

Turkey Shrimp Market Size, Share, Trends and Forecast by Environment, Species, Shrimp Size, Distribution Channel, and Region, 2026-2034

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Abstracts

The Turkey shrimp market size reached USD 970.0 Million in 2025. The market is projected to reach USD 1,344.6 Million by 2034, exhibiting a growth rate (CAGR) of 3.58% during 2026-2034. The market is witnessing constant growth with increasing domestic demand, better farming methods, and greater demand for shrimp in Turkish dishes. All these are contributing greatly to the Turkey shrimp market share because sustainable production and efficient methods improve Turkey's role in the international seafood sector.

TURKEY SHRIMP MARKET TRENDS:

Expansion of Shrimp Farming in Turkey

The Turkey shrimp market growth is being greatly influenced by the rising demand for shrimp at home and for export. As demand for seafood around the world increases, Turkey is emerging as a leading shrimp farming industry. The Aegean and Mediterranean coasts provide suitable environmental conditions for shrimp farming for coastal and inland aquaculture farms to expand their business. Thanks to improved farming practices, including recirculating aquaculture systems (RAS) and better feed formulations, Turkish shrimp production has become sustainable and efficient. Additionally, with the increasing demand for sustainably produced seafood worldwide, Turkey is making significant investments in environmentally friendly farming methods, and this enhances the appeal of its shrimp exports across international markets. Turkey's strategic position bridging Europe and Asia also provides easy reach to global trade routes, which increases its capacity to deliver to world markets. With the help of government encouragement for the expansion of aquaculture and better infrastructure,

Turkey's shrimp farming industry will continue to grow, opening new avenues for business for local farmers and adding to the country's seafood export. The synergy between technology and sustainable methods is positioning Turkey as a rising destination for shrimp cultivation within the region.

Growing Domestic Demand for Shrimp Products

The domestic demand for shrimp in Turkey has experienced a noticeable increase in recent years, further driving the market growth. As consumers' disposable incomes rise and the Turkish culinary scene continues to evolve, seafood, particularly shrimp, is becoming a staple in many households and restaurants. The popularity of shrimp-based dishes in Turkish cuisine, along with a growing interest in international cuisine, has led to greater consumer awareness of shrimp as a versatile protein option. Additionally, changing dietary preferences and an increasing inclination toward healthier eating habits have contributed to the rise in demand for shrimp, as it is seen as a nutritious and low-calorie alternative to red meats. The Turkish foodservice industry has also played a significant role in driving this trend, with shrimp now being featured more prominently in menus across a variety of dining establishments, from fast food outlets to fine dining restaurants. With the expanding domestic market and improvements in the supply chain, Turkey is poised to see continued growth in shrimp consumption, making it a crucial component of the country's seafood industry. The combined effect of a growing domestic market and efficient production capabilities is solidifying Turkey's place in the global seafood market.

TURKEY SHRIMP MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional level for 2026-2034. Our report has categorized the market based on environment, species, shrimp size, and distribution channel.

Environment Insights:

Farmed Shrimp

Wild Shrimp

The report has provided a detailed breakup and analysis of the market based on the

Turkey Shrimp Market Size, Share, Trends and Forecast by Environment, Species, Shrimp Size, Distribution Chann...

environment. This includes farmed shrimp and wild shrimp.

Species Insights:

Penaeus Vannamei

Penaeus Monodon

Macrobrachium Rosenbergii

Others

The report has provided a detailed breakup and analysis of the market based on the species. This includes penaeus vannamei, penaeus monodon, macrobrachium rosenbergii, and others.

Shrimp Size Insights:

70

The report has provided a detailed breakup and analysis of the market based on the shrimp size. This includes 70.

Distribution Channel Insights:

Hypermarkets and Supermarkets

Convenience Stores

Hotels and Restaurants

Online Sales

Others

A detailed breakup and analysis of the market based on the distribution channel have

also been provided in the report. This includes hypermarkets and supermarkets, convenience stores, hotels and restaurants, online sales, and others.

Regional Insights:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Black Sea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Black Sea, and Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey shrimp market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey shrimp market on the basis of environment?

What is the breakup of the Turkey shrimp market on the basis of species?

What is the breakup of the Turkey shrimp market on the basis of shrimp size?

What is the breakup of the Turkey shrimp market on the basis of distribution channel?

What is the breakup of the Turkey shrimp market on the basis of region?
What are the various stages in the value chain of the Turkey shrimp market?
What are the key driving factors and challenges in the Turkey shrimp market?
What is the structure of the Turkey shrimp market and who are the key players?
What is the degree of competition in the Turkey shrimp market?

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