

United States Pasta Sauce Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The United States pasta sauce market size reached US\$ 2.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.8 Billion by 2028, exhibiting a growth rate (CAGR) of 2.18% during 2023-2028.

Pasta sauce is a thick-textured creamy sauce that is used as a savory topping over pasta and other Italian dishes such as pizza and lasagna. It is made using ingredients like tomatoes, onions, garlic, cheese, herbs, and seasonings, which offer a unique flavor and taste. Pasta sauce is rich in macronutrients, vitamins, minerals, and fibers. Nowadays, it is available in different variants, such as red, green, white, meat-based, emulsified, butter-based and vegetable-based.

The United States pasta sauce market is primarily driven by the easy availability of a wide range of flavors and well-established retail channels. Besides this, the hectic lifestyles of people have led them to shift toward packaged food and easy-to-cook products. The flourishing food industry and the growing health-consciousness among individuals have further prompted the leading companies to launch innovative and organic pasta sauces made with natural and preservative-free ingredients. Moreover, the rising consumer awareness regarding the several health risks associated with the consumption of genetically modified organisms (GMOs) is also increasing the sales of natural labeled pasta sauces. Furthermore, the premiumization of pasta sauces and the rising disposable income of consumers are also catalyzing the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the United States pasta sauce market report, along with forecasts at the country and regional level

from 2023-2028. Our report has categorized the market based on product type, packaging type and distribution channel.

Breakup by Product Type:

- Tomato-Based Sauces
 - Traditional Sauce
 - Marinara Sauce
 - Meat Sauce
 - Mushroom Sauce
 - Roasted Garlic Sauce
 - Cheese Sauce
 - Tomato and Basil Sauce
- Others
- Pesto-Based Sauces
 - Traditional Basil Pesto Sauce
 - Sun-Dried Tomato Pesto Sauce
- Others
- Alfredo-Based Sauces
 - Traditional Alfredo Sauce
 - Garlic Alfredo Sauce
 - Cheese Alfredo Sauce
- Others

Breakup by Packaging Type:

- Glass Bottles
- PET
- Cans
- Pouches
- Cartons

Breakup by Distribution Channel:

- Direct
- Indirect
- Store-Based Retailing
- Supermarkets
- Specialty Stores

Convenience Stores
Online Retailing

Breakup by Region:

Northeast
Midwest
South
West

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

Key Questions Answered in This Report:

How has the United States pasta sauce market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the United States pasta sauce market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the packaging type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the United States pasta sauce market and who are the key players?

What is the degree of competition in the industry?

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