

# Transparent Conductive Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global transparent conductive films market size reached US\$ 5.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.2 Billion by 2028, exhibiting a growth rate (CAGR) of 7.4% during 2023-2028.

Transparent conductive films (TCFs) are thin layers made using indium tin oxide (ITO), which is a degenerately doped n-type semiconductor. They are highly resistant to heat and chemicals and offer superior transmittance compared to fluorine-doped tin oxide (FTO) films. They have high optical transparency and provide high electrical conductivity over larger areas. As they are also cost-effective, customizable, and work with a broad selection of metals to meet custom requirements, TCFs find extensive applications in bendable, flexible, and wearable displays across the globe.

### Transparent Conductive Films Market Trends:

Due to rapid globalization, inflating disposable incomes and the increasing need to stay connected, there is an increase in the adoption of consumer electronics, such as smartphones, tablets, personal computers (PCs), and televisions, around the world. This represents one of the key factors bolstering the growth of the market. TCFs are widely utilized in the production of these electronics on account of their excellent performance, flexibility, durability, tunable transparency, processability, stability, and high conductivity. Additionally, there is a rise in the preference for touch user interface (UI) due to its ability to avoid external devices like keyboard and mouse, provide a quick and efficient selection of menu options, and offer high durability and reliability. This, along with the increasing adoption of touch UI in handheld devices and touch-enabled

liquid crystal display (LCD) panels, is contributing to the market growth. Furthermore, TCF layers made using ITO are expensive and have limited optical transparency. As a result, leading players are utilizing finely printed conductive meshes, layers of silver or copper that are highly transparent, organic transparent conductors and variants, such as carbon nanotubes and graphene, to manufacture new generation TCFs, which is creating a favorable market outlook.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global transparent conductive films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material and application.

#### Breakup by Material:

- Indium Tin Oxide (ITO) on Glass
- Indium Tin Oxide (ITO) on PET
- Silver Nanowire
- Carbon Nanotubes
- Conductive Polymers
- Others

#### Breakup by Application:

- Smart Phones
- Notebooks
- Tablet
- PC
- Wearable Devices
- Others

#### Breakup by Region:

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan

India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being C3Nano Inc., Cambrios Technologies Corporation, Canatu Oy, Dontech Inc, DuPont de Nemours Inc., Eastman Kodak Company, Gunze Limited, Nitto Denko Corporation, OIKE & Co. Ltd., TDK Corporation and Toyobo Co. Ltd.

#### Key Questions Answered in This Report

1. What was the size of the global transparent conductive films market in 2022?
2. What is the expected growth rate of the global transparent conductive films market during 2023-2028?
3. What are the key factors driving the global transparent conductive films market?
4. What has been the impact of COVID-19 on the global transparent conductive films market?
5. What is the breakup of the global transparent conductive films market based on the material?
6. What is the breakup of the global transparent conductive films market based on the application?
7. What are the key regions in the global transparent conductive films market?

8. Who are the key players/companies in the global transparent conductive films market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

4.1 Overview

4.2 Key Industry Trends

### 5 GLOBAL TRANSPARENT CONDUCTIVE FILMS MARKET

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

### 6 MARKET BREAKUP BY MATERIAL

6.1 Indium Tin Oxide (ITO) on Glass

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Indium Tin Oxide (ITO) on PET

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Silver Nanowire

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Carbon Nanotubes
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Conductive Polymers
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Others
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast

## **7 MARKET BREAKUP BY APPLICATION**

- 7.1 Smart Phones
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Notebooks
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Tablet
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 PC
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 7.5 Wearable Devices
  - 7.5.1 Market Trends
  - 7.5.2 Market Forecast
- 7.6 Others
  - 7.6.1 Market Trends
  - 7.6.2 Market Forecast

## **8 MARKET BREAKUP BY REGION**

- 8.1 North America
  - 8.1.1 United States
    - 8.1.1.1 Market Trends
    - 8.1.1.2 Market Forecast

## 8.1.2 Canada

### 8.1.2.1 Market Trends

### 8.1.2.2 Market Forecast

## 8.2 Asia-Pacific

### 8.2.1 China

#### 8.2.1.1 Market Trends

#### 8.2.1.2 Market Forecast

### 8.2.2 Japan

#### 8.2.2.1 Market Trends

#### 8.2.2.2 Market Forecast

### 8.2.3 India

#### 8.2.3.1 Market Trends

#### 8.2.3.2 Market Forecast

### 8.2.4 South Korea

#### 8.2.4.1 Market Trends

#### 8.2.4.2 Market Forecast

### 8.2.5 Australia

#### 8.2.5.1 Market Trends

#### 8.2.5.2 Market Forecast

### 8.2.6 Indonesia

#### 8.2.6.1 Market Trends

#### 8.2.6.2 Market Forecast

### 8.2.7 Others

#### 8.2.7.1 Market Trends

#### 8.2.7.2 Market Forecast

## 8.3 Europe

### 8.3.1 Germany

#### 8.3.1.1 Market Trends

#### 8.3.1.2 Market Forecast

### 8.3.2 France

#### 8.3.2.1 Market Trends

#### 8.3.2.2 Market Forecast

### 8.3.3 United Kingdom

#### 8.3.3.1 Market Trends

#### 8.3.3.2 Market Forecast

### 8.3.4 Italy

#### 8.3.4.1 Market Trends

#### 8.3.4.2 Market Forecast

### 8.3.5 Spain

- 8.3.5.1 Market Trends
- 8.3.5.2 Market Forecast
- 8.3.6 Russia
  - 8.3.6.1 Market Trends
  - 8.3.6.2 Market Forecast
- 8.3.7 Others
  - 8.3.7.1 Market Trends
  - 8.3.7.2 Market Forecast
- 8.4 Latin America
  - 8.4.1 Brazil
    - 8.4.1.1 Market Trends
    - 8.4.1.2 Market Forecast
  - 8.4.2 Mexico
    - 8.4.2.1 Market Trends
    - 8.4.2.2 Market Forecast
  - 8.4.3 Others
    - 8.4.3.1 Market Trends
    - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
  - 8.5.1 Market Trends
  - 8.5.2 Market Breakup by Country
  - 8.5.3 Market Forecast

