

# Traffic Lights Market by Product Type (Incandescent Lights, LED Lights), Application (Street Lights, Junction Signals, Cyclists, Pedestrians, Equestrians, Zebra Crossing), and Region 2024-2032

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## Abstracts

The global traffic lights market size reached US\$ 13.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 23.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.9% during 2024-2032. Rapid development of road transport infrastructure, increasing government investment in the construction of new expressways, and rising adoption of LED traffic lights represent some of the key factors driving the market.

Traffic lights are a system of signals used to control the moment of traffic. Incandescent lamps and light-emitting diode (LED) lights are some commonly used traffic lights. They are available in multiple colors, such as red, yellow, and green, that indicate different signals, including stop, slow down, and go ahead. Traffic lights are widely used to manage traffic systems on roads, airports, railways, and seaports. They are commonly installed at intersections, streets, pedestrian crossings, and cycling lanes. Traffic lights aid in the orderly movement of conflicting flow, provide better control at intersections, enhance traffic handling capacity, and relay instructions to vehicles. They also improve the safety and efficiency of pedestrians and vehicles and reduce incidences of accidents.

### Traffic Lights Market Trends:

The rapid development of road transport infrastructure is one of the primary factors driving the market growth. Traffic lights are an essential component of traffic management, as they are installed on multiple-lane roadways, country-side streets, intersections, and hairpin bend to ensure orderly movement of traffic at a definite speed,

minimize delays, reduce congestion, and prevent the risk of road accidents due to rash driving and drunk-and-drive. In addition to this, increasing investment by governments of several nations to construct new highways and expressways within prominent cities to enhance connectivity and boost economic activity is acting as another growth-inducing factor. Furthermore, the rising adoption of LED traffic lights that save energy, reduce maintenance costs, improve visibility, minimize failures, provide durability, and offer extended service life is positively influencing the market growth. Additionally, the introduction of smart traffic lights that are sensitive to the volume of vehicles and pedestrians instead of fixed-time light changing sequences and uses cameras and radar sensors to manage traffic based on real-time conditions is providing an impetus to the market growth. Moreover, the increasing utilization of solar-powered traffic lights that are eco-friendly, waterproof, easy to install, maintenance-free, and save energy is propelling the market growth. Other factors, including rising incidences of vehicular accidents, integration of artificial intelligence (AI), the implementation of various government initiatives to install traffic lights in certain accident-prone areas, and the proliferation of smart city infrastructure, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global traffic lights market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product type and application.

#### Product Type Insights:

Incandescent Lights

LED Lights

The report has also provided a detailed breakup and analysis of the traffic lights market based on the product type. This includes incandescent and LED lights. According to the report, incandescent lights represented the largest segment.

#### Application Insights:

Street Lights

Junction Signals

Cyclists

Pedestrians

Equestrians

## Zebra Crossing

The report has also provided a detailed breakup and analysis of the traffic lights market based on the application. This includes street lights, junction signals, cyclists, pedestrians, equestrians and zebra crossing.

### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for traffic lights. Some of the factors driving the North America

traffic lights market include growing urbanization, rapid infrastructure development, growing traffic density, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global traffic lights market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Alphonics Belgium, ARCUS USA Inc., Bartco Traffic Equipment Pty. Ltd., D.G. Controls Limited, Envoy Electronics Pvt. Ltd., Federal Signal Corporation, LITE-ON Technology Corporation, Pfannenberg Europe GmbH, Pyrotech Electronics Pvt. Ltd., SWARCO Holding AG, WERMA Signaltechnik GmbH + Co. KG, etc.

#### Key Questions Answered in This Report:

How has the global traffic lights market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global traffic lights market?

What are the key regional markets?

Which countries represent the most attractive traffic lights markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What is the competitive structure of the global traffic lights market?

Who are the key players/companies in the global traffic lights market?

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