

Turkey Air Freight Market Size, Share, Trends and Forecast by Service, Destination, End-User, and Region, 2026-2034

<https://marketpublishers.com/r/TAE78AC6C8C0EN.html>

Date: August 2026

Pages: 122

Price: US\$ 2,999.00 (Single User License)

ID: TAE78AC6C8C0EN

Abstracts

The Turkey air freight market size reached USD 4.4 Billion in 2025. The market is projected to reach USD 7.2 Billion by 2034, exhibiting a growth rate (CAGR) of 5.45% during 2026-2034. The market is propelled by its strategic Istanbul hub positioning, state-backed logistics infrastructure investments, and the rise of e-commerce. Fleet expansion and multimodal integration further boost efficiency. These combined elements enhance Turkey air freight market share.

TURKEY AIR FREIGHT MARKET TRENDS:

Strategic Geographic & Infrastructure Advantage

Turkey's advantageous geographic location at the crossroads of Europe, Asia, and the Middle East positions it as a critical air freight transit hub. This strategic placement facilitates efficient cargo connections across continents, making it a preferred route for global logistics operations. The country has consistently invested in expanding and modernizing its airport infrastructure, with major developments enhancing cargo handling capacity and operational efficiency. Istanbul, in particular, serves as a central point for freight consolidation and distribution. Additionally, the integration of air freight operations with road and rail networks supports multimodal logistics solutions, streamlining end-to-end cargo movement. These infrastructural enhancements, combined with its geographical leverage, significantly contribute to Turkey air freight market growth by attracting both regional and international logistics providers. For instance, Turkish Cargo has been named 'Fastest?Growing International Cargo Airline of the Year' by STAT Trade Times during the Air Cargo Africa event in Nairobi (Feb 19–21, 2025). The accolade recognizes its expanding global network, operational

efficiency, SMARTIST facility at Istanbul Airport, and innovative logistics. Turkish Cargo plans to reach 150 destinations, operate 44 freighters, and increase SMARTIST capacity to 4.5?million tons—targeting 3.9?million tons of cargo by 2033.

Fleet Expansion & High-Value Cargo Specialization

The expansion of air cargo fleets and specialization in high-value cargo are key drivers shaping the growth of Turkey's air freight market. Turkish carriers, particularly Turkish Cargo, are actively increasing their fleet capabilities to meet growing global demand and improve route flexibility. This fleet diversification enables them to handle a wider range of cargo types, including sensitive and high-value goods such as pharmaceuticals, electronics, and perishables. Additionally, dedicated cargo aircraft and tailored handling protocols ensure better temperature control, security, and compliance with international standards. This specialization not only enhances service quality and reliability but also strengthens Turkey's competitive position in premium freight categories. As global trade increasingly relies on speed and precision, these capabilities offer a strategic advantage. For instance, in June 2024, Turkish Airlines ordered four additional Boeing 777 Freighters, bringing its total fleet to 12, as part of its strategy to strengthen its position in the global air cargo market. The move supports growing demand driven by e-commerce and the need for efficient logistics. The Boeing 777 Freighter's high payload and range make it ideal for long-haul operations. This expansion enhances Turkish Airlines' cargo capabilities and reflects its commitment to operational efficiency and leadership in the international air freight sector.

TURKEY AIR FREIGHT MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on service, destination, and end user.

Service Insights:

Freight

Express

Mail

Others

The report has provided a detailed breakup and analysis of the market based on the service. This includes freight, express, mail, and others.

Destination Insights:

Domestic

International

A detailed breakup and analysis of the market based on the destination have also been provided in the report. This includes domestic and international.

End-User Insights:

Private

Commercial

A detailed breakup and analysis of the market based on the end-user have also been provided in the report. This includes private ad commercial.

Regional Insights:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Blacksea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Blacksea, and Eastern Anatolia

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey air freight market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey air freight market on the basis of service?

What is the breakup of the Turkey air freight market on the basis of destinations?

What is the breakup of the Turkey air freight market on the basis of end user?

What is the breakup of the Turkey air freight market on the basis of region?

What are the various stages in the value chain of the Turkey air freight market?

What are the key driving factors and challenges in the Turkey air freight?

What is the structure of the Turkey air freight market and who are the key players?

What is the degree of competition in the Turkey air freight market?

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