

Turkey Foodservice Market Report by Type (Cafes and Bars, Cloud Kitchen, Full Service Restaurants, Quick Service Restaurants), Outlet (Chained Outlets, Independent Outlets), Location (Leisure, Lodging, Retail, Standalone, Travel), and Region 2026-2034

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Abstracts

The Turkey foodservice market size reached USD 43.9 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 97.7 Billion by 2034, exhibiting a growth rate (CAGR) of 9.31% during 2026-2034. Changing consumer lifestyles, rapid urbanization, an expanding middle class, increasing tourism influxes, technological advancements, evolving dietary trends, rising disposable incomes, sustainability concerns, and demographic shifts are some of the key factors propelling the market growth.

TURKEY FOODSERVICE MARKET TRENDS:

Changing Consumer Lifestyles and Preferences:

The changing consumer lifestyle and preferences highly impact the foodservice market in Turkey. The fast-paced lifestyle contributes to the rise in popularity of quick dining and convenient solutions. Consumers, primarily in the cities, prefer to have quickly prepared meals on-the-go or eat out to save time and effort. The popularity of such outlets as fast-food, cafes, or casual dining didn't sacrifice the flavor and quality of the meals; however, it made it easier for consumers to have dinner outside the home. Similarly, consumers are increasingly seeking unique and memorable dining experiences. This includes themed restaurants, interactive dining experiences, and live cooking shows.

Urbanization and Expanding Middle Class:

The foodservice industry has been contaminated by Turkey's rapid urbanization and the growth of a middle class. Major cities including Istanbul, Ankara, and Izmir have seen the number of dining establishments grow in order to meet the tastes and interests of the quickly growing urban population. The expanding middle class has more disposable income, leading to increased spending on dining out and a greater willingness to try new dining experiences, which in turn is favoring the market growth. In addition, people from huge metropolises are more sociable and eat out more, leading to a surge in the number of options available. As per the industry reports, Türkiye has recently realized a €859.7 (\$966 million) partnership with the World Bank for green transformation. The financing is part of the World Bank's pledge to provide \$35 billion in funding to Türkiye over a three-year period,

INCREASING TOURISM INFLUXES:

Turkey's rich cultural heritage and culinary diversity attract millions of tourists each year, contributing significantly to the market growth. Tourists, both domestic and international, seek authentic Turkish cuisine experiences, driving the expansion of restaurants, food stalls, and eateries in tourist hotspots. The influx of tourists also creates opportunities for foodservice operators to cater to diverse palates and dietary preferences, offering a wide range of traditional and international cuisines. Moreover, the tourism industry's growth stimulates ancillary services such as food tours, cooking classes, and culinary events, further bolstering the foodservice market's expansion and diversification. As per the industry reports, in 2024, the projected revenue for this market is US\$ 9,537.00 m, with an annual growth rate of 1.64% from 2024 to 2028, resulting in a market volume of US\$ 10,180.00 m by 2028.

TURKEY FOODSERVICE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on type, outlet, and location.

Type Insights:

Cafes and Bars

By Cuisine

Bars and Pubs

Cafes

Juice/Smoothie/Desserts Bars

Specialist Coffee and Tea Shops

Cloud Kitchen

Full Service Restaurants

By Cuisine

Asian

European

Latin American

Middle Eastern

North American

Others

Quick Service Restaurants

By Cuisine

Bakeries

Burger

Ice Cream

Meat-based Cuisines

Pizza

Others

The report has provided a detailed breakup and analysis of the market based on the foodservice type. This includes cafes and bars (bars and pubs, cafes, juice/smoothie/desserts bars, and specialist coffee and tea shops), cloud kitchen, full service restaurants (asian, european, latin american, middle eastern, north american, and others), and quick service restaurants (bakeries, burger, ice cream, meat-based cuisines, pizza, and others).

Outlet Insights:

Chained Outlets

Independent Outlets

A detailed breakup and analysis of the market based on the outlet have also been provided in the report. This includes chained outlets and independent outlets.

Location Insights:

Leisure

Lodging

Retail

Standalone

Travel

The report has provided a detailed breakup and analysis of the market based on the location. This includes leisure, lodging, retail, standalone, and travel.

Regional Insights:

To get detailed regional analysis of this market Request Sample

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Blacksea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Blacksea, Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey foodservice market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey foodservice market on the basis of type?

What is the breakup of the Turkey foodservice market on the basis of outlet?

What is the breakup of the Turkey foodservice market on the basis of location?

What are the various stages in the value chain of the Turkey foodservice market?

What are the key driving factors and challenges in the Turkey foodservice?

What is the structure of the Turkey foodservice market and who are the key players?

What is the degree of competition in the Turkey foodservice market?

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