

# UAE Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/UB55A2AA08AEN.html>

Date: June 2023

Pages: 130

Price: US\$ 2,699.00 (Single User License)

ID: UB55A2AA08AEN

## Abstracts

### Market Overview:

The UAE pet food market size reached US\$ 96.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 137.4 Million by 2028, exhibiting a growth rate (CAGR) of 5.98% during 2023-2028.

Owning a pet is considered as a status symbol in the UAE due to which they are becoming more popular among high income earners. On account of rising pet humanisation trend, a large section of the UAE population has started treating their pets as a part of their family. This evolution in the relationship between owners and their pets has increased the owners' awareness of their pet's health such as weight, allergies and dietary tolerances which has resulted into a heightened demand for different types of pet foods in the country.

### The UAE Pet Food Market Drivers/Constraints:

In the UAE, pets are now allowed to enter in different spaces such as restaurants, hotels and parks with their owners. Moreover, various hotels, particularly in Dubai and Abu Dhabi, welcome pets with assorted treats and accessories, and offer special canine menu and services.

Premiumised pet food products, such as added ingredients, gluten-free, multigrain, protein-specific, grain-free, etc., introduced by the manufacturers are gaining traction in the region as they provide better quality food, novel proteins and right balance of nutrients.

Nowadays, pet owners are looking for less refined or processed products with natural preservatives and minimal fillers. The arrival of organic pet food which includes no

pesticides, artificial preservatives, flavours or genetically modified organisms and supports digestion with natural prebiotics is further creating a positive outlook for the pet food market.

The market is highly competitive and manufacturers face a challenge from pet owners who often hold them responsible in case their pets suffer from any kind of health issues.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the UAE pet food market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on pet food type, product type, ingredient type and distribution channel.

#### Breakup by Pet Food Type:

- Dog Food
- Cat Food
- Others

On the basis of pet food type, the market has been segmented into cat food, dog food and others. Cats are considered to be sacred and cleaner in comparison to other pets. As a result, cat food represents the most popular pet food type, accounting for the majority of the total market share.

#### Breakup by Product Type:

- Dry Food
- Wet and Canned Food
- Snacks and Treats

Based on the product type, dry food holds the largest market share. Dry food is considered convenient for both storage and feeding, and can be easily left in a bowl for the pet to consume at its own pace without the fear of spoilage. Moreover, dry kibbles are available in several shapes, sizes and types, making it suitable for different types of pets. Other product types include wet and canned food, and snacks and treats.

#### Breakup by Ingredient Type:

- Animal Derivatives

Plant Derivatives  
Cereal Derivatives  
Others

On the basis of ingredient type, the market has been segregated into pet food prepared from animal derivatives, plant derivatives and cereal derivatives. Currently, animal derivatives account for the largest market share as they provide a variety of nutrients including proteins, amino acids, fats, minerals and vitamins which are essential for a pet's health.

Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
Convenience Stores  
Online Stores  
Others

Pet food is distributed through various channels such as supermarkets and hypermarkets, convenience stores, online stores and others. Among these, convenience stores represent the leading distribution channel.

Competitive Landscape:

The report has also analysed the competitive landscape of the UAE pet food market and provides the profiles of the key players.

This report provides a deep insight into the UAE pet food market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the pet food market in any manner.

Key Questions Answered in This Report:

How has the UAE pet food market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the UAE pet food market?

- Which are the popular product types in the UAE pet food market?
- What are the various ingredients in the UAE pet food market?
- What are the popular pet food types in the UAE pet food market?
- What are the major distribution channels in the UAE pet food market?
- What are the price trends of pet food?
- What are the various stages in the value chain of the UAE pet food market?
- What are the key driving factors and challenges in the UAE pet food market?
- What is the structure of the UAE pet food market and who are the key players?
- What is the degree of competition in the UAE pet food market?
- What are the key requirements for setting up a pet food manufacturing plant?
- How is pet food manufactured?
- What are the various unit operations involved in a pet food manufacturing plant?
- What is the total size of land required for setting up a pet food manufacturing plant?
- What are the machinery requirements for setting up a pet food manufacturing plant?
- What are the raw material requirements for setting up a pet food manufacturing plant?
- What are the packaging requirements for pet food?
- What are the transportation requirements for pet food?
- What are the utility requirements for setting up a pet food manufacturing plant?
- What are the manpower requirements for setting up a pet food manufacturing plant?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GCC PET FOOD MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Market Breakup by Pet Food Type
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Ingredient Type
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

