

# UK Lip Care Products Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The UK lip care products market size reached US\$ 106.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 126.2 Million by 2028, exhibiting a growth rate (CAGR) of 2.5% during 2023-2028.

Lip care products form a key part of the everyday skin-care regime. They not only help in maintaining the moisture content of the lips but also play a key role in protecting the lips against cold, wind and UV radiation. An increasing emphasis on youthful appearance and personal grooming represents a key factor driving the market. Moreover, a rising demand for value added lip care products such as natural and sun protection products are also creating a positive impact on the market growth. Other factors driving this market include growth in the e-commerce industry, continuous product innovation by manufacturers, rising penetration of social media, increasing demand for male oriented lip care products, etc.

IMARC Group's new report provides a deep insight into the United Kingdom lip care products market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the United Kingdom lip care products market in any manner.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the UK lip care products market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on category, product type and distribution channel.

#### Breakup by Region:

- England
- Scotland
- Wales
- Northern Ireland

#### Breakup by Category:

- Non-medicated
- Medicated and therapeutic
- Sun protection

#### Breakup by Product Type:

- Lip Balm
- Lip Butter
- Lip Scrubs
- Lip Oil
- Others

#### Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Speciality Stores
- Pharmacies and Drug Stores
- Others

#### Competitive Landscape:

The report has also examined the competitive landscape of the United Kingdom lip care products market.

#### Key Questions Answered in This Report:

How has the United Kingdom lip care products market performed so far and how will it perform in the coming years?

What are the key regional markets in the United Kingdom lip care products market?

What has been the impact of COVID-19 on the United Kingdom lip care products market?

What is the breakup of the United Kingdom lip care products market on the basis of category?

What is the breakup of the United Kingdom lip care products market on the basis of distribution channel?

What is the breakup of the United Kingdom lip care products market on the basis of product type?

What are the key driving factors and challenges in the United Kingdom lip care products industry?

What is the structure of the United Kingdom lip care products industry and who are the key players?

What is the degree of competition in the United Kingdom lip care products market?

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