## **9 SWOT ANALYSIS**

- 9.1 Overview
- 9.2 Strengths
- 9.3 Weaknesses
- 9.4 Opportunities
- 9.5 Threats

## **10 VALUE CHAIN ANALYSIS**

## **11 PORTERS FIVE FORCES ANALYSIS**

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition



11.5Threat of New Entrants

11.6Threat of Substitutes

## **12 PRICE ANALYSIS**

## **13 COMPETITIVE LANDSCAPE**

13.1Market Structure

13.2Key Players

13.3Profiles of Key Players

13.3.1C3Nano Inc.

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2Cambrios Technologies Corporation

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3Canatu Oy

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4Dontech Inc

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5DuPont de Nemours Inc.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6Eastman Kodak Company

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.6.3 Financials

13.3.6.4 SWOT Analysis

13.3.7Gunze Limited

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.7.3 Financials

13.3.8Nitto Denko Corporation

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

- 13.3.8.3 Financials
- 13.3.8.4 SWOT Analysis
- 13.3.9 OIKE & Co. Ltd.
  - 13.3.9.1 Company Overview
  - 13.3.9.2 Product Portfolio
- 13.3.10 TDK Corporation
  - 13.3.10.1 Company Overview
  - 13.3.10.2 Product Portfolio
  - 13.3.10.3 Financials
  - 13.3.10.4 SWOT Analysis
- 13.3.11 Toyobo Co. Ltd.
  - 13.3.11.1 Company Overview
  - 13.3.11.2 Product Portfolio
  - 13.3.11.3 Financials
  - 13.3.11.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Transparent Conductive Films Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Transparent Conductive Films Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 3: Global: Transparent Conductive Films Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Transparent Conductive Films Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Transparent Conductive Films Market: Competitive Structure

Table 6: Global: Transparent Conductive Films Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Transparent Conductive Films Market: Major Drivers and Challenges

Figure 2: Global: Transparent Conductive Films Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Transparent Conductive Films Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Transparent Conductive Films Market: Breakup by Material (in %), 2022

Figure 5: Global: Transparent Conductive Films Market: Breakup by Application (in %), 2022

Figure 6: Global: Transparent Conductive Films Market: Breakup by Region (in %), 2022

Figure 7: Global: Transparent Conductive Films (Indium Tin Oxide (ITO) on Glass) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 8: Global: Transparent Conductive Films (Indium Tin Oxide (ITO) on Glass) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 9: Global: Transparent Conductive Films (Indium Tin Oxide (ITO) on PET) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Transparent Conductive Films (Indium Tin Oxide (ITO) on PET) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Transparent Conductive Films (Silver Nanowire) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Transparent Conductive Films (Silver Nanowire) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Transparent Conductive Films (Carbon Nanotubes) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Transparent Conductive Films (Carbon Nanotubes) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Transparent Conductive Films (Conductive Polymers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Transparent Conductive Films (Conductive Polymers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Transparent Conductive Films (Other Materials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Transparent Conductive Films (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Transparent Conductive Films (Smart Phones) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Transparent Conductive Films (Smart Phones) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Transparent Conductive Films (Notebooks) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Transparent Conductive Films (Notebooks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Transparent Conductive Films (Tablet) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Transparent Conductive Films (Tablet) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Transparent Conductive Films (PC) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Transparent Conductive Films (PC) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Transparent Conductive Films (Wearable Devices) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Transparent Conductive Films (Wearable Devices) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Transparent Conductive Films (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Transparent Conductive Films (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: North America: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: United States: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: United States: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Canada: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Canada: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Asia-Pacific: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Asia-Pacific: Transparent Conductive Films Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 39: China: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: China: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Japan: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Japan: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: India: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: India: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: South Korea: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: South Korea: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Australia: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Australia: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Indonesia: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Indonesia: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Others: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Others: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Europe: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Europe: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Germany: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Germany: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: France: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: France: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: United Kingdom: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: United Kingdom: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Italy: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Italy: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Spain: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Spain: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Russia: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Russia: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Others: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Others: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Latin America: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Latin America: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Brazil: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Brazil: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Mexico: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Mexico: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Others: Transparent Conductive Films Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Others: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Middle East and Africa: Transparent Conductive Films Market: Sales Value

(in Million US\$), 2017 & 2022

Figure 78: Middle East and Africa: Transparent Conductive Films Market: Breakup by Country (in %), 2022

Figure 79: Middle East and Africa: Transparent Conductive Films Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Global: Transparent Conductive Films Industry: SWOT Analysis

Figure 81: Global: Transparent Conductive Films Industry: Value Chain Analysis

Figure 82: Global: Transparent Conductive Films Industry: Porter's Five Forces Analysis



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