

United States Online Food Delivery Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The United States online food delivery market size reached US\$ 26.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 46.5 Billion by 2028, exhibiting a growth rate (CAGR) of 10% during 2023-2028.

Online food delivery is the process of ordering food from a food service provider using a mobile application or webpage. These applications and web pages provide filters and various paying methods, which include, prepaid cards, cash on delivery, net banking, etc., catering to the requirements of the consumers. Moreover, various companies allow their consumers to create an account for frequent and convenient ordering. Online food delivery offers numerous advantages. This includes easy and fast ordering, less hassle, fewer misunderstanding and miscommunication, minimum human interaction and various cashback offers. Additionally, online food delivery companies provides consumers with a wide variety of food items available on their smartphones and the convenience of getting the food delivered at their doorsteps. As a result, online food delivery has become extremely popular in the United States, particularly among the younger population.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the United States online food delivery market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on platform type, business model and payment method.

Breakup by Platform Type:

Mobile Applications
Websites

Breakup by Business Model:

Order Focused Food Delivery System
Logistics Based Food Delivery System
Full Service Food Delivery System

Breakup by Payment Method:

Online
Cash on Delivery

Breakup by Region:

Northeast
Midwest
South
West

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure
Key Player Profiles

Key Questions Answered in This Report

1. What was the size of the United States online food delivery market in 2022?

2. What is the expected growth rate of the United States online food delivery market during 2023-2028?
3. What are the key factors driving the United States online food delivery market?
4. What has been the impact of COVID-19 on the United States online food delivery market?
5. What is the breakup of the United States online food delivery market based on the platform type?
6. What is the breakup of the United States online food delivery market based on the business model?
7. What is the breakup of the United States online food delivery market based on the payment method?
8. What are the key regions in the United States online food delivery market?

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