

Turkey Textile Market Report by Raw Material (Cotton, Chemical, Wool, Silk, and Others), Product (Natural Fibers, Polyesters, Nylon, and Others), Application (Household, Technical, Fashion and Clothing, and Others), and Region 2026-2034

<https://marketpublishers.com/r/T3969CEF3761EN.html>

Date: August 2026

Pages: 115

Price: US\$ 2,999.00 (Single User License)

ID: T3969CEF3761EN

Abstracts

The Turkey textile market size reached USD 14.5 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 22.3 Billion by 2034, exhibiting a growth rate (CAGR) of 4.75% during 2026-2034 . The market thrives on a rich heritage of craftsmanship, competitive manufacturing costs and a skilled workforce, which, in turn, is contributing to the market growth. Strategic geographical location facilitates trade, while innovative product development and increasing export opportunities bolster growth. Steady government support and a growing global demand for sustainable textiles contribute to its dynamic expansion.

Turkey Textile Market Trends:

RISING DEMAND FOR ORGANIC FABRIC

The Turkish textile industry is increasingly prioritizing sustainability and the use of organic fabrics to meet the rising consumer demand for environmentally friendly products. Manufacturers are adopting eco-friendly production methods, including the utilization of organic cotton, recycled fibers, and low-impact dyes. For instance, OEKO-TEX introduced new ORGANIC COTTON in April 2023. Hohenstein has certified Indian textile supplier Milan Group and Turkish cotton producer Akasya as the initial pilot customers for the organic label. The certification guarantees compliance with organic cotton standards, including limits on genetically modified material and pesticides. Textile companies with OEKO-TEX STANDARD 100 certification can extend their certificates to

include ORGANIC COTTON promoting ecological production. These practices not only reduce the environmental footprint but also comply with international environmental regulations and standards. Additionally, companies are incorporating energy-efficient technologies and water-saving techniques in their manufacturing processes. Investments in certifications such as the Global Organic Textile Standard (GOTS) and OEKO-TEX are becoming common to validate their sustainable claims and enhance credibility in global markets.

TECHNOLOGICAL ADVANCEMENTS

The Turkish textile industry is increasingly integrating advanced technologies to enhance production efficiency and product quality. Digital printing has revolutionized the sector by offering greater flexibility, enabling shorter production runs, and reducing waste through precise color application. For instance, in May 2024, ColorJet expanded its presence in Turkey by showcasing sustainable digital textile printing solutions at the ITM exhibition in Istanbul. The company highlights its Earth 32i printer which integrates eco-friendly technology with high precision. ColorJet aims to support Turkey's textile industry by offering dedicated local support and services. Visitors can explore the company's innovative solutions at stand D 403C in Hall 4 and learn about its commitment to sustainability and innovation. This technology allows for customized designs, faster turnaround times, and improved sustainability by minimizing the use of water and chemicals. Automation in textile manufacturing is another significant innovation, with robotic systems and automated machinery streamlining various processes such as weaving, cutting, and sewing. This shift towards automation not only reduces labor costs but also increases precision and consistency in product quality, thereby boosting overall productivity. Automated inspection systems are also being employed to detect defects early in the production line, ensuring higher quality standards are met consistently. Furthermore, smart textiles represent a cutting-edge advancement in the industry.

Turkey Textile Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on raw material, product, and application.

RAW MATERIAL INSIGHTS:

Cotton

Chemical

Wool

Silk

Others

The report has provided a detailed breakup and analysis of the market based on the raw material. This includes cotton, chemical, wool, silk, and others.

PRODUCT INSIGHTS:

Natural Fibers

Polyesters

Nylon

Others

A detailed breakup and analysis of the market based on the product have also been provided in the report. This includes natural fibers, polyesters, nylon, and others.

APPLICATION INSIGHTS:

Household

Technical

Fashion and Clothing

Others

The report has provided a detailed breakup and analysis of the market based on the

application. This includes household, technical, fashion and clothing, and others.

REGION INSIGHTS:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Blacksea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Blacksea, and Eastern Anatolia.

Competitive Landscape:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey textile market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey textile market on the basis of raw material?

What is the breakup of the Turkey textile market on the basis of product?

What is the breakup of the Turkey textile market on the basis of application?

What are the various stages in the value chain of the Turkey textile market?

What are the key driving factors and challenges in the Turkey textile?

