

Turkey Agribusiness Market Size, Share, Trends and Forecast by Product, and Region, 2026-2034

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Abstracts

The Turkey agribusiness market size reached USD 61.2 Billion in 2025. The market is projected to reach USD 78.1 Billion by 2034, exhibiting a growth rate (CAGR) of 2.66% during 2026-2034. Beneficial weather conditions, featuring plenty of sunlight and balanced rainfall in various farming regions, lengthen growing periods and enable several harvests annually, enhancing yield and profitability. Besides this, increasing international demand for Turkish goods is boosting revenue for farmers, processors, and traders, thus contributing to the expansion of the Turkey agribusiness market share.

TURKEY AGRIBUSINESS MARKET TRENDS:

Presence of fertile soil and favorable climatic conditions

The presence of fertile soil and favorable climatic conditions is a major driver of the market, enabling the country to cultivate a wide variety of crops, including grains, fruits, vegetables, and industrial plants, throughout the year. Turkey's agricultural production hit a historic peak, surpassing USD 70 Billion for the first time in 2024, as stated by Agriculture and Forestry Minister Ibrahim Yumakli. Rich soil composition in regions, such as the Aegean, Marmara, and Mediterranean, provides high yields and supports the cultivation of high-value crops like olives, citrus fruits, nuts, and cotton. Favorable weather patterns, with ample sunshine and moderate rainfall in many agricultural zones, extend growing seasons and allow multiple harvests annually, boosting productivity and profitability. This natural advantage reduces dependence on imported raw agricultural materials and encourages domestic food production. The ability to cultivate diverse crops also supports the expansion of the food processing industry, adding value to agricultural output. Furthermore, the consistency in crop quality due to optimal growing conditions enhances Turkey's competitiveness in international markets, attracting

investments in farming, processing, and distribution. These conditions also make the country suitable for emerging sectors like organic farming and greenhouse cultivation.

Increasing export activities

Rising export activities are fueling the Turkey agribusiness market growth. According to the Turkish Exporters Association (TIM), the agricultural sector of Turkey achieved a historical annual export volume of USD 36.2 Billion in 2024. Turkey is a major exporter of products like fruits, vegetables, nuts, grains, and processed food items to markets in Europe, the Middle East, and Asia, benefiting from its strategic geographic location and well-developed transport networks. Increasing international demand for Turkish goods is boosting revenue for farmers, processors, and traders, while also incentivizing investments in modern farming techniques, storage facilities, and quality control systems to meet global standards. Export-oriented agriculture is promoting the cultivation of high-value crops and enhancing competitiveness in international markets. Additionally, trade agreements and favorable logistics routes, including proximity to major seaports, reduce costs and increase efficiency, making Turkish products more attractive abroad. The influx of foreign currency from exports is strengthening the agricultural sector's financial stability, enabling reinvestment into technology, mechanization, and research. Overall, rising export activities are not only expanding market reach for Turkish agribusiness but also stimulating innovations, improving quality, and reinforcing Turkey's position as a key global agricultural supplier.

TURKEY AGRIBUSINESS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on product.

Product Insights:

Grains

Wheat

Rice

Coarse Grains – Ragi

Sorghum

Millets

Oilseeds

Rapeseed

Sunflower

Soybean

Sesamum

Others

Dairy

Liquid Milk

Milk Powder

Ghee

Butter

Ice-cream

Cheese

Others

Livestock

Pork

Poultry

Beef

Sheep Meat

The report has provided a detailed breakup and analysis of the market based on the product. This includes grains (wheat, rice, coarse grains – ragi, sorghum, and millets), oilseeds (rapeseed, sunflower, soybean, sesamum, and others), dairy (liquid milk, milk powder, ghee, butter, ice-cream, cheese, and others), livestock (pork, poultry, beef, and sheep meat), and others.

Regional Insights:

Marmara

Central Anatolia

Mediterranean

Aegean

Southeastern Anatolia

Black Sea

Eastern Anatolia

The report has also provided a comprehensive analysis of all the major regional markets, which include Marmara, Central Anatolia, Mediterranean, Aegean, Southeastern Anatolia, Black Sea, and Eastern Anatolia.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the Turkey agribusiness market performed so far and how will it perform in the coming years?

What is the breakup of the Turkey agribusiness market on the basis of product?

What is the breakup of the Turkey agribusiness market on the basis of region?

What are the various stages in the value chain of the Turkey agribusiness market?

What are the key driving factors and challenges in the Turkey agribusiness market?

What is the structure of the Turkey agribusiness market and who are the key players?

What is the degree of competition in the Turkey agribusiness market?

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