### **6 UAE PET FOOD MARKET**

- 6.1 Market Overview
- 6.2 Market Performance
- 6.3 Impact of COVID-19

- 6.4 Market Breakup by Pet Food Type
- 6.5 Market Breakup by Product Type
- 6.6 Market Breakup by Ingredient Type
- 6.7 Market Breakup by Distribution Channel
- 6.8 Market Forecast
- 6.9 SWOT Analysis
  - 6.9.1 Overview
  - 6.9.2 Strengths
  - 6.9.3 Weaknesses
  - 6.9.4 Opportunities
  - 6.9.5 Threats
- 6.10 Value Chain Analysis
  - 6.10.1 Overview
  - 6.10.2 Research and Development
  - 6.10.3 Raw Material Procurement
  - 6.10.4 Manufacturing
  - 6.10.5 Marketing
  - 6.10.6 Distribution
  - 6.10.7 End-Use
- 6.11 Porters Five Forces Analysis
  - 6.11.1 Overview
  - 6.11.2 Bargaining Power of Buyers
  - 6.11.3 Bargaining Power of Suppliers
  - 6.11.4 Degree of Competition
  - 6.11.5 Threat of New Entrants
  - 6.11.6 Threat of Substitutes
- 6.12 Price Analysis
  - 6.12.1 Key Price Indicators
  - 6.12.2 Price Structure
- 6.13 Key Success and Risk Factors

## **7 MARKET BREAKUP BY PET FOOD TYPE**

- 7.1 Dog Food
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Cat Food
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

### 7.3 Others

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY PRODUCT TYPE**

### 8.1 Dry Food

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Wet and Canned Food

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 Snacks and Treats

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY INGREDIENT TYPE**

### 9.1 Animal Derivatives

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 Plant Derivatives

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

### 9.3 Cereal Derivatives

#### 9.3.1 Market Trends

#### 9.3.2 Market Forecast

### 9.4 Others

#### 9.4.1 Market Trends

#### 9.4.2 Market Forecast

## **10 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

### 10.1 Supermarkets and Hypermarkets

#### 10.1.1 Market Trends

#### 10.1.2 Market Forecast

### 10.2 Convenience Stores

#### 10.2.1 Market Trends

#### 10.2.2 Market Forecast

### 10.3 Online Stores

#### 10.3.1 Market Trends

#### 10.3.2 Market Forecast

### 10.4 Others

#### 10.4.1 Market Trends

#### 10.4.2 Market Forecast

## **11 COMPETITIVE LANDSCAPE**

### 11.1 Market Structure

### 11.2 Key Players

### 11.3 Profiles of Key Players

## **12 PET FOOD MANUFACTURING PROCESS**

### 12.1 Product Overview

### 12.2 Detailed Process Flow

### 12.3 Various Types of Unit Operations Involved

### 12.4 Mass Balance and Raw Material Requirements

## **13 PROJECT DETAILS AND REQUIREMENTS**

### 13.1 Land Requirements

### 13.2 Construction Requirements

### 13.3 Machinery Requirements

### 13.4 Raw Material Requirements

### 13.5 Packaging Requirements

### 13.6 Transportation Requirements

### 13.7 Utility Requirements

### 13.8 Manpower Requirements



## List Of Tables

### LIST OF TABLES

Table 1: GCC: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 2: UAE: Pet Food Market: Key Industry Highlights, 2022 and 2028

Table 3: UAE: Pet Food Market Forecast: Breakup by Pet Food Type (in Million US\$), 2023-2028

Table 4: UAE: Pet Food Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 5: UAE: Pet Food Market Forecast: Breakup by Ingredient Type (in Million US\$), 2023-2028

Table 6: UAE: Pet Food Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 7: UAE: Pet Food Market: Competitive Structure