What is the structure of the Turkey textile market and who are the key players?
What is the degree of competition in the Turkey textile market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 TURKEY TEXTILE MARKET – INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 TURKEY TEXTILE MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 TURKEY TEXTILE MARKET - BREAKUP BY RAW MATERIAL

- 6.1 Cotton
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
 - 6.1.4 Market Breakup by Product
 - 6.1.5 Market Breakup by Application
- 6.2 Chemical

- 6.2.1 Overview
- 6.2.2 Historical and Current Market Trends (2020-2025)
- 6.2.3 Market Forecast (2026-2034)
- 6.2.4 Market Breakup by Product
- 6.2.5 Market Breakup by Application
- 6.3 Wool
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Forecast (2026-2034)
 - 6.3.4 Market Breakup by Product
 - 6.3.5 Market Breakup by Application
- 6.4 Silk
 - 6.4.1 Overview
 - 6.4.2 Historical and Current Market Trends (2020-2025)
 - 6.4.3 Market Forecast (2026-2034)
 - 6.4.4 Market Breakup by Product
 - 6.4.5 Market Breakup by Application
- 6.5 Others
 - 6.5.1 Overview
 - 6.5.2 Historical and Current Market Trends (2020-2025)
 - 6.5.3 Market Forecast (2026-2034)
- 6.6 Attractive Investment Proposition by Raw Material

7 TURKEY TEXTILE MARKET - BREAKUP BY PRODUCT

- 7.1 Natural Fibers
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)
 - 7.1.3 Market Forecast (2026-2034)
 - 7.1.4 Market Breakup by Raw Material
 - 7.1.5 Market Breakup by Application
- 7.2 Polyesters
 - 7.2.1 Overview
 - 7.2.2 Historical and Current Market Trends (2020-2025)
 - 7.2.3 Market Forecast (2026-2034)
 - 7.2.4 Market Breakup by Raw Material
 - 7.2.5 Market Breakup by Application
- 7.3 Nylon
 - 7.3.1 Overview

- 7.3.2 Historical and Current Market Trends (2020-2025)
- 7.3.3 Market Forecast (2026-2034)
- 7.3.4 Market Breakup by Raw Material
- 7.3.5 Market Breakup by Application
- 7.4 Others
 - 7.4.1 Overview
 - 7.4.2 Historical and Current Market Trends (2020-2025)
 - 7.4.3 Market Forecast (2026-2034)
- 7.5 Attractive Investment Proposition by Product

8 TURKEY TEXTILE MARKET - BREAKUP BY APPLICATION

- 8.1 Household
 - 8.1.1 Overview
 - 8.1.2 Historical and Current Market Trends (2020-2025)
 - 8.1.3 Market Forecast (2026-2034)
 - 8.1.4 Market Breakup by Raw Material
 - 8.1.5 Market Breakup by Product
- 8.2 Technical
 - 8.2.1 Overview
 - 8.2.2 Historical and Current Market Trends (2020-2025)
 - 8.2.3 Market Forecast (2026-2034)
 - 8.2.4 Market Breakup by Raw Material
 - 8.2.5 Market Breakup by Product
- 8.3 Fashion and Clothing
 - 8.3.1 Overview
 - 8.3.2 Historical and Current Market Trends (2020-2025)
 - 8.3.3 Market Forecast (2026-2034)
 - 8.3.4 Market Breakup by Raw Material
 - 8.3.5 Market Breakup by Product
- 8.4 Others
 - 8.4.1 Overview
 - 8.4.2 Historical and Current Market Trends (2020-2025)
 - 8.4.3 Market Forecast (2026-2034)
- 8.5 Attractive Investment Proposition by Application

