

# Travel Retail Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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## Abstracts

The global travel retail market reached a value of US\$ 52.50 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 82.57 Billion by 2027, exhibiting a CAGR of 7.60% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Travel retail refers to the sale of goods and services to international travelers during transit. The trade is usually conducted in travel environments, such as airports or seaports, where the buyer must present proof of nationality or travel to access the commercial area. The retail shops accept payments inclusive of local and national taxes and excise duties. Travel retail is also available at hotels, border ships, international aircrafts, ferries, cruises and other marine vessels on international waters. Some of the products commonly available through travel retail include beauty and personal care products, perfumes, premium alcohols, tobacco, food and beverages, fashion accessories and electronics.

### Travel Retail Market Trends:

Significant growth in the travel and tourism industry across the globe is among the key factors creating a positive outlook for the market. Travel retail and duty-free stores are one of the major sources of non-aeronautical revenue for airports as there is an increasing preference among consumers to purchase premium and luxurious products while travelling. In line with this, the rising inclination for premium wines and spirits among international travelers is also providing a thrust to the market growth. Moreover, the advent of e-commerce travel retailing solutions is also favoring the growth of the market. Retailers are widely offering their products through websites and smartphone

applications, enabling the consumers to pre-order products and conveniently collect them on arrival. Additionally, various technological advancements, such as the launch of touch screen and interactive retail kiosks, are acting as other growth-inducing factors. These self-service kiosks can engage with the passengers and provide a seamless ordering and payment solution. Other factors, including the increasing expenditure capacities of the consumers, along with the implementation of favorable government policies to promote international tourism, especially in the developing economies, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global travel retail market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product type, sector and distribution channel.

#### Breakup by Product Type:

- Perfume and Cosmetics
- Wine and Spirit
- Electronics
- Luxury Goods
- Food, Confectionery and Catering
- Tobacco
- Others

#### Breakup by Sector:

- Duty-Free
- Duty Paid

#### Breakup by Distribution Channel:

- Airports
- Cruise Liner
- Railway Station
- Border, Downtown and Hotel Shop

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aer Rianta International, China Duty Free Group Co. Ltd., Dufry AG, Duty Free Americas Inc, Gebr. Heinemann SE & Co. KG, KING POWER International, Lagardère S.A, Lotte Hotels & Resorts (Lotte Corporation), LVMH Moët Hennessy Louis Vuitton and The Shilla Duty Free (Hotel Shilla Co. Ltd.).

#### Key Questions Answered in This Report:

How has the global travel retail market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global travel retail market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the sector?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global travel retail market and who are the key players?

What is the degree of competition in the industry?

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