

# United States Online Food Delivery Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The United States online food delivery market reached a value of US\$ 23.4 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 42.6 Billion by 2027, exhibiting a CAGR of 10.39% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Online food delivery is the process of ordering food from a food service provider using a mobile application or webpage. These applications and web pages provide filters and various paying methods, which include, prepaid cards, cash on delivery, net banking, etc., catering to the requirements of the consumers. Moreover, various companies allow their consumers to create an account for frequent and convenient ordering. Online food delivery offers numerous advantages. This includes easy and fast ordering, less hassle, fewer misunderstanding and miscommunication, minimum human interaction and various cashback offers. Additionally, online food delivery companies provides consumers with a wide variety of food items available on their smartphones and the convenience of getting the food delivered at their doorsteps. As a result, online food delivery has become extremely popular in the United States, particularly among the younger population.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the United States online food delivery market, along with forecasts at the country and regional level from 2022-2027. Our report has categorized the market based on platform type, business model and payment method.

**Breakup by Platform Type:**

Mobile Applications

Websites

**Breakup by Business Model:**

Order Focused Food Delivery System

Logistics Based Food Delivery System

Full Service Food Delivery System

**Breakup by Payment Method:**

Online

Cash on Delivery

**Breakup by Region:**

Northeast

Midwest

South

West

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

**Key Questions Answered in This Report:**

How has the United States online food delivery market performed so far and how will it

perform in the coming years?

What has been the impact of COVID-19 on the United States online food delivery industry?

What are the key regional markets in the United States online food delivery industry?

What is the breakup of the United States online food delivery market based on the platform type?

What is the breakup of the United States online food delivery market based on the business model?

What is the breakup of the United States online food delivery market based on the payment method?

What are the various stages in the value chain of the United States online food delivery industry?

What are the key driving factors and challenges in the United States online food delivery industry?

What is the structure of the United States online food delivery industry and who are the key players?

What is the degree of competition in the United States online food delivery industry?

What are the profit margins in the United States online food delivery industry?

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