9 TURKEY TEXTILE MARKET – BREAKUP BY REGION

9.1 Marmara

- 9.1.1 Market Drivers
- 9.1.2 Historical and Current Market Trends (2020-2025)
- 9.1.3 Market Breakup by Raw Material
- 9.1.4 Market Breakup by Product
- 9.1.5 Market Breakup by Application
- 9.1.6 Key Players
- 9.1.7 Market Forecast (2026-2034)
- 9.2 Central Anatolia
 - 9.2.1 Market Drivers
 - 9.2.2 Historical and Current Market Trends (2020-2025)
 - 9.2.3 Market Breakup by Raw Material
 - 9.2.4 Market Breakup by Product
 - 9.2.5 Market Breakup by Application
 - 9.2.6 Key Players
 - 9.2.7 Market Forecast (2026-2034)
- 9.3 Mediterranean
 - 9.3.1 Market Drivers
 - 9.3.2 Historical and Current Market Trends (2020-2025)
 - 9.3.3 Market Breakup by Raw Material
 - 9.3.4 Market Breakup by Product
 - 9.3.5 Market Breakup by Application
 - 9.3.6 Key Players
 - 9.3.7 Market Forecast (2026-2034)
- 9.4 Aegean
 - 9.4.1 Market Drivers
 - 9.4.2 Historical and Current Market Trends (2020-2025)
 - 9.4.3 Market Breakup by Raw Material
 - 9.4.4 Market Breakup by Product
 - 9.4.5 Market Breakup by Application
 - 9.4.6 Key Players
 - 9.4.7 Market Forecast (2026-2034)
- 9.5 Southeastern Anatolia
 - 9.5.1 Market Drivers
 - 9.5.2 Historical and Current Market Trends (2020-2025)
 - 9.5.3 Market Breakup by Raw Material
 - 9.5.4 Market Breakup by Product
 - 9.5.5 Market Breakup by Application
 - 9.5.6 Key Players
 - 9.5.7 Market Forecast (2026-2034)

9.6 Blacksea

9.6.1 Market Drivers

9.6.2 Historical and Current Market Trends (2020-2025)

9.6.3 Market Breakup by Raw Material

9.6.4 Market Breakup by Product

9.6.5 Market Breakup by Application

9.6.6 Key Players

9.6.7 Market Forecast (2026-2034)

9.7 Eastern Anatolia

9.7.1 Market Drivers

9.7.2 Historical and Current Market Trends (2020-2025)

9.7.3 Market Breakup by Raw Material

9.7.4 Market Breakup by Product

9.7.5 Market Breakup by Application

9.7.6 Key Players

9.7.7 Market Forecast (2026-2034)

9.8 Attractive Investment Proposition by Region

10 MARKET DYNAMICS

10.1 Market Driving Factors

10.2 Market Restraining Factors

10.3 Market Opportunities

11 KEY TECHNOLOGICAL TRENDS & DEVELOPMENT

12 RECENT INDUSTRY NEWS

13 PORTERS FIVE FORCES ANALYSIS

13.1 Overview

13.2 Bargaining Power of Buyers

13.3 Bargaining Power of Suppliers

13.4 Degree of Competition

13.5 Threat of New Entrants

13.6 Threat of Substitutes

14 VALUE CHAIN ANALYSIS

15 TURKEY TEXTILE MARKET – COMPETITIVE LANDSCAPE

- 15.1 Overview
- 15.2 Market Structure
- 15.3 Market Share by Key Players
- 15.4 Market Player Positioning
- 15.5 Top Winning Strategies
- 15.6 Competitive Dashboard
- 15.7 Company Evaluation Quadrant

16 COMPETITIVE LANDSCAPE

- 16.1 Company A
 - 16.1.1 Business Overview
 - 16.1.2 Products Offered
 - 16.1.3 Business Strategies
 - 16.1.4 SWOT Analysis
 - 16.1.5 Major News and Events
- 16.2 Company B
 - 16.2.1 Business Overview
 - 16.2.2 Products Offered
 - 16.2.3 Business Strategies
 - 16.2.4 SWOT Analysis
 - 16.2.5 Major News and Events
- 16.3 Company C
 - 16.3.1 Business Overview
 - 16.3.2 Products Offered
 - 16.3.3 Business Strategies
 - 16.3.4 SWOT Analysis
 - 16.3.5 Major News and Events
- 16.4 Company D
 - 16.4.1 Business Overview
 - 16.4.2 Products Offered
 - 16.4.3 Business Strategies
 - 16.4.4 SWOT Analysis
 - 16.4.5 Major News and Events
- 16.5 Company E
 - 16.5.1 Business Overview
 - 16.5.2 Products Offered

16.5.3 Business Strategies

16.5.4 SWOT Analysis

16.5.5 Major News and Events

17 STRATEGIC RECOMMENDATIONS

18 APPENDIX

I would like to order

Product name: Turkey Textile Market Report by Raw Material (Cotton, Chemical, Wool, Silk, and Others), Product (Natural Fibers, Polyesters, Nylon, and Others), Application (Household, Technical, Fashion and Clothing, and Others), and Region 2026-2034

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