

Tree Trimmer Market by Equipment (Stump Grinder, Chain Saw, Wood Chipper), Power (Gas Powered, Electric Powered), Application (Commercial, Residential), and Region 2023-2028

<https://marketpublishers.com/r/T3C9C9D0E06BEN.html>

Date: June 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: T3C9C9D0E06BEN

Abstracts

The global tree trimmer market size reached US\$ 614.72 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 834.67 Million by 2028, exhibiting a growth rate (CAGR) of 5.10% during 2023-2028. The increasing establishment of green spaces, the emergence of numerous professional landscaping service providers, and the launch of innovative tree trimmer variants represent some of the key factors driving the market.

A tree trimmer refers to a type of gardening tool or equipment used for pruning, cutting, and removing excess branches, dead vegetation, and damaged or diseased parts of trees and large shrubs. Chainsaws, chippers, and stump grinders are some of the most commonly used tree-trimming machines. It helps remove insects and organisms to prevent decay and diagnose and treat various diseases to improve the overall health, value, and appearance of trees. It also aids in clearing roads, sidewalks, and utility lines while controlling plant growth and enhancing its function. Besides this, it assists in providing better exposure to sunlight and air for trees and shrubs by thinning dense canopies of trees to improve plant growth and prevent diseases. As a result, tree trimmer is rapidly gaining traction for shaping ornamental trees and shrubs and maintaining local parks, forestry departments, and commercial landscapes across the globe.

Tree Trimmer Market Trends:

Regular tree trimming and pruning help ensure public safety and maintain tree health. Consequently, the increasing establishment of green spaces across the globe

represents the primary factor driving the market growth. Besides this, the rising number of commercial properties and the growing interest in landscaping and gardening are other major growth-inducing factors. Additionally, there is a significant increase in the demand for landscaping services due to the shifting focus toward enhancing the aesthetic appeal of residential and commercial spaces. In line with this, the emergence of numerous professional landscaping service providers that offer a range of landscape maintenance, installation, design, and irrigation services has augmented the demand for various gardening and lawn tools, such as tree trimmers. Furthermore, the leading players are introducing lightweight and cost-effective electric tree trimmers in robust and compact designs and integrated with novel features like auto-start. Moreover, they do not produce emissions, which in turn is accelerating product adoption rates. Apart from this, the surging popularity of public parks and forests as tourist places and hangout areas has strengthened the need for tree trimmers for their maintenance. Some of the other factors, including the launch of portable battery-powered product variants, rapid expansion in the real estate and construction sector, elevating levels of urbanization, and recent technological advancements, are also providing a positive impact on the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global tree trimmer market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on equipment, power, and application.

Equipment Insights:

Stump Grinder

Chain Saw

Wood Chipper

The report has provided a detailed breakup and analysis of the tree trimmer market based on the equipment. This includes stump grinder, chain saw, and wood chipper.

Power Insights:

Gas Powered

Electric Powered

A detailed breakup and analysis of the tree trimmer market based on the power has

also been provided in the report. This includes gas powered and electric powered.

Application Insights:

Commercial

Residential

The report has provided a detailed breakup and analysis of the tree trimmer market based on the application. This includes commercial and residential. According to the report, residential represented for the largest market segment.

Regional Insights:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for tree trimmer. Some of the factors driving the North America tree trimmer market included the rising spending on improving the aesthetical appeal of residential and commercial properties, ongoing construction activities, escalating demand for landscaping services, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global tree trimmer market. Detailed profiles of all major companies have also been provided. Some of the companies covered include American Honda Motor Co. Inc. (Honda Motor Co. Ltd.), Fiskars Group, Greenworks Tools, Husqvarna Group, Makita U.S.A.Inc. (Makita Corporation), Remington Arms Company LLC, STIGA S.p.A, STIHL Incorporated (Stihl Holding AG & Co. KG.), WORX (Positec Tool Corporation), YAMABIKO Corporation, Zheijiang Zomax Garden Machinery Co. Ltd. (Zomax Group), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global tree trimmer market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global tree trimmer market?

What is the impact of each driver, restraint, and opportunity on the global tree trimmer market?

What are the key regional markets?

Which countries represent the most attractive tree trimmer market?

What is the breakup of the market based on the equipment?

Which is the most attractive equipment in the tree trimmer market?

What is the breakup of the market based on the power?

Which is the most attractive power in the tree trimmer market?

What is the breakup of the market based on application?

Which is the most attractive application in the tree trimmer market?

What is the competitive structure of the global tree trimmer market?

Who are the key players/companies in the global tree trimmer market?

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