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Turkey B2B Payments Market Size, Share, Trends and Forecast by Payment Type, Payment Mode, Enterprise Size, Industry Vertical, and Region, 2026-2034

https://marketpublishers.com/r/T6311DC78BBEEN.html
Date: August 2026
Pages: 118
Price: US$ 2,999.00 (Single User License)
ID: T6311DC78BBEEN

Abstracts

The Turkey B2B payments market size reached USD 16.2 Billion in 2025. The market is projected to reach USD 25.6 Billion by 2034, exhibiting a growth rate (CAGR) of 4.94% during 2026-2034. Increasing digitalization of financial services, government support for cashless transactions, growing SME adoption of electronic payment solutions, demand for cross-border trade facilitation, and rising efficiency needs in corporate treasury operations are some of the factors contributing to the Turkey B2B payments market share. Expanding fintech infrastructure and real-time payments further accelerate growth.

TURKEY B2B PAYMENTS MARKET TRENDS:

Digital Payment Platforms Reshaping Corporate Transactions

The B2B payments sector in Turkey is changing dramatically as firms move away from traditional banking channels and toward digital payment platforms. Companies are increasingly adopting fintech-driven solutions that provide faster processing, greater transparency, and better transaction tracking. Delays associated with traditional bank transfers are being minimized as real-time gross settlement (RTGS) systems and immediate transfer services gain traction. This shift is especially beneficial to small and medium-sized businesses (SMEs), which have previously suffered cash difficulties owing to delayed settlement timeframes. Furthermore, API-driven connections enable firms to incorporate payment solutions directly into their ERP and accounting systems, reducing manual intervention and reconciliation issues. Cross-border B2B payments are also benefiting from digital innovation, with Turkish exporters adopting fintech platforms that support multi-currency settlements at competitive exchange rates. This shift is not only reducing costs but also enabling firms to access new markets with greater efficiency. As more businesses embrace automation, digital platforms are poised to become the default choice for B2B payments in Turkey. These factors are intensifying the Turkey B2B payments market growth.

Growing Role of Supply Chain Financing

A parallel trend shaping Turkey's B2B payments market is the expansion of supply chain financing as businesses seek to optimize working capital and reduce financial strain. Large corporates are increasingly collaborating with banks and fintech firms to offer early payment solutions to their suppliers. This approach enables SMEs to receive quicker access to funds while buyers can negotiate longer payment terms, striking a balance that supports both parties. With inflationary pressures and fluctuating currency exchange rates in Turkey, liquidity management has become a priority for businesses, driving demand for financing models tied directly to B2B transactions. Digital platforms are playing a central role by integrating financing options into payment workflows, making access to credit more seamless. As a result, B2B payments are evolving beyond simple money transfers into strategic financial tools that strengthen supply chains. The adoption of blockchain-based smart contracts and digital factoring solutions is also gaining traction, further enhancing trust, reducing fraud risk, and lowering the overall cost of financing in corporate trade.

TURKEY B2B PAYMENTS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional level for 2026-2034. Our report has categorized the market based on payment type, payment mode, enterprise size, and industry vertical.

Payment Type Insights:

- Domestic Payments
- Cross-Border Payments

The report has provided a detailed breakup and analysis of the market based on the payment type. This includes domestic payments and cross-border payments.

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Payment Mode Insights:

Traditional

Digital

The report has provided a detailed breakup and analysis of the market based on the payment mode. This includes traditional and digital.

Enterprise Size Insights:

Large Enterprises

Small and Medium-sized Enterprises

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes large enterprises and small and medium-sized enterprises.

Industry Vertical Insights:

BFSI

Manufacturing

IT and Telecom

Metals and Mining

Energy and Utilities

Others

The report has provided a detailed breakup and analysis of the market based on the industry vertical. This includes BFSI, manufacturing, IT and telecom, metals and mining, energy and utilities, and others.

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Regional Insights:

- Marmara
- Central Anatolia
- Mediterranean
- Aegean
- Southeastern Anatolia
- Black Sea
- Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Black Sea, and Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT
How has the Turkey B2B payments market performed so far and how will it perform in the coming years?
What is the breakup of the Turkey B2B payments market on the basis of payment type?
What is the breakup of the Turkey B2B payments market on the basis of payment mode?
What is the breakup of the Turkey B2B payments market on the basis of enterprise size?
What is the breakup of the Turkey B2B payments market on the basis of industry

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vertical?
What is the breakup of the Turkey B2B payments market on the basis of region?
What are the various stages in the value chain of the Turkey B2B payments market?
What are the key driving factors and challenges in the Turkey B2B payments market?
What is the structure of the Turkey B2B payments market and who are the key players?
What is the degree of competition in the Turkey B2B payments market?

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