

UAE Dog Food Market Report by Product Type (Dry Food, Wet and Canned Food, Snacks and Treats), Ingredient (Animal Derivatives, Plant Derivatives, Cereals Derivatives, and Others), Distribution Channel (Convenience Stores, Supermarkets and Hypermarkets, Online Stores, and Others) 2024-2032

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Abstracts

The UAE dog food market size reached US\$ 18.1 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 29.4 Million by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032.

Although cats are preferred as pets in the UAE, dog ownership rate has also witnessed a significant rise over the past few years. Growing number of expatriates and increasing prosperity have encouraged the trend of dog ownership in the country. Moreover, owing to pet humanization, a large section of the population is now treating their dogs as a part of their family, and is willing to expend more money on dog food products for maintaining healthy weight and providing them with an overall balanced diet. Apart from this, premium dog food products are also gaining traction in the country as they are made of better-quality ingredients which provide the right balance of nutrients.

UAE Dog Food Industry Drivers:

Dog owners now prefer to buy organic dog food products as they are devoid of pesticides, genetically modified organisms (GMOs), and artificial flavorings and preservatives. Additionally, these products include natural prebiotics which assist in digestion and avert skin diseases and allergic reactions in dogs. Further, several residential buildings and public spaces in the UAE are now allowing the entry of pets with their owners. For instance, Dubai Birds and Pet Market has included a dog-walking

area in its plans. Similarly, hotels in Dubai and Abu Dhabi are offering assorted treats, and special customized menu and services for dogs. Other factors such as the increasing number of nuclear families and escalating demand for service dogs for the geriatric population are augmenting the sales of dog food in the country.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the UAE dog food market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on product type, ingredient and distribution channel.

Breakup by Product Type:

Dry Food

Wet and Canned Food

Snacks and Treats

On the basis of product type, the UAE dog food market has been segmented into dry food, wet and canned food, and snacks and treats. At present, dry food represents the most popular product type as it is relatively easy to store.

Breakup by Ingredient:

Animal Derivatives

Plant Derivatives

Cereals Derivatives

Others

Based on ingredient, the market has been classified into animal derivatives, plant derivatives, cereals derivatives and others. Amongst these, animal derivatives account for the majority of the market share as these ingredients have a higher nutritional value.

Breakup by Distribution Channel:

Convenience Stores

Supermarkets and Hypermarkets

Online Stores

Others

The market has also been segregated on the basis of distribution channel which include convenience stores, supermarkets and hypermarkets, online stores and others.

Competitive Landscape:

The competitive landscape of the UAE dog food market has also been examined. Some of the key players operating in the market include:

Del Monte Foods Inc.

Nestl? S.A.

Mars, Incorporated

Hill's Pet Nutrition, Inc.

Key Questions Answered in This Report

1. How big is the UAE dog food market?
2. What is the expected growth rate of the UAE dog food market during 2024-2032?
3. What are the key factors driving the UAE dog food market?
4. What has been the impact of COVID-19 on the UAE dog food market?
5. What is the breakup of the UAE dog food market based on the product type?
6. What is the breakup of the UAE dog food market based on the ingredient?
7. Who are the key players/companies in the UAE dog food market?

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