

UAE Dog Food Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

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Abstracts

The UAE dog food market is currently exhibiting a strong growth. Although cats are preferred as pets in the UAE, dog ownership rate has also witnessed a significant rise over the past few years. Growing number of expatriates and increasing prosperity have encouraged the trend of dog ownership in the country. Moreover, owing to pet humanization, a large section of the population is now treating their dogs as a part of their family, and is willing to expend more money on dog food products for maintaining healthy weight and providing them with an overall balanced diet. Apart from this, premium dog food products are also gaining traction in the country as they are made of better-quality ingredients which provide the right balance of nutrients.

UAE Dog Food Market Drivers:

Dog owners now prefer to buy organic dog food products as they are devoid of pesticides, genetically modified organisms (GMOs), and artificial flavorings and preservatives. Additionally, these products include natural prebiotics which assist in digestion and avert skin diseases and allergic reactions in dogs. Further, several residential buildings and public spaces in the UAE are now allowing the entry of pets with their owners. For instance, Dubai Birds and Pet Market has included a dog-walking area in its plans. Similarly, hotels in Dubai and Abu Dhabi are offering assorted treats, and special customized menu and services for dogs. Other factors such as the increasing number of nuclear families and escalating demand for service dogs for the geriatric population are augmenting the sales of dog food in the country.

Breakup by Product Type:

On the basis of product types, the UAE dog food market has been segmented into dry

food, wet and canned food, and snacks and treats. At present, dry food represents the most popular product type as it is relatively easy to store.

Breakup by Ingredients:

Based on ingredients, the market has been classified into animal derivatives, plant derivatives, cereals derivatives and others. Amongst these, animal derivatives account for the majority of the market share as these ingredients have a higher nutritional value.

Breakup by Distribution Channel:

The market has also been segregated on the basis of distribution channels which include convenience stores, supermarkets and hypermarkets, online stores and others.

Competitive Landscape:

The competitive landscape of the UAE dog food market has also been examined. Some of the key players operating in the market include:

Mars Petcare

Nestle

Hills

Del

KEY QUESTIONS ANSWERED IN THIS REPORT:

How has the UAE dog food market performed so far and how will it perform in the coming years?

Which are the popular product types in the UAE dog food market?

What are the key ingredient segments in the UAE dog food market?

What are the major distribution channels in the UAE dog food market?

What are the price trends of dog foods?

What are the various stages in the value chain of the UAE dog food market?

What are the key driving factors and challenges in the UAE dog food market?

What is the structure of the UAE dog food market and who are the key players?

What is the degree of competition in the UAE dog food market?

How is dog food manufactured?

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