Table 8: UAE: Pet Food Market: Key Players

Table 9: UAE: Pet Food Manufacturing Plant: Land Requirements

Table 10: UAE: Pet Food Manufacturing Plant: Construction Requirements

Table 11: UAE: Pet Food Manufacturing Plant: Machinery Requirements

Table 12: UAE: Pet Food Manufacturing Plant: Raw Material Requirements

Table 13: UAE: Pet Food Manufacturing: Utility Requirements

Table 14: UAE: Pet Food Manufacturing Plant: Manpower Requirements

## List Of Figures

### LIST OF FIGURES

- Figure 1: UAE: Pet Food Market: Major Drivers and Challenges
- Figure 2: GCC: Pet Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: GCC: Pet Food Market: Breakup by Pet Food Type (in %), 2022
- Figure 4: GCC: Pet Food Market: Breakup by Product Type (in %), 2022
- Figure 5: GCC: Pet Food Market: Breakup by Ingredient Type (in %), 2022
- Figure 6: GCC: Pet Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 7: GCC: Pet Food Market: Breakup by Region (in %), 2022
- Figure 8: GCC: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: UAE: Pet Food Market: Sales Value (in Million US\$), 2017-2022
- Figure 10: UAE: Pet Food Market: Breakup by Pet Food Type (in %), 2022
- Figure 11: UAE: Pet Food Market: Breakup by Product Type (in %), 2022
- Figure 12: UAE: Pet Food Market: Breakup by Ingredient Type (in %), 2022
- Figure 13: UAE: Pet Food Market: Breakup by Distribution Channel (in %), 2022
- Figure 14: UAE: Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: UAE: Pet Food Industry: SWOT Analysis
- Figure 16: UAE: Pet Food Industry: Value Chain Analysis
- Figure 17: UAE: Pet Food Industry: Porter's Five Forces Analysis
- Figure 18: Pet Food Market: Price Structure
- Figure 19: UAE: Dog Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: UAE: Dog Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: UAE: Cat Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 22: UAE: Cat Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 23: UAE: Other Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 24: UAE: Other Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 25: UAE: Dry Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 26: UAE: Dry Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 27: UAE: Wet and Canned Pet Food Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 28: UAE: Wet and Canned Pet Food Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 29: UAE: Pet Food (Snacks and Treats) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 30: UAE: Pet Food (Snacks and Treats) Market Forecast: Sales Value (in Million

US\$), 2023-2028

Figure 31: UAE: Pet Food Market (from Animal Derivatives): Sales Value (in Million US\$), 2017 & 2022

Figure 32: UAE: Pet Food Market Forecast (from Animal Derivatives): Sales Value (in Million US\$), 2023-2028

Figure 33: UAE: Pet Food Market (from Plant Derivatives): Sales Value (in Million US\$), 2017 & 2022

Figure 34: UAE: Pet Food Market Forecast (from Plant Derivatives): Sales Value (in Million US\$), 2023-2028

Figure 35: UAE: Pet Food Market (from Cereal Derivatives): Sales Value (in Million US\$), 2017 & 2022

Figure 36: UAE: Pet Food Market Forecast (from Cereal Derivatives): Sales Value (in Million US\$), 2023-2028

Figure 37: UAE: Pet Food Market (from Other Ingredient Types): Sales Value (in Million US\$), 2017 & 2022

Figure 38: UAE: Pet Food Market Forecast (from Other Ingredient Types): Sales Value (in Million US\$), 2023-2028

Figure 39: UAE: Pet Food Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022

Figure 40: UAE: Pet Food Market Forecast: Sales through Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 41: UAE: Pet Food Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 42: UAE: Pet Food Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 43: UAE: Pet Food Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 44: UAE: Pet Food Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 45: UAE: Pet Food Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 46: UAE: Pet Food Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 47: Pet Food Manufacturing Plant: Detailed Process Flow

Figure 48: Pet Food Manufacturing: Conversion Rate of Feedstocks

Figure 49: UAE: Pet Food Manufacturing: Packaging Requirements

?

## I would like to order

Product name: UAE Pet Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/UB55A2AA08AEN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB55A2AA08AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

