

Turkey Logistics Market Size, Share, Trends and Forecast by Model Type, Transportation Mode, End Use, and Region, 2026-2034

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Abstracts

The Turkey logistics market size reached USD 51.5 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 72.1 Billion by 2034, exhibiting a growth rate (CAGR) of 3.69% during 2026-2034. The market is driven by Turkey's strategic geographic position and its increasing integration with regional and global trade corridors. The proliferation of e-commerce platforms and the modernization of last-mile delivery networks are reshaping national logistics operations. Additionally, sustained government-backed infrastructure projects and regulatory reforms are improving operational efficiency, further augmenting the Turkey logistics market share.

TURKEY LOGISTICS MARKET TRENDS:

Strategic Geographical Position and Growing Role as a Regional Trade Hub

Turkey's geographical positioning at the crossroads of Europe, Asia, and the Middle East makes it a pivotal logistics and transportation hub. Its proximity to major global markets facilitates efficient transit for goods moving between continents. Significant investments in transport infrastructure, including road, rail, ports, and airports, are strengthening Turkey's position in regional and global supply chains. The modernization of customs procedures and expansion of free trade zones are further streamlining cross-border logistics. Turkey's integration into key trade corridors such as the Belt and Road Initiative enhances its role in transcontinental freight movement. Moreover, trade agreements with Europe and neighboring economies enable smoother transit flows. Investments in intermodal transport and the adoption of digital solutions across logistics operations reflect Turkey's ambition to increase competitiveness. For instance, on May 12, 2025: CEVA Logistics announced the acquisition of Turkish

logistics provider Borusan Tedarik for USD 440 million, significantly expanding its operations in Turkey. The deal, pending regulatory approvals, will add around 570,000 sq.m of warehouse space and 4,000 employees to CEVA, almost doubling its presence in the country. This acquisition positions CEVA to become a leading player in Turkey's finished vehicle logistics sector while strengthening its European supply chain footprint. As regional trade activities expand, the country's logistics sector is directly benefiting, driving Turkey logistics market growth.

Rapid Expansion of E-Commerce and Last-Mile Delivery Infrastructure

Turkey's e-commerce sector has experienced significant growth, driving strong demand for sophisticated logistics services and last-mile delivery infrastructure. Consumer preferences for online shopping have accelerated investment in warehousing automation, inventory management systems, and fleet optimization for faster delivery. On 15 November 2024, DFDS announced it has finalized the acquisition of Ekol Logistics' international transport network, strengthening Türkiye-Europe trade connectivity with an expected 2024 revenue of DKK 3.3 billion and 3,700 employees. The EUR 240 million transaction integrates Türkiye's manufacturing sector with DFDS' European logistics network, including key trade corridors with Germany, Spain, and France. Also, domestic logistics providers are forging partnerships with global e-commerce giants, enhancing service quality and network reach. Specialized last-mile delivery solutions are emerging to meet rising customer expectations for quick, trackable, and flexible deliveries, particularly in urban centers. Major logistics firms are leveraging real-time data analytics to optimize delivery routes and reduce operational costs. Turkey's young, tech-savvy population is accelerating the adoption of digital platforms for e-commerce fulfillment. Additionally, logistics service providers are expanding their urban micro-fulfillment centers to facilitate quicker order processing. This rapidly evolving ecosystem of digitalized logistics and warehousing is essential in meeting the dynamic demands of Turkey's expanding e-commerce marketplace, reshaping national logistics capabilities.

TURKEY LOGISTICS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on model type, transportation mode, and end use.

Model Type Insights:

2 PL

3 PL

4 PL

The report has provided a detailed breakup and analysis of the market based on the model type. This includes 2 PL, 3 PL, and 4 PL.

Transportation Mode Insights:

Roadways

Seaways

Railways

Airways

The report has provided a detailed breakup and analysis of the market based on the transportation mode. This includes roadways, seaways, railways, and airways.

End Use Insights:

Manufacturing

Consumer Goods

Retail

Food and Beverages

IT Hardware

Healthcare

Chemicals

Construction

Automotive

Telecom

Oil and Gas

Others

The report has provided a detailed breakup and analysis of the market based on the end use. This includes manufacturing, consumer goods, retail, food and beverages, IT hardware, healthcare, chemicals, construction, automotive, telecom, oil and gas, and others.

Regional Insights:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Blacksea

Eastern Anatolia

The report has also provided a comprehensive analysis of all major regional markets. This includes Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Blacksea, and Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey logistics market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey logistics market on the basis of model type?

What is the breakup of the Turkey logistics market on the basis of transportation mode?

What is the breakup of the Turkey logistics market on the basis of end use?

What is the breakup of the Turkey logistics market on the basis of region?

What are the various stages in the value chain of the Turkey logistics market?

What are the key driving factors and challenges in the Turkey logistics market?

What is the structure of the Turkey logistics market and who are the key players?

What is the degree of competition in the Turkey logistics market?

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