.1.2 Market Forecast
- 12.2 Convenience Stores
  - 12.2.1 Market Trends
  - 12.2.2 Market Forecast
- 12.3 Hotels and Restaurants
  - 12.3.1 Market Trends
  - 12.3.2 Market Forecast
- 12.4 Online Stores
  - 12.4.1 Market Trends
  - 12.4.2 Market Forecast
- 12.5 Others
  - 12.5.1 Market Trends
  - 12.5.2 Market Forecast

## **13 COMPETITIVE LANDSCAPE**

- 13.1 Market Structure
- 13.2 Key Players

## List Of Tables

### LIST OF TABLES

Table 1: Global: Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Farmed Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 3: United States: Shrimp Market: Key Industry Highlights, 2022 and 2028

Table 4: United States: Shrimp Market Forecast: Breakup by Environment (in '000 Tons), 2023-2028

Table 5: United States: Shrimp Market Forecast: Breakup by Domestic Production and Imports (in '000 Tons), 2023-2028

Table 6: United States: Shrimp Market Forecast: Breakup by Species (in '000 Tons), 2023-2028

Table 7: United States: Shrimp Market Forecast: Breakup by Product Categories (in '000 Tons), 2023-2028

Table 8: United States: Shrimp Market Forecast: Breakup by Distribution Channel (in '000 Tons), 2023-2028

Table 9: United States: Shrimp Industry: Competitive Structure

Table 10: United States: Shrimp Industry: Key Players



## List Of Figures

### LIST OF FIGURES

Figure 1: United States: Shrimp Market: Major Drivers and Challenges

Figure 2: Global: Shrimp Market: Production Volume (in Million Tons), 2017-2022

Figure 3: Global: Shrimp Market: Production Value (in Billion US\$), 2017-2022

Figure 4: Global: Shrimp Market: Breakup by Environment (in %), 2022

Figure 5: Global: Shrimp Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 6: Global: Shrimp Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 7: Global: Farmed Shrimp Market: Production Volume (in '000 Tons), 2017-2022

Figure 8: Global: Farmed Shrimp Market: Production Value (in Billion US\$), 2017-2022

Figure 9: Global: Farmed Shrimp Market: Production Breakup by Region (in %), 2022

Figure 10: Global: Farmed Shrimp Market: Consumption Breakup by Region (in %), 2022

Figure 11: Global: Farmed Shrimp Market: Breakup by Species (in %), 2022

Figure 12: Global: Farmed Shrimp Market: Breakup by Shrimp Size (in %), 2022

Figure 13: Global: Farmed Shrimp Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 14: Global: Farmed Shrimp Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 15: United States: Shrimp Industry as a Part of the Seafood Industry (in %), 2022

Figure 16: United States: Shrimp Market: Consumption Volume (in '000 Tons), 2017-2022

Figure 17: United States: Shrimp Market: Breakup by Environment (in %), 2022

Figure 18: United States: Shrimp Market: Breakup by Domestic Production and Imports (in %), 2022

Figure 19: United States: Shrimp Market: Breakup by Species (in %), 2022

Figure 20: United States: Shrimp Market: Breakup by Product Categories (in %), 2022

Figure 21: United States: Shrimp Market: Breakup by Distribution Channel (in %), 2022

Figure 22: United States: Shrimp Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 23: United States: Shrimp Industry: SWOT Analysis

Figure 24: United States: Shrimp Industry: Value Chain Analysis

Figure 25: United States: Shrimp Industry: Porter's Five Forces Analysis

Figure 26: United States: Farmed Shrimp Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 27: United States: Farmed Shrimp Market Forecast: Production Volume (in '000

Tons), 2023-2028

Figure 28: United States: Wild Shrimp Market: Production Volume (in '000 Tons), 2017 & 2022

Figure 29: United States: Wild Shrimp Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 30: United States: Shrimp (Domestic Production) Market: Production Volume (in '000 Tons), 2017-2022

Figure 31: United States: Shrimp (Domestic Production) Market Forecast: Production Volume (in '000 Tons), 2023-2028

Figure 32: United States: Shrimp Market: Import Volume (in '000 Tons), 2017 & 2022

Figure 33: United States: Shrimp Market Forecast: Import Volume (in '000 Tons), 2023-2028

Figure 34: United States: Shrimp (*Penaeus Vannamei*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 35: United States: Shrimp (*Penaeus Vannamei*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 36: United States: Shrimp (*Penaeus Monodon*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 37: United States: Shrimp (*Penaeus Monodon*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 38: United States: Shrimp (*Macrobrachium Rosenbergii*) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 39: United States: Shrimp (*Macrobrachium Rosenbergii*) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 40: United States: Shrimp (Other Species) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 41: United States: Shrimp (Other Species) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 42: United States: Shrimp (Peeled) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 43: United States: Shrimp (Peeled) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 44: United States: Shrimp (Shell-on) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 45: United States: Shrimp (Shell-on) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 46: United States: Shrimp (Cooked) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 47: United States: Shrimp (Cooked) Market Forecast: Consumption Volume (in

'000 Tons), 2023-2028

Figure 48: United States: Shrimp (Breaded) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 49: United States: Shrimp (Breaded) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 50: United States: Shrimp (Other Product Categories) Market: Consumption Volume (in '000 Tons), 2017 & 2022

Figure 51: United States: Shrimp (Other Product Categories) Market Forecast: Consumption Volume (in '000 Tons), 2023-2028

Figure 52: United States: Shrimp Market: Sales through Hypermarket and Supermarket (in '000 Tons), 2017 & 2022

Figure 53: United States: Shrimp Market Forecast: Sales through Hypermarkets and Supermarkets (in '000 Tons), 2023-2028

Figure 54: United States: Shrimp Market: Sales through Convenience Stores (in '000 Tons), 2017 & 2022

Figure 55: United States: Shrimp Market Forecast: Sales through Convenience Stores (in '000 Tons), 2023-2028

Figure 56: United States: Shrimp Market: Sales through Hotels and Restaurants (in '000 Tons), 2017 & 2022

Figure 57: United States: Shrimp Market Forecast: Sales through Hotels and Restaurants (in '000 Tons), 2023-2028

Figure 58: United States: Shrimp Market: Sales through Online Stores (in '000 Tons), 2017 & 2022

Figure 59: United States: Shrimp Market Forecast: Sales through Online Stores (in '000 Tons), 2023-2028

Figure 60: United States: Shrimp Market: Sales through Other Distribution Channels (in '000 Tons), 2017 & 2022

Figure 61: United States: Shrimp Market Forecast: Sales through Other Distribution Channels (in '000 Tons), 2023-2028

?

## I would like to order

Product name: United States Shrimp Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/U4312777EFBEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4312777EFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

