

Turkey Food Logistics Market Size, Share, Trends and Forecast by Transportation Mode, Product Type, Service Type, Segment, and Region, 2026-2034

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Abstracts

The Turkey food logistics market size reached USD 1,139.8 Million in 2025. The market is projected to reach USD 1,923.2 Million by 2034, exhibiting a growth rate (CAGR) of 5.81% during 2026-2034. Increasing tourism activities are driving the demand for efficient storage, transportation, and distribution of food products to ensure freshness, quality, and timely availability, particularly for perishable goods like dairy, seafood, fruits, and vegetables. Besides this, innovations in technology are contributing to the expansion of the Turkey food logistics market share.

TURKEY FOOD LOGISTICS MARKET TRENDS:

Rising tourism activities

Increasing tourism activities are significantly fueling the growth of the market in Turkey, as the country has become a major global destination known for its cultural heritage, historical landmarks, and vibrant culinary offerings. As per industry reports, in 2024, Turkey welcomed approximately 52.6 Million international visitors, achieving a landmark tourism income of USD 61.1 Billion. With millions of international and domestic tourists visiting annually, the demand for diverse food and beverage (F&B) supplies is rising across hotels, restaurants, resorts, and cafes. Tourism is creating the need for efficient storage, transportation, and distribution of food products to ensure freshness, quality, and timely availability, particularly for perishable goods like dairy, seafood, fruits, and vegetables. Seasonal spikes in tourist arrivals are also increasing the volume of food orders, requiring streamlined logistics solutions with temperature-controlled warehousing, advanced tracking, and flexible delivery systems. Local cuisines gaining popularity among visitors are further driving higher demand for regional specialties,

enhancing the role of food logistics providers in connecting producers with the hospitality sector. Additionally, the growing number of events, festivals, and cruise tourism is promoting the utilization of reliable food logistics operations.

Technological advancements

Technological advancements are impelling the Turkey food logistics market growth, enabling greater efficiency, transparency, and cost optimization across the supply chain. The adoption of digital platforms, automation, and data-based logistics management allows food suppliers and distributors to streamline operations, reduce wastage, and ensure faster delivery. The Internet of Things (IoT) integration is facilitating real-time monitoring of temperature-sensitive food products during transit. Besides this, increasing assimilation of artificial intelligence (AI) is improving inventory accuracy, helping to meet fluctuating demand efficiently. As per industry reports, the Turkey AI market is expected to hit USD 7.37 Billion by 2030, propelled by an anticipated annual growth rate of 28.72% starting in 2024. GPS tracking and route optimization tools enhance delivery accuracy while reducing fuel costs and delays. Blockchain technology is also being explored to refine traceability and food safety standards, providing users and businesses with greater confidence in product quality. Moreover, technological upgrades support sustainable logistics practices by minimizing carbon footprints through energy-efficient transportation solutions. As competition in Turkey's food sector is intensifying, logistics providers are investing in innovative solutions to meet the rising expectations of both businesses and users, making technology adoption a central force in the market expansion.

TURKEY FOOD LOGISTICS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on transportation mode, product type, service type, and segment.

Transportation Mode Insights:

Railways

Roadways

Seaways

Airways

The report has provided a detailed breakup and analysis of the market based on the transportation mode. This includes railways, roadways, seaways, and airways.

Product Type Insights:

Fish, Shellfish, and Meat

Vegetables, Fruits, and Nuts

Cereals, Bakery and Dairy Products

Coffee, Tea, and Vegetable Oil

Others

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes fish, shellfish, and meat, vegetables, fruits, and nuts, cereals, bakery and dairy products, coffee, tea, and vegetable oil, and others.

Service Type Insights:

Cold Chain

Non-Cold Chain

A detailed breakup and analysis of the market based on the service type have also been provided in the report. This includes cold chain and non-cold chain.

Segment Insights:

Transportation

Packaging

Instrumentation

A detailed breakup and analysis of the market based on the segment have also been provided in the report. This includes transportation, packaging, and instrumentation.

Regional Insights:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Black Sea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Black Sea, and Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey food logistics market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey food logistics market on the basis of transportation mode?

What is the breakup of the Turkey food logistics market on the basis of product type?

What is the breakup of the Turkey food logistics market on the basis of service type?

What is the breakup of the Turkey food logistics market on the basis of segment?

What is the breakup of the Turkey food logistics market on the basis of region?

What are the various stages in the value chain of the Turkey food logistics market?

What are the key driving factors and challenges in the Turkey food logistics market?

What is the structure of the Turkey food logistics market and who are the key players?

What is the degree of competition in the Turkey food logistics market?

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